<Full name for address block>
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<country>
<postcode>

Postal reference: <postal reference number>
Online ID: <online id>

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Dear <Graduate first name>,

Destinations of Leavers from Higher Education Longitudinal Survey

We are writing to invite you to take part in an important survey of people who graduated from higher education in the academic year 2004/05. You will find a questionnaire enclosed, along with a reply-paid envelope for you to return it to us - there is no need to use a stamp.

If you would prefer to complete the survey online, please go to www.graduate-destinations.co.uk and enter your online ID, which you will find above.

You may remember completing a questionnaire asking what you were doing about six months after you graduated. You have been selected from those who took part in this earlier survey to take part in a follow-up survey to help us build up a picture of what you are doing three years on, as well as what you have been doing over the last few years.

The information from the earlier study was very useful for advising students on career paths and for investigating career patterns of those leaving higher education. Ultimately this follow-up survey will help improve the opportunities and support available to graduates in the future.

A similar survey took place in winter 2006/07 and achieved a response from just under 25,000 students that had graduated in 2002/03. You may have come across some findings from this research in the news. For more information about the findings from this survey please go to www.graduate-destinations.co.uk.

This second follow-up survey is being conducted by IFF Research, an independent market research agency working on behalf of the Higher Education Statistics Agency (HESA) and various statutory organisations.

More information about the survey can be found online at http://www.hesa.ac.uk/graduatefaq or www.graduate-destinations.co.uk. If you have any further queries about the research you can call the IFF Research helpline on 0808 108 0311 or email IFF on graduate-destinations@iffresearch.com. You can also contact IFF if you would like to receive a Welsh language version of the questionnaire.

We would strongly encourage you to take part in this follow-up survey. You participation will help us understand what happens to graduates three and a half years after leaving university. Thank you in advance for your time spent on it.

If you are interested in seeing the results from this survey, they will be available online at www.graduate-destinations.co.uk after the fieldwork has been completed in spring 2009.

The enclosed data protection notice explains exactly how your responses will be used, and who by.

Best wishes,

Tim Riley

IFF Research

If you recently received an email with the subject line '2004-05 Graduate Destination Survey' inviting you to complete this survey online and have not yet done so, the online survey is still open and you can complete either the online or the paper version. If you have completed the online survey already there is no need to complete a paper version too.