Dear < Graduate first name>,

Destinations of Leavers from Higher Education Longitudinal Survey

We are writing to invite you to take part in an important survey of people who graduated from higher education in the academic year 2004/05.

You helpfully completed a questionnaire about six months after you graduated which asked what you had been doing in terms of work and further study. You have now been selected to take part in a follow-up survey to find out what has happened to you since then.

To complete the survey please follow this link which will automatically log you in:

<Individualised Link>

If following this link does not work on your computer, please go to www.graduate-destinations.co.uk and log in using your unique online ID:

Online ID: <Key>

Ultimately, this survey will help improve the opportunities and support available to graduates in the future.

The survey is being conducted by IFF Research, an independent market research agency working on behalf of the Higher Education Statistics Agency (HESA) and various statutory organisations. If you have any further queries about the research you can call the IFF Research helpline on 0808 108 0311 or email IFF on graduate-destinations@iffresearch.com.

More information about the survey can be found online at http://www.hesa.ac.uk/graduatefaq or www.graduate-destinations.co.uk.

The data protection page at www.graduate-destinations.co.uk explains exactly how your responses will be used, and who by.

Thank you in advance for your help with this important study.

To complete the survey please follow this link:
< Individualised Link>

Best wishes,

Timothy Riley
Project Manager
IFF Research Ltd.

IFF RESEARCH

HESA
HIGHER EDUCATION STATISTICS AGENCY