Destinations of Leavers from Higher Education (DLHE) Longitudinal Study

Technical Report

Prepared for

Higher Education Statistics Agency

by

IFF Research

May 2007

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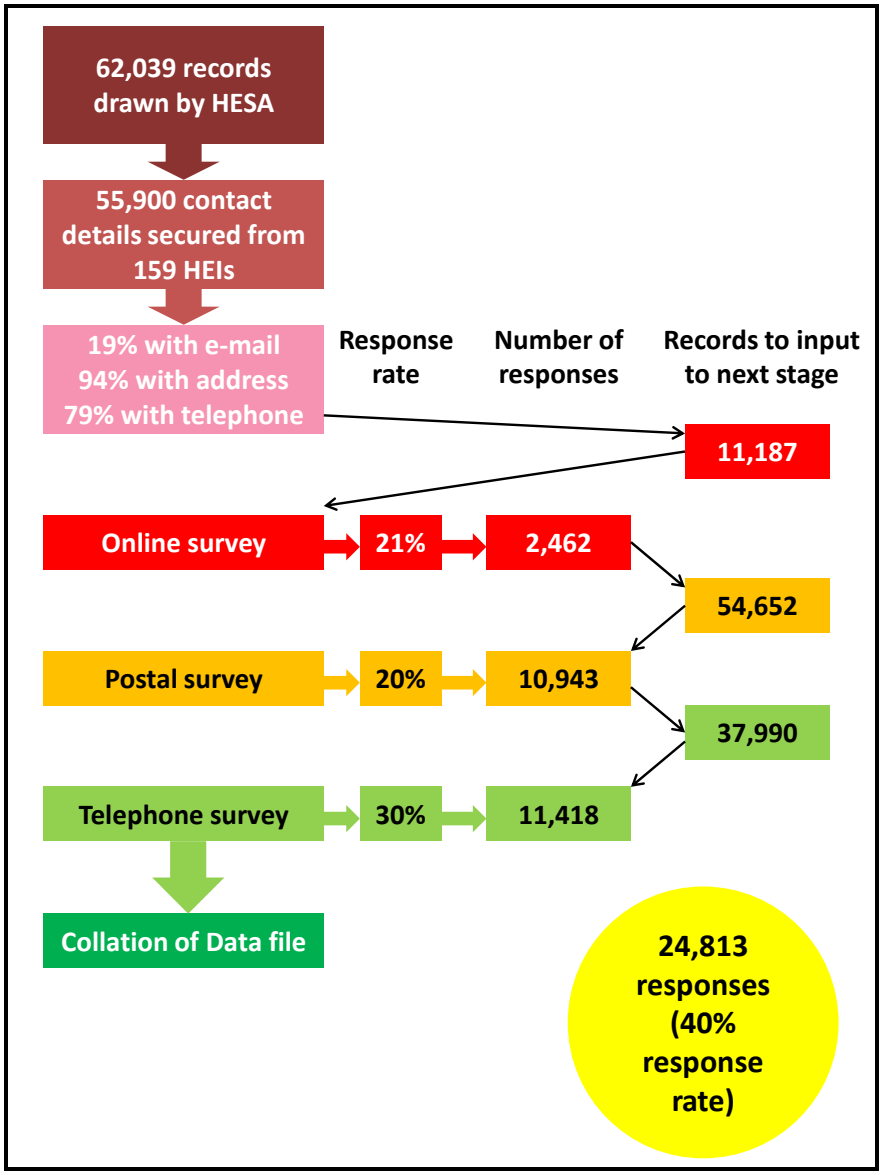
1 The Survey Methodology

Summary

1.1 The Longitudinal DLHE survey (2006/07) sampled 62,000 2002-03 graduates from 159 HEIs, achieving a total of close to 25,000 interviews, an overall response rate of 40%. The graphic below illustrates the core approach taken to the survey, and the level of response at each phase.

Chart 1.1: Summary of survey process and outcomes



The phases of the survey

THE FEASIBILITY STUDY

1.2 The survey methodology was heavily guided by the outcomes of a **Feasibility Study** conducted over the winter of 2005 to 2006.

1.3 This Feasibility Study involved a sample of 8,000 2002/03 graduates collated from 32 participating institutions. A range of different approaches were tested in terms of questionnaire length, data collection format, incentivisation and branding. The Feasibility Study concluded that a Longitudinal DLHE Survey was conceivable, and that the optimum methodology should be a combination of online, postal and telephone data collection methodologies (in that order). The other key conclusions and recommendations of the Feasibility Study were:

- That HESA should take over responsibility for sample data collection (using the Aardvark system) – this recommendation was not pursued, it being decided instead that there was more to be gained through taking a flexible approach with HEIs in terms of their sample provision, than being prescriptive and getting sample all in one format;
- That institutions be incentivised to provide (good quality) contact details, as well as individuals being incentivised to respond. This suggestion was not adopted, although the IFF team did seek to encourage institutions to co-operate on the basis that they would gain greater benefit if larger number of their graduates participated. Similarly, the incentive put to individual graduates was positioned in terms of the value of the information emanating from the survey;
- That the online survey should use institutional branding – i.e. it should be clear from the e-mail that the invitation to participate resulted from the graduates' attendance at the HEI – this recommendation was pursued;
- That a full-pack postal reminder should be sent at a specified interval after the first mailing was sent – this suggestion was adopted, although the reminder went out later than was initially suggested, reflecting that response rates were slower to tail off;
- That the telephone phase should be used to boost response to the survey among key sub-groups of graduates defined by demographic criteria (e.g. BME graduates). This approach was not pursued as it was decided instead that it was more important to be even in our efforts to contact all graduates. However, as discussed below, the telephone survey nevertheless had the effect of boosting response among some groups where response rates were relatively low after the online and postal phases of data collection;
- That a short or snapshot version of the questionnaire be adopted for the bulk of the sample, with the longer version adopted for a sub-sample. This approach was adopted for the postal element of the survey, but the longer version was used for all online and telephone responses.

PILOTING AND COGNITIVE TESTING

1.4 In addition to the Feasibility Study, the core survey included a small-scale pilot study, whose objective was to test changes to the questionnaire structure and format across all three data collection methodologies. The pilot study was not intended to further test anticipated response rates for the main stage study.

1.5 The sample for the pilot was obtained from YouGov's panel. The panel was screened for those that had graduated from a Higher Education course between 2000 and 2003, and were happy to be contacted by YouGov / IFF Research. Respondents were paid a £10 incentive to participate.

1.6 In total, 92 questionnaires were completed during the week commencing 9th October 2006, split across the three methodologies as follows:

- 40 postal (20 short, 20 long)
- 22 telephone
- 30 online.

1.7 Cognitive follow up interviews were conducted with respondents from each of the telephone, online and postal surveys to explore overall experiences of taking part in the survey, and understanding and interpretation of specific areas or questions.

1.8 The majority of respondents with whom follow-up interviews were conducted said that they found taking part in the survey to be a positive experience.

1.9 On the whole, the questions were found to be easy to understand and relevant. Respondents to the postal survey reported that the instructions for filling in the questionnaire were clear (this was not an issue for the online and telephone questionnaires where the survey software ensures that the correct questions are asked).

1.10 The average interview length ranged from 20 minutes for the telephone survey, 10 minutes for the postal survey and 15 minutes for the online survey. These estimates and individuals' reactions to the questionnaire gave us the confidence that it would work to include both the snapshot and career grid questions for all online and telephone respondents.

1.11 The full pilot study report is included in the appendices to this document (Appendix A).

SURVEY COVERAGE

1.12 The survey captures a snapshot of the activities that people who graduated during the 2002 / 03 academic year were engaged in on 27th November 2006.

1.13 Where students' main activity was either employment or study, training or research, a detailed description was obtained of:

Employment	Education
When first obtained the particular job	When first started the course of study, training or research
Employer's name, and location of employment	Name and type of institution
Job role / title and industry working in	Qualification aim, and subject
Terms and conditions of contract, salary	Nature of study (full vs part-time, by research or teaching, length of course)
Size of employing organisation	Funding source
Role of qualification(s) in gaining employment	Motivations for undertaking further study
Motivations for taking the job	
How first found out about position	

1.14 In addition, the interview gained details of other qualifications that these graduates had obtained since 2002/03, and explored how they now feel about the course from which they graduated in the academic year 2002 / 03.

1.15 There were two different versions of the questionnaire. The snapshot questionnaire limited itself to the above lines of enquiry, and enumerated the number of jobs and/or periods of employment the graduate had been through since graduation and the 27th November 2006. This snapshot questionnaire was sent to 90% of the postal survey sample.

1.16 A long questionnaire, which was used for the remaining 10% of the postal survey sample, and for all of the online and telephone interviews, additionally established a detailed history of activities that the graduate had engaged in since graduation.

1.17 Copies of the different questionnaires used through the survey are included in Appendix B to this report.

DRAWING THE STARTING SAMPLE

1.18 HESA compiled a list of Statutory Customers' requirements to guide the sample design and subsequent analysis of the data. The sample size would have to be large enough to allow detailed sub-group analysis (e.g. Research Council-funded students, Healthcare profession students, ethnic group, country of domicile). HESA provided a data set and details of the requests made by Statutory Customers to the sampling expert, Susan Purdon of National Centre for Social Research, and a first iteration of the sample design was drawn up for Statutory Customers' consideration. A final sample specification was achieved and passed to a member of the HESA Software Development team to draw the sample.

CONTACTING HEIS

1.19 All HEIs in the UK were invited to participate. HEIs were contacted first by HESA by means of a letter / e-mail, which introduced the survey, encouraged HEIs to engage with it and said that they would soon be contacted by IFF.

1.20 HEIs were subsequently contacted by the IFF Research Project Team by e-mail and then through a series of follow-up telephone conversations, which were pursued until a database of graduate contacts was successfully received at IFF's offices and/or the HEI declared its intention not to participate. The initial e-mail included reassurances as to the Data Protection implications of providing contact details, a template database indicating how the contact details would ideally be provided / formatted and a telephone number and reply e-mail address for the Project Team at IFF. All HEIs were given the name of a dedicated "handler" at IFF, who was their first point of contact.

1.21 A total of 159 HEIs participated in the project, providing contact details for 55,900 graduates (11,817 with e-mail addresses, 46,838 with postal addresses and 55,521 with telephone numbers).

THE ONLINE SURVEY

1.22 The online survey was constructed and managed by YouGov, working closely with the IFF Research Project Team.

1.23 All graduates for whom we held a (valid) e-mail address were sent an invitation to participate in the online survey. The invitations included a link to the survey web-site, and were individualised. After 8 days, a reminder e-mail was sent out to all of those who had not already responded to the first invitation. Copies of the e-mail invitations form Appendix C of the report.

1.24 A total of 11,817 e-mail invitations were sent out, with a total of 2,462 graduates responding to the survey online.

THE POSTAL SURVEY

1.25 Three weeks after the reminder e-mail invitation was sent out those graduates who had not already responded online and for whom we held a postal address were sent a paper questionnaire through the post. The pack containing the questionnaire also included a letter introducing (and "selling") the project (which asked graduates to fill-in the questionnaire and return it in the reply-paid envelope supplied) and a Data Protection statement. The mailing also included instructions and a password for responding to the survey online. Copies of the letter and of the Data Protection statement make up Appendix D.

1.26 The vast majority of people sent a questionnaire through the post (90%) were sent the snapshot questionnaire, with the remainder sent a long questionnaire.

1.27 Initial questionnaires were sent through the post on the 13th December, with the intention being that they arrive just before Christmas (on the basis that if the addresses were for parental or family homes, then the graduates might get them if they went home for the holidays). A reminder pack, duplicating the initial mailing, was sent out in mid January.

1.28 A total of 54½ thousand questionnaires were sent out in the original mailing, with a further 46½ thousand reminders sent out. A total of just short of 11 thousand graduates responded by post – 10 thousand returning a snapshot questionnaire and close to one thousand a long questionnaire.

THE TELEPHONE SURVEY

1.29 Any sampled graduate who had not responded online or by post by 12th February, and for whom we had a telephone number, was then contacted by telephone[1]. We made up to seven attempts to contact this group of graduates by telephone. Calls were generally made over the weekend or on weekday evenings between 5 and 9pm[2].

1.30 A total of around 38 thousand graduates were contacted by telephone to invite them to participate in the survey, with 11½ thousand responding (30% response rate).

[1] Telephone fieldwork actually started a week before this, on the 5th February, but only for one HEI's graduates, where no postal or e-mail details had been supplied. Additionally, the sample was periodically "swept" for those who completed by post / online so as to avoid calling people who had already completed (daily for the first few days, then twice a week, then weekly towards the end of fieldwork).

2 With the exception of graduates living abroad where calls were made between 8AM and 2PM depending on time zones

1.31 Some 13 thousand records proved to be unusable (i.e. telephone numbers were unobtainable or the named graduate was not known at the number and forwarding contact details were not available). This represents just over a third of the total amount of available sample at the start of fieldwork. Excluding these records would produce an effective telephone sample population of 24,920 and therefore a response rate of 46%

1.32 Under 4 thousand graduates refused to take part in the survey (10% of all telephone sample, 15% excluding unusable sample)

DATA CODING

1.33 Subsequent to fieldwork (i.e. the receipt of online or postal responses, or the conduct of a telephone interview) verbatim responses were coded to official classifications (in the case of industry, occupation and/or education data) and/or to code frames developed by IFF to classify responses to some of the more open survey questions (e.g. activities engaged in on 27th November).

BUILDING THE DATA FILES

1.34 Because of the mixed data collection approach the process of constructing a data file has been relatively complex.

1.35 Each phase of data collection generated its own data output, with these different outputs then combined into a single data file.

1.36 Chronologically, the creation of the separate data files followed the sequence of the data collection: a file of online data was generated, followed by files of postal and then telephone responses.

1.37 The process by which the data from the 3 different survey phases have been brought together is best understood outside of this chronology, however, with the postal data file providing the starting point.

1.38 The nature of (postal) self-completion surveys is that there is more scope for respondents to answer in ways which contradict the intended logic of the questionnaire. That is people don't always follow the routes through the "interview" in the way they are intended to be followed.

1.39 In survey research terms, this means that the data from the postal survey is relatively "dirty". The first stage of collating the combined data file was therefore to clean the postal survey data, building in the checks and routing included in the online and telephone surveys.

1.40 A more detailed description of this process is included in Appendix E.

1.41 The second phase of producing a data file was to combine the cleaned postal data with the online and telephone survey data. This required a small amount of additional cleaning / formatting of the data, which is again described in Appendix E.

1.42 The final phase of producing a data file has been to quality control / logic check the combined data file, making amends to correct for one-off and systematic errors in responses. Appendix E provides more detail of this phase of the process.

1.43 It should be noted that there are two types of data file – the main one which takes a standard construction with each participating graduate providing a row of data responses, and an activity based data file. The latter presents the data from the detailed activity grid questions, with each row of data representing one activity. That is, any one graduate's responses in this file may be presented over more than one line of data.

2 Accessing Contact Details

2.1 In this chapter we review the outcomes of the process of obtaining sample (graduate contact details) from HEIs.

Participation of HEIs

2.2 A total of 164 HEIs were approached to participate in the survey and all bar 5 did so[3]. Three of these institutions were not confident that their data protection arrangements allowed them to hand contact details to a third party and two did not have the resources available to extract the contact details from their records.

2.3 A total of nine HEIs felt it necessary to conduct an opt-out exercise amongst their graduates before passing contact details to IFF. Only in one case did the proportion of records returned with any contact details fall considerably below the average (to less than 50%) although it is not clear whether this was due to people opting out or due to the poor quality of contact details held in the first instance.

Volume and "type" of contact details provided

2.4 HEIs were asked to provide contact details – in the form of e-mail and postal addresses and telephone numbers for a specified sample of 2003 graduates.

2.5 In total, contact details were sought for a total of 62,039 graduates. This number fell to 59,292 excluding graduates from the HEIs which did not participate.

2.6 Some form of contact detail was provided for 55,900 of these graduates (90% of the initial starting sample, and 94% of the starting sample within participating HEIs).

[3] The 159 HEIs who provided graduate contact details accounted for 164 HEIs in which these graduates studied - that is, there were a number of mergers and new formations which meant that the base of HEIs in 2002/03 (when our cohort graduated) and in 2006 (when we collated sample) was not the same.

2.7 Table 2.1 shows the number of providers supplying different proportions of (different types of) contact details for sampled graduates.

Table 2.1: Number of HEIs providing contact details of different types in different proportions

Proportion of contact details provided	Number of HEIs			
	Any form of contact	Postal address	Telephone number	E-mail address
100%	81	75	19	3
95 to 99%	31	29	40	0
90 to 94%	23	25	30	2
80 to 89%	17	18	30	1
70 to 79%	4	5	13	3
60 to 69%	5	5	8	6
50 to 59%	0	0	3	13
40 to 49%	2	1	4	9
30 to 39%	0	1	3	13
20 to 29%	0	0	3	20
10 to 19%	0	0	1	37
1 to 9%	0	0	2	27
0%	0	0	3	25
Proportion of all sample	94%	94%	79%	19%
Total number of contacts	55,900	55,521	46,838	11,187

Base: all participating HEIs (159)

2.8 Most HEIs provided some form of contact detail for most of the graduates in their sample. Indeed, 81 participating HEIs (just over half of the total of participating HEIs) provided some form of contact detail for all of the graduates for whom contact details were sought. Only two HEIs provided contact details for fewer than half of their graduates.

2.9 The most common form of contact detail provided was postal addresses, which was provided in nearly all cases where some form of contact detail was supplied. At an overall level, including HEIs which did not participate in the study, a postal address was supplied for 89% of graduates in the starting sample (55,521 graduates in total). This figure rises to 94% if non-participating HEIs are excluded.

2.10 Telephone numbers were commonly provided, but were missing for one in five contacts returned (21%). Only 19 HEIs provided telephone numbers for all contacts, although a further 100 provided telephone contacts from between 80 and 99% of their (sampled) graduates. Sixteen HEIs provided telephone contact details for fewer than half of their graduates, with 3 of these providing no telephone contacts at all.

2.11 E-mail addresses were supplied relatively infrequently; only 1 in 5 of the contact details returned by HEIs included an e-mail address. As many as four in five of the participating HEIs (131) supplied e-mail addresses for fewer than half of their graduates, with 25 providing no e-mail contact details. A small number of HEIs were able to provide e-mails commonly: 3 provided e-mails for all graduates, and a further three for upwards of 80% of them.

Summary

2.12 The sampling process was highly successful. Most HEIs were able to participate and most were able to provide some form of contact detail for most of their (sampled) graduates.

2.13 Accordingly, the effective sample, ***at overall level and in terms of postal addresses***, closely represented the starting sample. The usable sample of contactable graduates closely mirrored the initial survey sample in most respects. That is, there were no particular demographic sub-groups for whom we were markedly less able to gather contact details, and there was no marked skew in the usable sample[4]. Most sub-groups of graduates were represented in similar proportions in the effective sample[5].

[4] although the purposive sample design means that the sample was not wholly representative of the Class of 2003.

[5] although those studying for "other qualifications" were less commonly represented – contact details were provided for 84% of them – as were those studying "Veterinary Sciences, Agriculture and related subjects" and "Eastern, Asiatic, African, American and Australasian Languages, Literature and related subjects" – 81% and 84% respectively

3 Survey Response and Non-response

3.1 In this section, we look at response rates to the survey among different groups of graduates, and try to pick out which particular groups of graduates were more or less likely to participate at all, and via different data collection mechanisms.

Summary

3.1 Overall, 24,823 questionnaires were completed, a response rate of 40% against the starting sample (44% against the contactable sample).

3.2 In total, 14,805 graduates completed a "long" survey with full career grid information (60% of all completes), while 10,018 completed a shorter snapshot survey[6].

3.3 At overall level, findings can be reported with a statistical error of ±0.6% (at the 95% confidence level, for findings of 50%) – a very high degree of statistical confidence. That is, if the survey reports that 50% of all 2002 / 03 graduates share a characteristic or experience, then the "real" value is 95% likely to lie between 49.4% and 50.6%

3.4 The extent of statistical confidence for various sub-groups of the sample naturally drops below these overall levels. Table 3.1 shows the confidence intervals with which findings can be reported for some of the key survey sub-groups. In each case, the figure given (±XX%) indicates the statistical error associated with findings of 50% for the sub-group in question, at the 95% confidence interval. Thus we can be 95% confident that a finding of 50% associated with graduates in Subjects Allied to Medicine means that the true response / finding lies between 48.42% and 51.58% (i.e. the SE is ±1.58%), whereas we could only be 95% confident that a similar 50% finding among graduates in Technologies mean a true response somewhere between 41.6% and 58.6% (i.e. the SE is ±8.40%).

3.5 It should be noted that for findings which are considerably above or below 50%, the statistical error will reduce. By contrast, where reported findings relate to questions not asked of all of the sub-group (e.g. if one is looking at findings among all black graduates who were engaged in study, training or research on 27th November 2006) then the statistical error will increase – and sometimes considerably.

[6] Ten per cent of the postal questionnaires that were mailed out contained the career grid information as did all telephone and online interviews

Table 3.1: Statistical error for findings among key sub-groups[7]

Male	±1.01%
Female	±0.75%
25 or under	±1.01%
26 – 30	±1.08%
31 – 40	±1.57%
41 – 50	±1.64%
51 +	±2.61%
Any white	±0.75%
Any black	±1.74%
Any Asian	±1.78%
Any mixed	±4.02%
Other Ethnic background.	±2.41%
Higher degree, mainly by research (PhD, DPhil)	±3.74%
Higher degree, mainly taught course (MA, MSc)	±1.89%
Postgraduate diploma or certificate (inc. PGCE)	±1.60%
First Degree (BA, BSc)	±0.78%
Other diploma or certificate	±1.95%
Professional Qualifications	±12.04%
Other qualification	±4.55%
Not aiming for a qualification	±4.41%

Medicine and Dentistry	±3.82%
Subjects Allied to Medicine	±1.58%
Biological Sciences	±2.16%
Veterinary Sciences, Agriculture and related subjects	±6.83%
Physical Sciences	±3.06%
Mathematical and Computer Sciences	±2.03%
Engineering	±2.82%
Technologies	±8.40%
Architecture, Building and Planning	±4.57%
Social studies	±2.04%
Law	±3.21%
Business and Administrative studies	±1.67%
Mass Communications and Documentation	±4.34%
Linguistics, Classics and related subjects	±2.91%
European Languages, Literature and related subjects	±4.78%
Eastern, Asiatic, African, American and Australasian Languages, Literature and related subjects	±9.88%
Historical and Philosophical studies	±3.03%
Creative Arts and Design	±2.36%
Education	±2.03%
Multiple subjects	±3.96%

3.6 There is a high degree of variance in the statistical confidence with which findings can be reported at HEI level. In the best case, one HEI's findings can be reported with +/-1.29% confidence; at the other end of the scale there are 21 HEIs for whom findings can be reported with a statistical error of more than +/-20%, and a further 14 for whom statistical error is between +/-10% and +/-20%.

3.7 There was some variation in response rates among different sub-groups of graduates (see tables in Appendix F).

3.8 Women were more likely to respond than men (46% vs. 41% response), and the total sample includes almost twice as many women (15,956) as men (8,867).

[7] For findings at 50%, with 95% confidence, without taking into consideration Design Effects

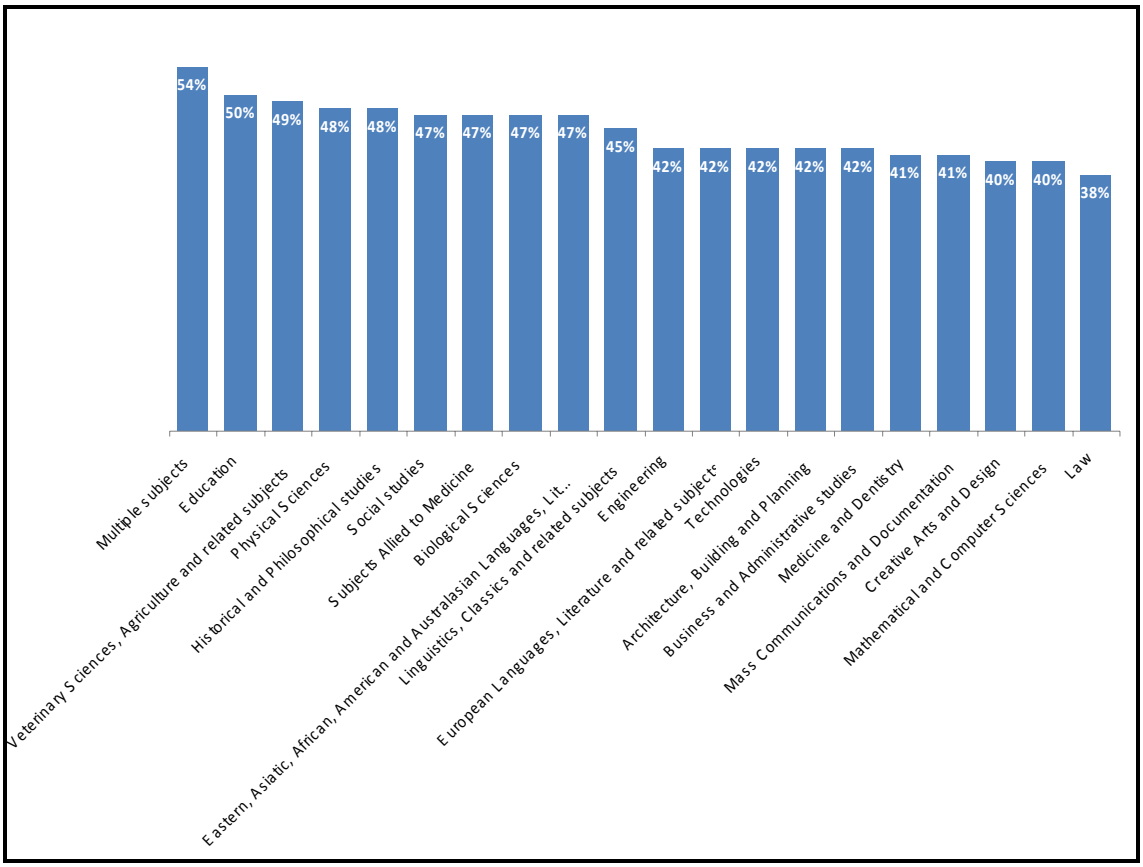
3.9 The highest response rates were found among older graduates (54% of those aged 41 to 50, and 61% of those aged 51 or more), although these still accounted for a relatively small proportion of the total responses (18% of the total). The response rate was also relatively high among the youngest sub-group (46% of the under 25s) who accounted for the single largest group of participating graduates (8,814 response – 36% of the total).

3.10 White graduates were generally more likely to respond than non-white graduates. Black graduates were particularly unlikely to respond; only a third (34%) of black graduates responded. Graduates with a mixed racial background were also relatively unlikely to respond (38%).

3.11 Those not aiming for a formal qualification were the most likely to respond (56%) followed by those graduating from a higher research degree (49%). Those qualifying from diplomas or certificates (42%) and professional qualifications (43%) were least likely to respond.

3.12 In terms of subject of study, there was quite a wide spread of response, from 54% to 38%, but no obvious patterns. Those who had studied "education" and "multiple subjects" were more than averagely likely to respond (54% and 50% respectively) and those who graduated in law were least likely to respond (38%).

Figure 3.1: Survey response rates by subject of study



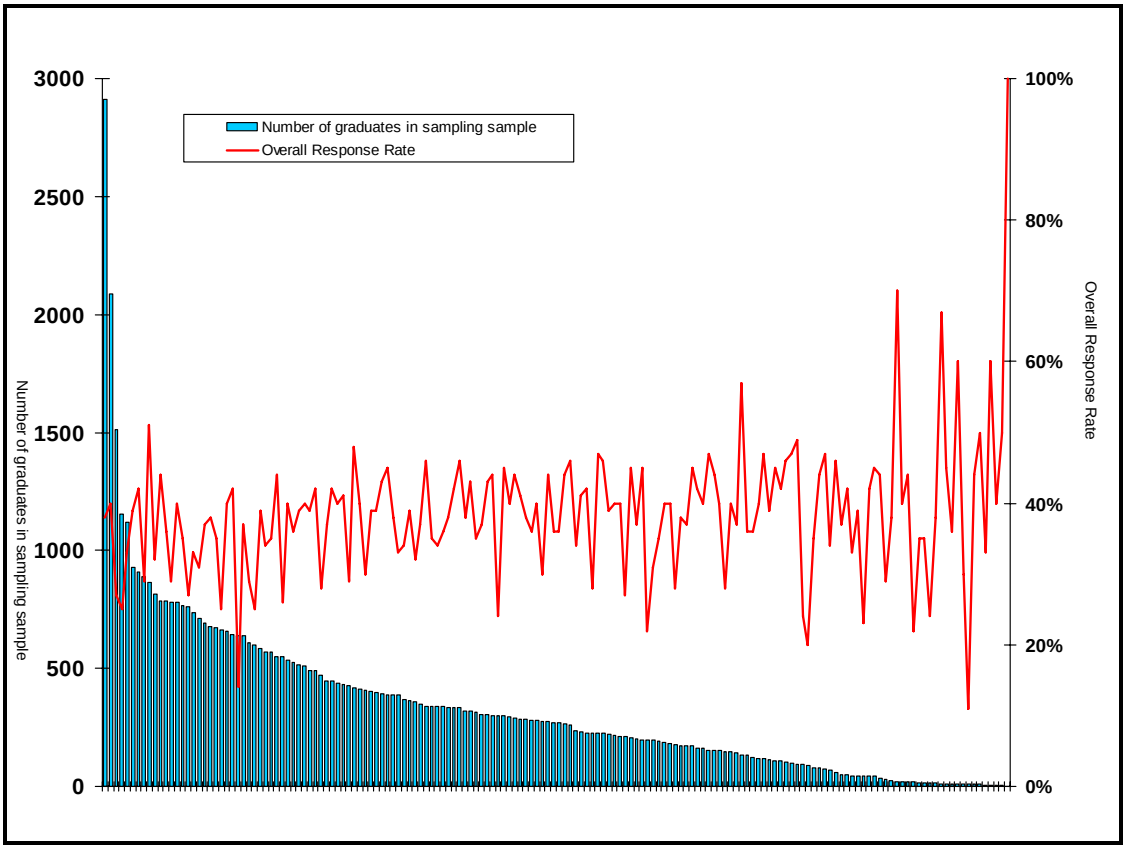
3.13 At institutional level, the response rate varied considerably, from 100% (one HEI providing a very small number of records) to 11%, although responses from graduates of most HEIs clustered between 30% and 49%.

Table 3.2: Variation in HEI response rates

Response rate	No. of HEIs
50%+	9
40 to 49%	67
30 to 39%	63
20 to 29%	23
10 to 19%	2

3.14 In the main, HEIs recording particularly strong response rates tended to have provided only a relatively small number of graduate contacts. Some of the HEIs with the largest number of graduates recorded relatively low response rates, although overall the relationship between size of institutional sample and response rate is relatively volatile as demonstrated by the chart below.

Figure 3.2: Number of graduates responding and percentage response rate by HEI



Online Survey

3.15 Invitations to participate in the online survey were sent on 27th November 2006 to all 11,817 graduates for whom an e-mail address was supplied.

Quality of e-mail contact details

3.16 In total, 2251 e-mails failed to reach their intended destination either because they were instantly undeliverable (e.g. the domain was not recognised or the e-mail address was rejected by YouGov's outgoing server) or because they were 'bounce backs' (where the email was successfully sent but a message was later received from the recipient's mail server saying that it could not be delivered because the user no longer exists or because their inbox is full). This represents 20% of all e-mails sent, a figure in line with the pilot longitudinal DLHE survey.

3.17 It should be noted that there will also have been an immeasurable number of e-mails that will have been successfully sent but that will have still failed to reach their intended destination, for example because the graduate no longer uses that e-mail account although it is still 'live'.

3.18 Tables in Appendix G provide more information on the quality of e-mail contact details supplied by detailing the proportion of undelivered e-mails by a number of key demographics.

3.19 There was relatively little variation in e-mail quality with respect to gender and ethnicity. A slightly higher proportion of e-mails sent failed to reach female graduates (21% versus 19% of all e-mails belonging to male graduates) while those belonging to Asian, mixed and 'other ethnic minority' backgrounds were slightly more likely to be successfully delivered than those belonging to white or black graduates.

3.20 There is greater variation in e-mail quality according to age with addresses belonging to younger graduates (those aged 30 or less) much more likely to be delivered than those belonging to graduates aged over 40 (19% versus 26%)

3.21 By course type, the quality of e-mail contact details of those who studied / graduated from first degrees and higher degrees by research in 2002/03 were highest with only 18% failing to reach their destination compared to 22% of those with postgraduate diplomas, 26% of those with other diplomas or certificates and 35% of those with 'other' qualifications.

3.22 By subject the proportion of undeliverables ranged from 13% for those who studied European languages, literature and related subjects to 27% for both those who studied creative arts and design and those who were in the field of education.

3.23 There was considerable variation in e-mail quality by HEI. All the e-mails that were sent to graduates of 18 individual HEIs were successful (although for only 2 of these HEIs were e-mails sent to at least 20 graduates). In contrast at least a third of all e-mails sent to 33 individual HEIs were undelivered although, again, in a number of cases these were HEIs supplying very small numbers of e-mail addresses. There was only one institution providing a reasonable number of e-mail contact details for whom a majority of e-mails failed to reach their intended destination.

3.24 In terms of the profile of undeliverables, 16 HEIs accounted for exactly half of all undeliverables although all of these institutions did supply a substantial number of e-mail addresses in the first place. The top two HEIs in terms of absolute numbers of undeliverables accounted for 6% and 5% of all undeliverables respectively (28% and 21% of all e-mails sent to graduates at these two institutions).

3.25 The chart and table below highlight the fact that HEI plays a key role in determining quality of e-mails.

Figure 3.3: Number of undeliverable e-mails and proportion of all e-mail sample undeliverable by HEI

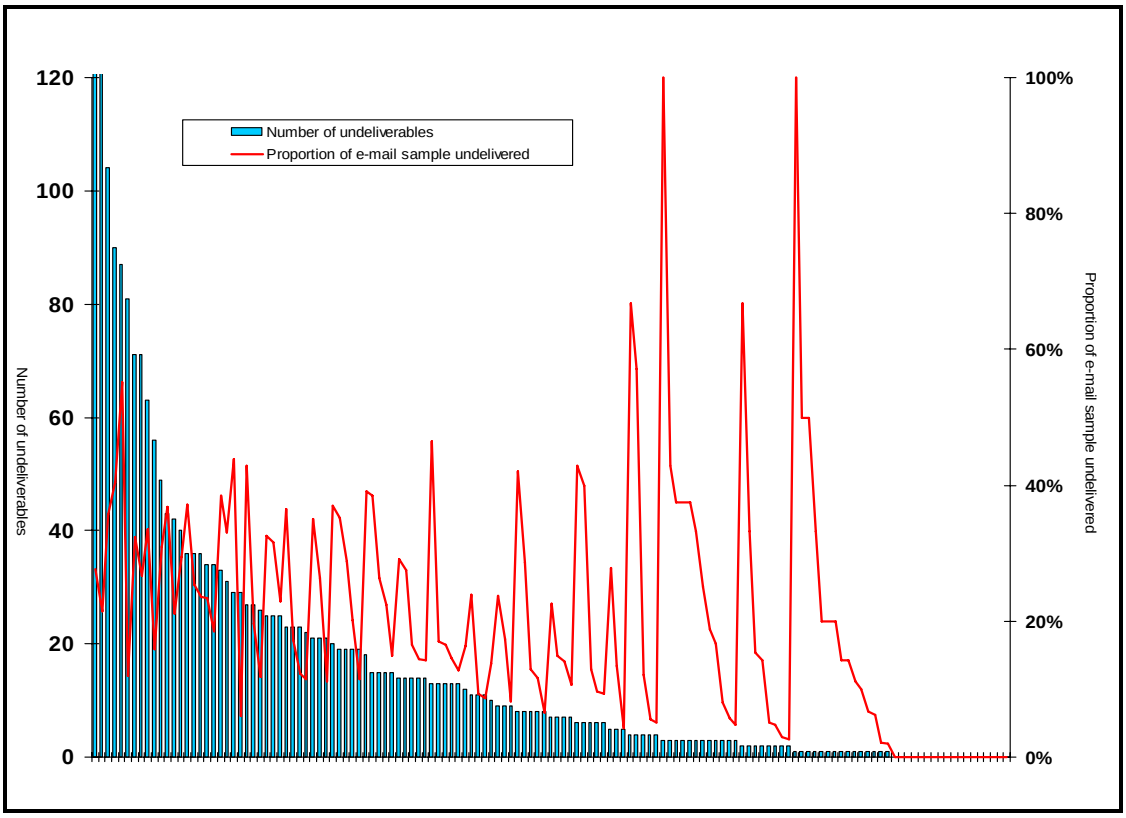


Table 3.3: Number of HEIs for which different proportions of e-mails addresses deliverable

% of e-mails undelivered	Number of HEIs
100%	2
90 to 99%	0
80 to 89%	0
70 to 79%	0
60 to 69%	2
50 to 59%	4
40 to 49%	8
30 to 39%	22
20 to 29%	25
10 to 19%	37
1 to 9%	21
0%	18

Base: all HEIs supplying sample with e-mail addresses (139)

Overall online response rate and differences by demographics

3.26 As cited above, 11,817 e-mails were initially sent out, of which 2,251 were undelivered. Out of the remaining 8,936, online interviews were completed by 2,462 graduates. This equates to a response rate of 22% of those for whom e-mail addresses were provided and 28% of those (whom we know to have been) successfully contacted by e-mail. As a proportion of all sample supplied (irrespective of whether this came with any contact details, or of the types of contact details provided) this represents a response rate of 4%.

3.27 Further tables in Appendix G show how the response rate (based on all sample supplied with an e-mail address) varied by key demographics and also shows the proportion of online interviews achieved as a proportion of all sample supplied by these same demographics

3.28 Key variations in patterns of response include the following:

- Most markedly, non-white graduates (for whom we were more likely to hold e-mail addresses) were less likely to respond on-line than white graduates. The difference here is substantial with a response rate of 27% amongst white graduates for whom we had an e-mail address compared to only 12% amongst black graduates and 15% amongst Asian graduates

- Those who had completed PhDs or DPhils were particularly likely to respond online (50% of those for whom we had an e-mail address did), although we were relatively unlikely to be provided with contact details for these graduates in the first place.

- Men were more likely to respond online than women (23% versus 21%). While this is only relatively small difference compared to other key demographics, it is a statistically significant difference.

- Graduates aged between 31 and 50 were less likely to respond online than younger or older graduates

- Those who had studied Technologies (40%), Physical Sciences (34%) and Engineering (31%) were particularly likely to respond. Those who had studied Law (16%) and Business and Administrative Studies (16%) were the least likely.

- There were marked differences in response rate by HEI as outlined in table / figure 3.4[8]

[8] Some HEIs show a response rate of 100% or more because some graduates completed the online survey as result of either receiving a questionnaire through the post or following on from an attempted telephone interview

Figure 3.4: Total number of online completes and response rates by HEI

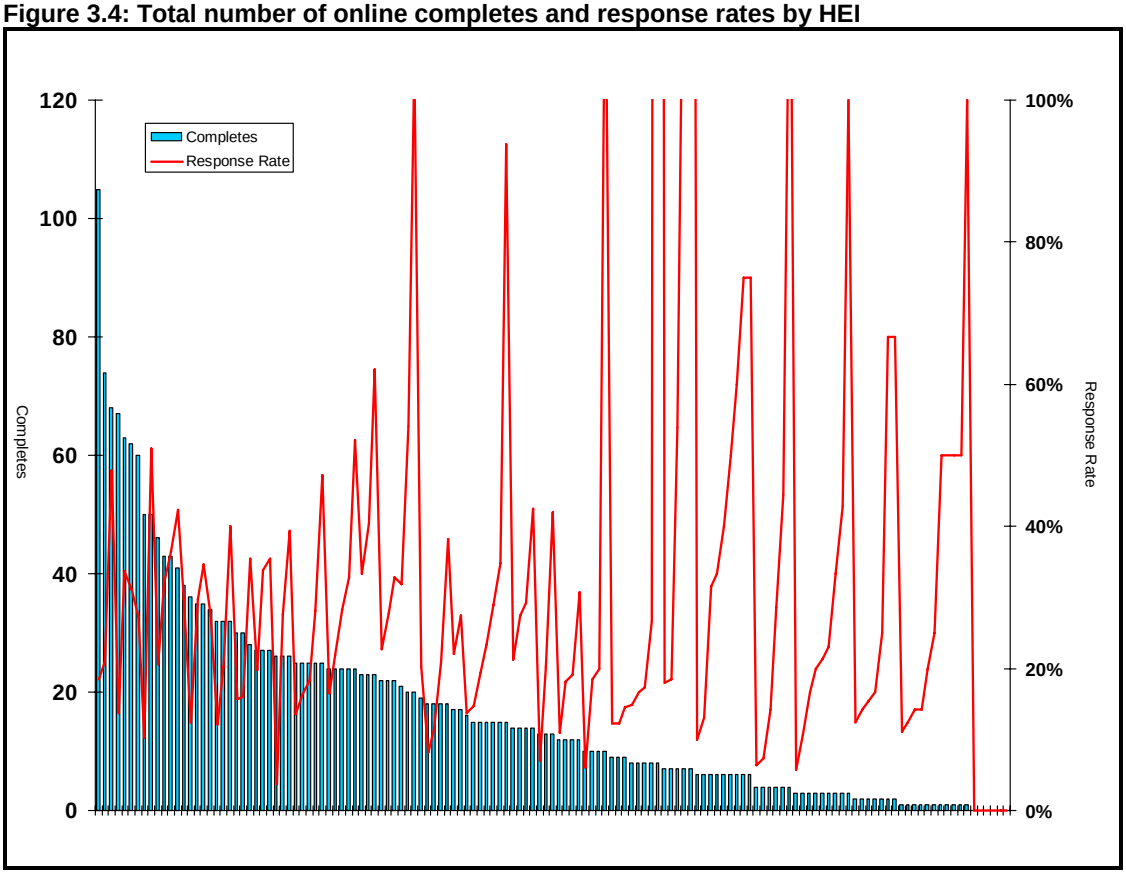


Table 3.4: Number of HEIs for which different levels of response rate achieved

Response Rate	Number of HEIs
100% +	8
90 to 99%	1
80 to 89%	0
70 to 79%	2
60 to 69%	4
50 to 59%	9
40 to 49%	10
30 to 39%	21
20 to 29%	31
10 to 19%	40
1 to 9%	9
0%	6

Base: all HEIs supplying sample with e-mail addresses (139)

3.29 These figures include those who took part in the online survey for whom we did not have an e-mail address. A substantial number of graduates completed the online survey as result of either receiving a questionnaire through the post or following on from an attempted telephone interview[9]. A more accurate way of assessing the success of the online survey purely in the context of those originally sent an invitation to complete online via e-mail is therefore to take out these graduates. In total 586 graduates for whom we did not have an e-mail address completed the online survey, slightly more than a quarter of the total number of online completes (26%). The impact therefore of the postal and telephone surveys on the overall online response rate has therefore been to increase it from 17% to 22%.

3.30 Further tables in Appendix G show adjusted online response rates by some of the key demographics with these 586 graduates excluded

3.31 In terms of patterns of response and how they differ to those described above, there are a number of issues worth elaborating on.

3.32 First, the marked variations by ethnicity remain, with white graduates for whom we held e-mail addresses twice as likely to complete an online survey compared to black graduates and still significantly more likely than Asian graduates to take part in this way. Those of mixed ethnicity for whom we held e-mail addresses were almost as likely as white graduates to complete the online survey (i.e. the skew in the overall e-mail responses away from mixed ethnicity graduates was a function of fewer of them being prompted to respond online by the telephone or postal surveys, rather than a function of response to the online survey *per se*).

3.33 There is no gender effect on response if graduates completing as a result of the postal and telephone surveys are excluded; this means that men were more likely to respond online when prompted to do so.

3.34 The same differences by age remain with those aged over 50 the most likely to respond to the initial e-mail invitation to participate. Those who had completed PhDs or DPhils remain particularly likely to respond online.

Timing of response

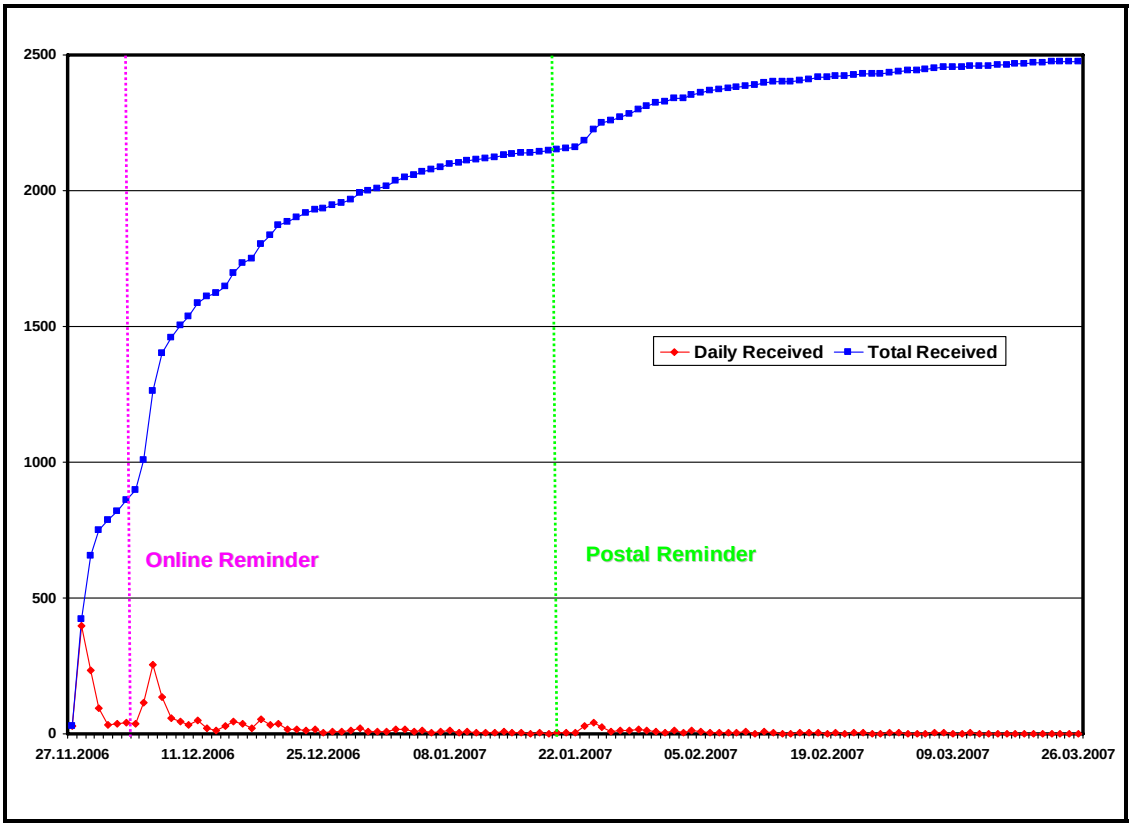
3.35 Invitations to participate in the online survey were sent on 27th November 2006 to all 11,187 graduates for whom an e-mail address was supplied. As anticipated, an initial surge of response followed with 750 returns in the first 3 days. The number of returns then fell sharply to between 30 and 40 per day for almost a week.

3.36 A reminder e-mail was sent on 5th December which had the desired response of another surge of around 500 returns in 3 days. While responses again tailed, they held fairly steady at between 20 and 50 per day until just before Christmas. From here until 23rd January returns fluctuated between around 5 and 20 per day. The impact of the postal survey is then seen with another mini-surge in response at the time of the postal reminder, generating around a further 100 or so responses in the following week. The online survey was closed on 26th March with response down to 1 or 2 a day.

[9] The covering letter to the postal questionnaire explicitly stated that graduates could complete the survey online and provided the web-site address and an online ID. Similarly during the telephone interview, graduates were told that if they preferred to complete the survey online they could do so and were given appropriate details if this was of interest.

3.37 These patterns can be seen in Figure 3.5 below which shows daily levels of response and total response for the duration of the online fieldwork.

Figure 3.5: Timing of volume of online response and impact of reminder(s)



Postal Survey

3.38 A total of 54,652 postal questionnaires were sent out (49,187 snapshot and 5,465 long) in mid December. The selection of those to be sent long questionnaires was completely random. However, the samples of graduates selected to complete the long and short questionnaires were fully checked for any potential disparities by key demographics and whether or not they have e-mail. A further 46,421 questionnaires were sent out with a reminder letter (41,678 snapshot and 4,743 long) a month later.

Overall response rate and differences by demographics and long versus short

3.39 In total, 11,326 postal questionnaires were returned. Of these 383 have been removed because of they were either spoiled or were duplicates of online returns leaving a final postal completion figure of 10,943 and an overall postal response rate of 20% (as a proportion of all postal questionnaires sent[10]). As a proportion of all sample supplied (irrespective of whether this came with an e-mail, address or phone number) this represents a response rate of 18%.

3.40 Response rates for short questionnaires were a little higher than for long questionnaires. Of the 10,943 returned, 10,018 were short questionnaires (20% response rate) and 925 were long (17% response rate)

3.41 Tables in Appendix H show how the response rate (based on all sample included in the mailout) varied by key demographics

3.42 Key variations in patterns of response include the following:

- Women were much more likely to respond than men (23% versus 15%). The scale of this difference is similar across both types of questionnaire

- As with the online survey, non-white graduates were less likely to respond postally than white graduates. The difference here is again substantial with a response rate of 23% amongst white graduates compared to only 13% amongst black and Asian graduates and 15% amongst those with mixed ethnicity and those from 'other ethnic' backgrounds. Again, the scale of these differences is similar across both types of questionnaire with response rate to the long questionnaire down to 12% amongst black graduates and 10% amongst Asian graduates

- Those who had completed PhDs or DPhils were particularly likely to respond (30% compared to 19% of those with First degrees)

- Graduates aged over 40 were much more likely to respond than younger graduates, with differences particularly accentuated with regards the long questionnaire. Those aged between 31 and 40 were particularly unlikely to complete this version

[10] All those who had already completed an online survey or who had actively refused in this stage of the research were taken out of the mailout and are thus effectively removed from this response rate calculation.

- Those who had studied Veterinary Sciences, Agriculture and related subjects (26%), Education (25%), Physical Sciences (24%) subjects allied to Medicine (24%) and non European Languages and Literature (24%) were particularly likely to respond. Those who had studied Mathematical and Computer Sciences (14%) and Creative Arts and Design (15%) were the least likely. Those who had studied Veterinary Sciences, Agriculture and related subjects and Physical Sciences were particularly responsive to the long version (35% and 27% respectively, both higher response rates than to the shorter version although bases are low)

- There were marked differences in response rate by HEI as outlined in table / figure 3.5

Figure 3.6: Total number of postal completes and response rates by HEI

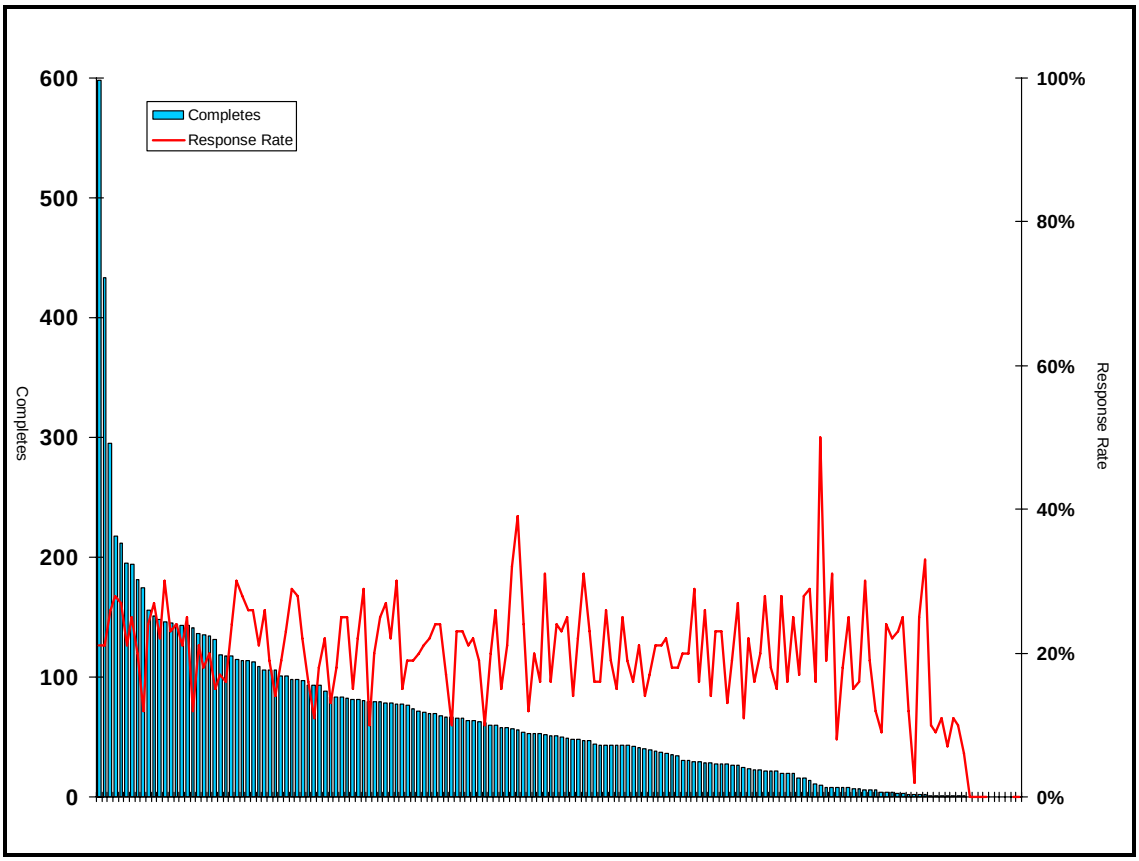


Table 3.5: Number of HEIs for which different levels of response rate achieved

Response Rate	Number of HEIs
40% +	1
30 to 39%	7
20 to 29%	79
10 to 19%	65
1 to 9%	6
0%	6

Base: all HEIs supplying postal sample where included in mailout (159)

Timing of response

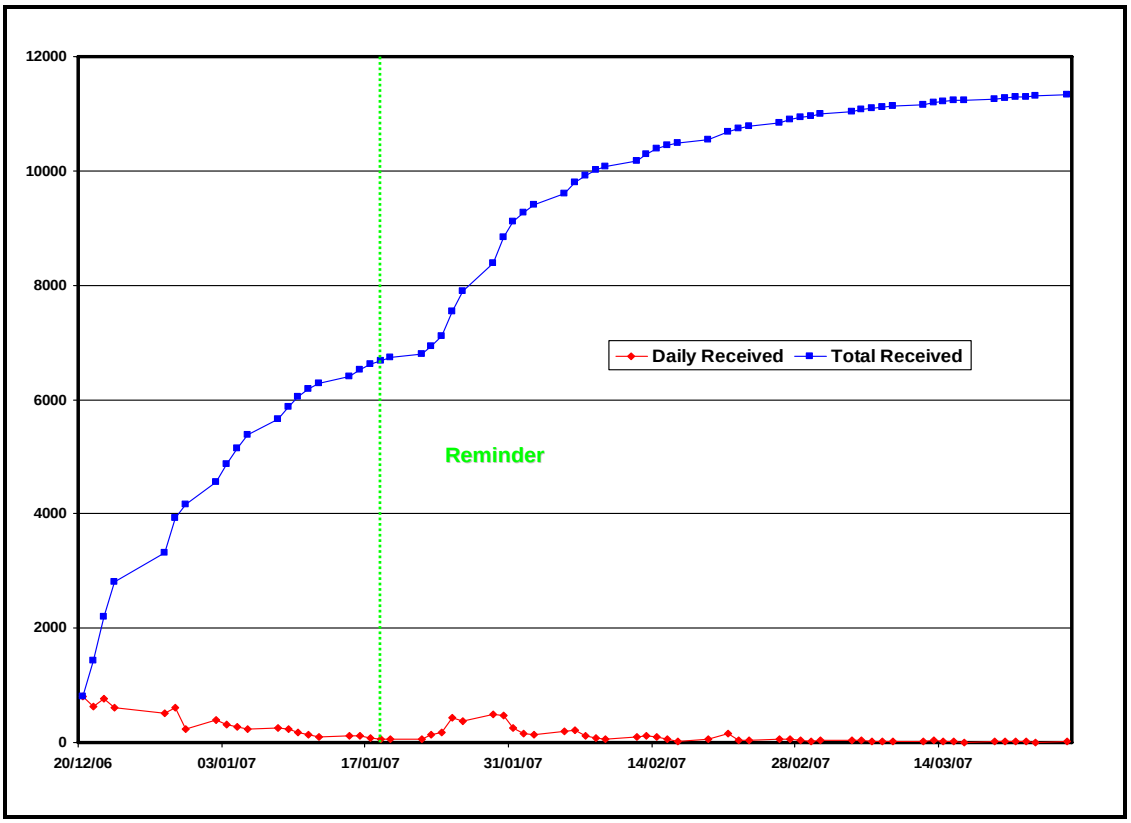
3.43 The first postal questionnaires were sent out on 13th December with all being sent out over the next couple of days. While the first few replies were received on 15th December the first initial bulk of questionnaires were returned in the following week. In the run up to Christmas almost 3,000 questionnaires were returned with a further 1,300 between Christmas and New Year. Response remained buoyant at between 200 and 400 a day until 9th January and then at between 100 and 200 for another few days.

3.44 A reminder mailing was sent out between 17th and 19th January, inclusive. This was later than initially scheduled, with the revised timing dictated by the steady and solid returns coming in for the first two weeks of the year. The reminder mailing had the desired impact of boosting returned questionnaires to between 300 and 500 a day for a week, and then to between 100 and 200 questionnaire for a further week. Responses finally settled at between around 50 and 100 for another 2-3 weeks, and then 20-50 for another 2-3 weeks

3.45 The postal survey was closed on 26th March with response down to a handful a day.

3.46 These patterns can be seen in Figure 3.7 below which shows daily levels of response and total response for the duration of the online fieldwork. The impact of the postal reminder can be clearly seen, taking effect 2-3 days after the reminders were distributed.

Figure 3.7: Timing and volume of postal response and impact of reminder



Telephone Survey

3.47 Telephone interviewing commenced on 12th February. Telephone number details for all those who had supplied either a landline or a mobile number were loaded into the CATI software, excluding all those who had completed or actively refused to take part in either the online or postal stages of the research. This left us a total contactable sample at the start of telephone fieldwork of some 37,990 graduates and is the figure upon which response rates and other sample outcome calculations in this section are based.

Quality of telephone contact details

3.48 In total, some 13,070 records proved to be unusable (i.e. telephone numbers were unobtainable, or the named graduate was not known at the number and forwarding contact details were not available). This represents just over a third of the total amount of available sample at the start of fieldwork (34%).

3.49 Tables in Appendix I provide more information on the quality of telephone contact details supplied by detailing the proportion of unusable telephone numbers by the key sample demographics.

Overall response rate and differences by demographics

3.50 As cited above, some 37,990 graduates were contacted by telephone, of which 11,418 completed an interview. This represents a response rate of 30%, while as proportion of all sample supplied (irrespective of whether this came with an e-mail, address or phone number) it is 18%.

3.51 Further tables in Appendix I show how levels of response varied by a number of key demographics. Some of the key findings to emerge include:

- Unlike the postal survey where women were more likely to respond, there are no differences by gender in terms of telephone response rates

- Older graduates were again more likely to respond than their younger counterparts with response rates particularly low amongst those aged between 26 and 40.

- While there are some differences in levels of response by ethnicity the differences are far smaller than seen with either the online and postal surveys (which saw white graduates at least as twice as likely to respond compared to other groups). While there is still a significant difference in the response rates of white graduates to black graduates the difference is a lot smaller at 31% compared to 25%. Furthermore, Asian graduates were a little *more* likely to respond to the telephone survey than white graduates, a reversal of the pattern seen through other methodologies. That is, the telephone survey element helped to correct some of the skews in achieved sample by ethnicity of graduate introduced by the earlier phases of survey fieldwork.

- In contrast to online and postal methodologies, those who had completed PhDs or DPhils were less likely to respond (22% compared to 29% of those with First degrees, 31% of those with Postgraduate diplomas and 32% of those with other diplomas)

- There were relatively few variations by course subject studied. Those who had studied multiple subjects (48%), Education (34%) and Social Studies (32%) were more likely to respond while those who had studied Medicine and Dentistry (23%), European Languages and Literature (25%) and Technologies were the least likely.

- There were marked differences in response rate by HEI as outlined in table / figure 3.8

Figure 3.8: Total number of postal completes and response rates by HEI

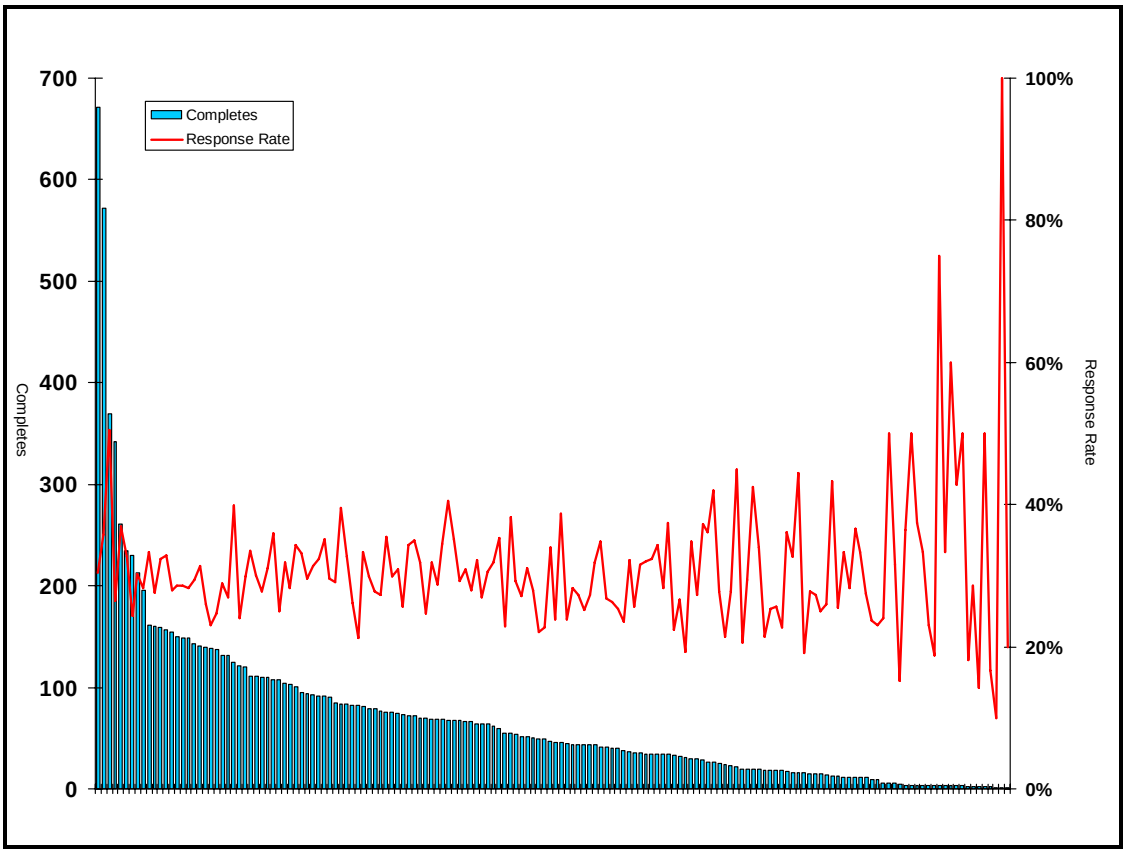


Table 3.6: Number of HEIs for which different levels of response rate achieved

Response Rate	Number of HEIs
60% +	3
50 to 59%	5
40 to 49%	9
30 to 39%	65
20 to 29%	72
10 to 19%	8
1 to 9%	0
0%	2

Base: all HEIs supplying telephone sample where included in telephone stage (159)

3.52 Perhaps a more useful response rate to focus on is one that is calculated excluding all records where the number is unusable and/or the graduate was not known. This provides a better feel for the proportion of all interviews that would be achieved if HEIs had been able to provide up to date and more accurate records. Excluding 13,070 records would produce an effective telephone sample population of 24,920 and therefore a response rate of 46%

Sample outcomes

3.53 Table 3.7 below shows the sample outcome of all 37,990 records contacting during the telephone stage:

Table 3.7 – Detailed sample outcomes of telephone stage

Outcome	Number	% of all telephone sample	% of all usable telephone sample
Base		*37990*	*24920*
Unusable	13070	34%	
Completed Interview	11418	30%	46%
Claimed online or postal completed or willing to do online	989	3%	4%
No outcome	8237	22%	33%
Did not graduate from HE in 02/03	105	<1%	<1%
Breakdown during Interview	403	1%	2%
Refusal	3768	10%	15%

3.54 As discussed above, interviews were achieved with 30% of those graduates included in the telephone stage while just over a third of all contact details proved to be unusble.

3.55 The other two main outcomes were refusals, accounting for 10% of the telephone sample (15% excluding unusable sample) and cases where there was no outcome, i.e. where no definitive contact was made with the named graduate after up to seven attempts. These cases accounted for 22% of the sample (33% excluding unusable sample).

3.56 Just under 1,000 graduates claimed that they had already completed the online or postal surveys or that they would prefer to complete the online survey. This second group were given the website address for the online survey and their unique password to be able to log in. While we recognise that a number of graduates will say this and then not go on to complete online, as seen earlier a substantial number were prompted to complete the survey online as a result of the telephone (and postal) survey.

3.57 Just over 400 graduates terminated the telephone survey before reaching the end of the interview. Just under half of these quit during the first section of the survey asking for their employment details. The other main area where the interview was terminated was during the activity grid questions where we lost a further two fifths of all those quitting.

3.58 Where definitive contact was made, over two thirds of graduates (68%) completed the telephone survey (i.e. excluding “no outcomes” as well as unusable sample).

4 Quality of Response

4.1 Overall, most people answered most questions “”positively” (i.e. they didn’t give Don’t Know or Refused as an answer, and didn’t skip over questions they were asked to answer) and gave responses that were sensible and usable.

4.2 Generally speaking, the postal survey methodologies generated higher levels of item non-response (as one would expect).

4.3 However, for some questions, the quality / usability of data was at least as high for the postal questionnaires as for the online and telephone variants (e.g. SIC, SOC, JACS).

4.4 In the sections below, we look at top-line level at item non-response for each section of the questionnaire in turn, and highlight where different sub-groups of the sample have answered differently (more or less “negatively”).

4.5 It should be noted that there is no item non-response for the main activity questions (Q1 and Q2). For the online and telephone surveys, graduates had to give a response at these questions to proceed through the interview. For the postal survey, where graduates did not answer these key questions, their activities were imputed from their responses to later sections (i.e. if they provided details of a job that they held on the snapshot date, they were coded as employed, and if they had provided details of a course of study, they were classified as engaged in study or training.

Employment on 27th November 2006

4.6 For most questions through the section of the questionnaire that described the jobs that graduates were engaged in on the snapshot date, those who replied by post were more likely not to give a (positive) response than those responding online or by telephone.

4.7 This difference was perhaps most noticeable on the suite of questions which explored the perceived importance of the qualification gained in 2002 / 03 for the job they held on the snapshot date (see table below).

How important were the following factors when you gained the employment …					
	All	**Telephone**	**On-line**	**Postal-long**	**Postal-short**
Base	***22,269***	*10,013*	*2,181*	*842*	*9,233*
The type of qualification you obtained in 2002/03					
Question not answered	**2%**	*	*	5%	4%
Don't know	**1%**	1%	1%	1%	1%
The subject you studied					
Question not answered	**2%**	*	*	7%	5%
Don't know	**1%**	*	1%	1%	1%
The class or grade of the qualification you obtained					
Question not answered	**3%**	*	*	8%	6%
Don't know	**2%**	2%	3%	3%	2%
Evidence of skills and competencies					
Question not answered	**2%**	*	*	5%	4%
Don't know	**1%**	1%	1%	*	1%
Any qualifications that you might have obtained after the one you got in 2002/03					
Question not answered	**2%**	*	*	5%	4%
Don't know	**1%**	*	2%	2%	2%
Relevant work experience from previous employment					
Question not answered	**2%**	*	*	5%	5%
Don't know	**1%**	1%	1%	2%	1%

4.8 There was relatively high non-response for questions relating to the industry in which graduates were employed (SIC) and the job role that they filled (SOC). Here, there was little difference by methodology.

	All	**Telephone**	**On-line**	**Postal -long**	**Postal -short**
Base	***22,269***	*10,013*	*2,181*	*842*	*9,233*
SIC code of employment					
Uncodable answer	4%	4%	2%	4%	4%
Question not answered	1%	0%	0%	2%	2%
SOC code of employment					
Uncodable answer	1%	0%	0%	1%	2%
Question not answered	9%	10%	7%	8%	10%

4.9 Almost one in ten graduates in employment did not know how many people were employed in their organisation as a whole.

4.10 A slightly higher proportion did not give (full) information about their salaries; eight per cent of graduates refused to put a figure to their salary, and a further three per cent skipped the question. Overall, graduates responding by post were more likely to give an answer, in all likelihood reflecting the fact that there was no "refused" option. (It will be worth reviewing the inclusion of a refused category on the online salary for this question; for the telephone survey, interviewers need to be able to record a refusal as a response, but should be instructed not to prompt people with this option.)

What was your approximate gross pay, before tax on 27 November 2006?					
	All	**Telephone**	**On-line**	**Postal -long**	**Postal -short**
Base	***22,269***	*10,013*	*2,181*	*842*	*9,233*
Refused	**8%**	15%	15%	-	-
Question not answered	**3%**	*	1%	11%	6%
Don't know	*****	1%	-	*	*

Study, training or research on 27th November 2006

4.11 Throughout the section of the questionnaire exploring what courses of study, training or research graduates were engaged in on the snapshot date, there was considerably higher item non-response or negative response on the postal returns than with the online or telephone interviews.

4.12 As has been mentioned elsewhere, for the postal questionnaire the research team had less control over how graduates answered questions. For this section of questions, the impact has been that on the postal survey a number of graduates provided partial details of courses of study, training or research they were engaged in. Some reported this activity in their responses at Q1 and Q2; others did not.

4.13 A couple of factors help to explain why partial responses were recorded.

1. People seemed to be answering about the course they graduated from in 2002 / 03 – it is difficult to identify these cases with 100% certainty, but some of the dates given suggest that this might be what was going on;
2. People were answering about short courses which did not easily fit the model of the section.

4.14 In the files prepared to date, we have taken the approach of "preserving" as much data as possible – i.e. if someone has given a response, even if the response does not necessarily or obviously fit in with the rest of their story, then we have kept it. This means that where a graduate has given partial details of a course in Section C, then we have recorded them as in education or training at Q1. It would, of course, have been possible to take a different approach.

4.15 The implication is that the postal survey has gathered information about courses that would not have been included in the online or telephone data. The question then is whether or not the inclusion of this extra data is better than its exclusion. Our current thinking is that at least with the telephone data (and to some extent the online data) one is controlling to a greater extent the information that is

collated, and this seems preferable. However, it is likely to be fruitful to investigate further those people who have given partial responses to the study and training section. It may even make sense to call some of them back to ascertain what details they have provided.

Qualifications obtained since graduation in 2002 / 03

4.16 For the telephone and online surveys, there was relatively low item non-response to the questions about qualifications graduates have completed between graduating in 2002 / 03 and November 2006. There was considerably higher item non-response for the postal surveys, reflecting – once more – the absence of mediation for self-completion surveys, particularly where they are paper-based.

Did you obtain any other qualifications between the time you completed your course in 2002/03 and 27 November 2006?					
	All	**Telephone**	**On-line**	**Postal -long**	**Postal - short**
Base	***24,823***	*11,418*	*2,462*	*925*	*10,018*
Don t know	**1%**	*	-	2%	3%

Qualification 1					
	All	**Telephone**	**On-line**	**Postal -long**	**Postal - short**
Base	***9,299***	*4,126*	*1,010*	*367*	*3,796*
Type of qualification completed between graduating in 2002/03 and 27 November 2006					
Question not answered	**2%**	-	*	4%	5%
Don't know	*	*	-	-	-
Main source of funding for qualification completed between graduating in 2002/03 and 27 November 2006					
Question not answered	**4%**	-	*	9%	9%
Don't know	*	*	-	-	-

Qualification 2					
	All	**Telephone**	**On-line**	**Postal -long**	**Postal - short**
Base	***2,634***	*1,063*	*248*	*120*	*1,203*
Type of qualification completed between graduating in 2002/03 and 27 November 2006					
Question not answered	**7%**	-	-	14%	14%
	*	1%	-	-	-
Main source of funding for qualification completed between graduating in 2002/03 and 27 November 2006					
Question not answered	**10%**	-	-	16%	20%
Don't know	*	1%	-	-	-

Qualification 3					
	All	**Telephone**	**On-line**	**Postal -long**	**Postal - short**
Base	***807***	*373*	*61*	*34*	*339*
Type of qualification completed between graduating in 2002/03 and 27 November 2006					
Question not answered	***8%***	-	-	*21%*	*17%*
Don't know	***2%***	*5%*	-	-	-
Main source of funding for qualification completed between graduating in 2002/03 and 27 November 2006					
Question not answered	***12%***	-	-	*24%*	*25%*
Don't know	***2%***	*4%*	-	-	-

Unemployment

4.17 Almost a quarter of postal respondents who had been unemployed did not say how many months in total they had been unemployed for. It was not possible for respondents to skip this question on the telephone or online surveys, and so there is no item non-response among these responders.

Retrospective views on course graduated from in 2002 / 03

4.18 Respondents more likely to give a negative response (not answer or state "don't know") for postal approaches

	All	**Telephone**	**On-line**	**Postal - long**	**Postal - short**
Base	***24,823***	*11,418*	*2,462*	*925*	*10,018*
Likelihood of doing a different subject if were now to chose whether or not to do the course leading to the qualification you obtained in 2002/03					
Question not answered	**1%**	-	*	4%	3%
Don't know	**2%**	1%	3%	3%	2%
Likelihood of studying at a different institution if were now to chose whether or not to do the course leading to the qualification you obtained in 2002/03					
Question not answered	**2%**	-	*	6%	4%
Don't know	**3%**	2%	5%	5%	5%
Likelihood of working towards a different type of qualification if were now to chose whether or not to do the course leading to the qualification you obtained in 2002/03					
Question not answered	**2%**	-	*	6%	3%
Don't know	**3%**	1%	4%	4%	4%
Likelihood of doing something other than training, study or research if were now to chose whether or not to do the course leading to the qualification you obtained in 2002/03					
Question not answered	**2%**	-	*	8%	5%
Don't know	**4%**	2%	6%	5%	6%

4.19 Tables are provided in the appendices detailing item non-response by key demographic groups (gender, age, ethnicity, qualification aim in 2002 / 03). There are relatively few differences in item non-response, but the key features that stand out are:

- men were more likely to refuse to give salary details
- women were less likely to give answers through the training section
- women were also less likely to give a total number of months in unemployment
- older graduates were more likely to give negative response through all questions
- few differences between different ethnic groups
- not many differences by qualification aim, although those qualifying from Postgraduate diploma or certificate (inc. PGCE) were generally less likely to give response

5 Graduates living abroad

5.1 Graduates living abroad were treated in the same way as the rest of the cohort living in the UK. That is, if they had an e-mail address they were sent an invitation to participate in the online survey, if they hadn't completed an online survey they were sent a postal questionnaire, and if they hadn't completed either an online or postal questionnaire, and a contact telephone number was held for them, then we attempted a telephone interview.

5.2 To encourage graduates living abroad to complete and return questionnaires an International Business Reply Service (IBRS) envelope was included with the questionnaire and data protection form.

5.3 In total, 1590 questionnaires were mailed to graduates living abroad with 279 completed and returned. This "international" response rate of 18% is only a little less than the 20% reported for all postal questionnaires.

5.4 Nineteen long questionnaires were returned from the 138 sent out representing a response rate of 14%. This compares to 18% for the snapshot questionnaire (279 from 1590). The difference in the long and snapshot response rates is of a similar scale to the difference in the response rate to all postal questionnaires sent out. (i.e. 17% vs. 20%).

5.5 Telephone interviews were attempted with 501 graduates living abroad in 47 different countries. This required extensive management of sample and a program of calling throughout the day as a result of the various time-zones involve (from 8AM to 2AM).

5.6 As might be expected, a larger proportion of the sample was unusable, mainly as a result of disconnected or unobtainable telephone numbers. Nevertheless 100 interviews were achieved with this cohort representing a response rate of 20% (or 43% if this unusable numbers are excluded). Table X below summarises the various outcomes

Table 5.1: Sample outcomes of telephone stage – International calls

Outcome	Number	% of all telephone sample	% of all usable telephone sample
Base		*501*	*234*
Unusable	267	53%	
Completed Interview	100	20%	43%
Claimed online or postal completed or willing to do online	19	4%	8%
No outcome	83	17%	35%
Did not graduate from HE in 02/03	-	-	-
Breakdown during Interview	-	-	-
Refusal	32	6%	14%

Appendices

Appendix A – Report of pilot survey

This document reports key outcomes from a pilot survey using the draft DLHE Longitudinal questionnaires.

The objective of this pilot study was to test changes to the questionnaire structure and format across all three data collection methodologies. It was not intended to provide an anticipated response rate for the main stage study.

The sample for the pilot was obtained from YouGov's panel. The panel was screened for those that had graduated from a Higher Education course between 2000 and 2003, and were happy to be contacted by YouGov / IFF Research. Respondents were paid a £10 incentive to participate.

The pilot study aimed to achieve 20 interviews in each of the three data collection methodologies (postal, telephone and online). To achieve this, 50 postal questionnaires (25 short, 25 long) and 40 email invites were sent out. For the telephone survey interviewers simply called until they had achieved a minimum of 20 interviews.

In total, 92 questionnaires were completed during the week commencing 9th October, split across the three methodologies as follows:

- 40 postal (20 short, 20 long)
- 22 telephone
- 30 online

Cognitive follow up interviews were conducted with respondents from each of the telephone, online and postal surveys. In the case of the postal survey, respondents that had incorrectly filled in any part of the survey were prioritised. For the telephone and online surveys a random sample of pilot respondents were called. The cognitive interviews explore:

- Overall experiences of taking part in the survey
- Understanding and interpretation of specific areas or questions

This report includes the analysis of the 27 cognitive follow up interviews (10 postal, 9 telephone and 8 online) that have been conducted to date. The three remaining scheduled cognitive interviews (to bring the total number of interviews to 10 for each methodology) will be conducted before the Steering Group meeting on Friday 20th October.

Overall Impressions

Overall, the majority of respondents with whom follow up interviews were conducted found taking part in the survey to be a positive experience. A handful of respondents expressed mild frustration about certain aspects of the questionnaire, because:

- They were employed in more than one job on the snapshot date but the survey only allowed them to tell us about one of them;
- Where they had been employed in different job roles within the same organisation elements of the career grid were repetitive;
- They had been involved in some sort of voluntary work or ongoing professional or personal development but there was no opportunity to describe this.

On the whole, the questions were found to be easy to understand and relevant.

Three respondents for the online and telephone survey noted that they particularly enjoyed the survey because it was 'personalised', with earlier answers (such as the name of the employer) being incorporated into later questions.

Respondents to the postal survey reported that the instructions for filling in the questionnaire were clear (this is not an issue for the online and telephone questionnaires where the survey software ensures that the correct questions are asked).

Interview Length

For the telephone survey the average interview length was 20 minutes.

The cognitive follow up interviews suggest that the postal questionnaire took around 10 minutes to complete on average and the online survey took around 15 minutes to complete. It should be borne in mind that these estimations are based solely on the cognitive interviews and therefore rely on respondent recall rather than an accurate measurement.

We are confident that asking both the snapshot and career grid questions to all online and telephone respondents will be a successful approach. No respondents dropped out at these questions, nor commented that Section E was too long or repetitive (although it should be borne in mind that pilot respondents were incentivised to participate, and had already opted in to the survey via the YouGov panel).

The Questionnaire

We comment in detail on each section of the questionnaire below, discussing issues specific to the different methodologies as relevant. Please note the question numbers refer to the question numbers in the online questionnaire.

Section A – What were you doing on 2nd October 2006?

Q1 On 2nd October 2006 were you...?
Please select all the options that apply

Q2 Which ONE do you regard as your MAIN activity?
Please select one option only

Q1 works well and seem comprehensive; no-one was unable to report some part of their activities. Almost all found it easy to fit their activity into the categories provided.

A specific problem was identified among those on maternity leave on the snapshot date. A proportion of those who consider themselves to be on maternity leave will remain employed (though absent from work) and so should code 'employed' (as well as 'doing something else') at Q1 and consequently answer Section B. However, some respondents will consider themselves on maternity leave when they have left employment to have a baby, and so should not also code 'employed' at Q1. We therefore propose adding an instruction stating:

'If you were on maternity leave but were still on the payroll of your employer please count this as both employed and doing something else'.

Q2 did not pose respondents with any significant problems. The earlier Pilot Study reported that some respondents to the postal survey completed Q2 even where they were only engaged in one activity at Q1, and that others who were engaged in more than one activity at Q1 did not answer Q2. Although the format of Q1 and Q2 on the page was changed, it remains the case that as many as half of postal respondents answered Q2 "unnecessarily" (i.e. when they had only been involved in one main activity at Q1). This is not problematic from a data perspective, and the "additional burden" on respondents is not significant. More importantly, no postal respondent who should have answered Q2 failed to do so.

Respondents did not have any problems selecting which was their main activity. The majority selected their main activity on the basis of the number of hours dedicated to the activity in an average week.

Section B – Your Employment On 2nd October 2006

Overall, 81 pilot respondents (88%) completed this section of the questionnaire across all three methodologies (26 online, 20 telephone, 35 postal).

Self-employed respondents – one self-employed respondent noted that Section B did not seem relevant to them, and did not allow them the chance to adequately expand on their work. Although there is scope to tailor the online and telephone surveys for this subset of respondents, we are not able to do this for the postal questionnaire and would therefore lose comparability across methodologies to some extent. However, the following options for amending the online and telephone questionnaires to make them more relevant to self-employed respondents are possible:

- **Q11 (the salary question)** could be amended for self-employed respondents to read *'If you were self-employed please indicate the amount of money that you paid yourself out of the business….'*
- **Q12 (the importance of various factors in gaining employment)** could include a 'not applicable' code that appears only for the self-employed for each factor (this would not be advisable for the postal survey).
- **Q13 (reasons for taking the job)** could also be relatively easily amended for the online and telephone surveys to ask 'Why did you decide to become self-employed?'. However, amending the question text in this way would probably require different precodes as well, which moves further away from the postal version.
- **Q14 (where they found out about the job)** is probably irrelevant for the self-employed. We could skip this question for those who are self-employed on the online and telephone questionnaire and include a routing instruction on the postal questionnaire.

Q5 What is the name of the organisation you were working for on 2nd October 2006?
Please type in your answer below

Q5 is working well. All but one respondent were able to give the name of their organisation. The one (postal) respondent that was not able to wrote 'education' instead (they were a teacher).

Q7a Whereabouts in the UK?

Please type in the town or city where your place of work was based, and the first part of its postcode

Town / City	1st part of post-code (*e.g. for Camberwell, type in SE5; for Eastleigh, type in SO50, etc.)*			

Q7a – All respondents named a town where their place of work was located. Asking for 'the first part of the postcode' was successful; three respondents gave a full postcode instead, two gave a partial first part (e.g. 'SE'), and one respondent said 'don't know'. All postal respondents correctly gave the first part of their postcode.

Q8 What was your job title?
Please type in your answer below

Please provide as much detail as possible.

For example, rather than "supervisor", specify "customer service supervisor in a bank".

Q8a And what were your main duties or responsibilities?
Please type in your answer below

Q8a/Q8b could be successfully combined into one question. In some cases respondents found this repetitive, if their job role (given at Q8a) was sufficiently explanatory. For example, one postal respondent said that their job title was 'SHO in anaesthetics' at Q8a and then went on to say at Q8b that their main duties or responsibilities were 'being an SHO in anaesthetics'. We suggest combining these, and using 'what were your main duties or responsibilities' as a prompt below the main question text.

Moreover, one postal respondent noted that because both boxes at Q8a and Q8b were relatively small, they received the impression that brevity was required. Creating one larger box is likely to encourage respondents to expand upon their answers.

Q11 What was your approximate annual gross pay, before tax? You can either give this as an annual salary, or give a monthly, weekly or hourly rate. Please also indicate if you have given a salary in pounds sterling (£) or in some other currency?

Q11a: Period of payment chosen to provide salary data	**Total**	Phone	Online	Postal
Base: All in employment (except voluntary/unpaid work) (02/10/06)	***79***	*20*	*25*	*34*
	%	%	%	%
Annually	**86**	85	84	88
Monthly	**8**	5	16	3
Weekly	**-**	-	-	-
Hourly	**6**	10	-	9
Other	**-**	-	-	-

Note: A further 1 postal respondent provided a response at this question despite describing their employment as voluntary/unpaid

Q11 is working well. The great majority (86%) of respondents answering this question chose to give an annual salary but 8% opted to answer in monthly terms and 6% hourly. No respondents chose to discuss their salary in weekly terms. However, we recommend leaving this question as it is and allowing respondents the option to answer in annual, monthly, weekly or hourly terms. All respondents that were given the option (online and telephone respondents) chose to answer in pounds sterling (all were working in the UK on the snapshot date).

Some respondents reported that they were unsure whether to include any bonuses or benefits when giving a salary estimate. To clarify this we suggest adding an instruction which reads:

'Please just state basic pay; do not include any bonuses or benefits in kind'.

Q12 As far as you are aware, how important were the following factors to *[TEXT SUBSTITUTION: ORGANISATION NAME AT Q5]* **when you gained this employment?**

Please tick the appropriate level of importance for each factor

The qualification I obtained in 2002/2003
The subject I studied
The level of degree I obtained (class or grade)

Q12a And how important were the following factors?

Please tick the appropriate level of importance for each factor

Qualifications I obtained after the one I got in 2002/2003
Relevant work experience from previous employment
Evidence of skills and competencies

Q12: Respondents choosing Don't know or Not applicable	**Total**	Phone	Online	Postal
Base: All in employment (02/10/06)	***81***	*20*	*26*	*35*
	%	%	%	%
DON'T KNOW				
The qualification I obtained in 2002/3	**-**	-	-	-
The subject I studied	**1**	-	-	3
The level of degree I obtained (class or grade)	**-**	-	-	-
Qualifications I obtained after the one I got in 2002/3	**-**	-	-	-
Relevant work experience from previous employment	**1**	-	-	3
Evidence of skills and competencies	**1**	-	-	3
NOT APPLICABLE				
Qualifications I obtained after the one I got in 2002/3	**40**	50	23	43
Relevant work experience from previous employment	**7**	-	7	11
Evidence of skills and competencies	**1**	5	-	-

Note: The final three statements had 6%, 3% and 3% respectively not completed which might be taken to indicate "not applicable"

Q12/Q12a should be amended slightly to improve flow and interpretation. We suggest moving the first factor – 'the qualification you obtained in 2002/03' – after the statements dealing with the subject and level of degree obtained. This is because some respondents interpret 'qualification' to mean all of these things (qualification type, subject area and level), and not just the qualification *type* as this question intends. Asking about the importance of subject area and level of degree first will make it clearer what we mean when we ask about 'qualification', though we would also recommend stating that we are specifically interested in qualification type and adding some examples to reinforce this. So the statement would read:

'The type of qualification I obtained in 2002/2003 (e.g. BA, MSc, PhD, etc)'.

Despite the addition of a 'not applicable to me' option, some respondents were confused by the 'Qualification you obtained after the one you got in 2002/03' as the wording infers that they definitely did obtain such qualifications. We would recommend changing the wording to:

'Any qualifications that you might have obtained after the one you got in 2002/03'.

The cognitive follow up interviews suggested that some respondents confused the 'not applicable to me' code with 'not at all important'; stating that they had selected this because the qualifications or work experience in question had been irrelevant to their current position. We suggest changing 'not applicable to me' to 'Did not have any previous work experience / Did not obtain any further qualifications', and removing this as an option from the 'skills and competencies' factor.

In effect this will mean that we have one grid of 4 statements (subject, level, qualification and evidence of skills and competencies), and then two separate questions (covering further qualifications and relevant work experience).

Q13 Why did you decide to take the job at *[TEXT SUBSTITUTION: ORGANISATION NAME AT Q5]?*
Please select all that apply

It fitted into my career plans	1
It was exactly the type of work I wanted	2
It was the best job offer I received	3
It was the only job offer I received	4
It was an opportunity to progress in the organisation	5
To gain experience in order to get the type of job I really want	6
To see if I would like the type of work it involved	7
To broaden my experience / to develop general skills	8
In order to pay off debts	9
In order to earn a living	10
Other (Please type in)	11

⇩

Don't know / can't remember	X

Q14 How did you find out about this job?
Please select all that apply

Careers Service at the institution(s) at which you studied/or its website	1
Other careers service/or its website	2
Employer's website	3
Newspaper/magazine advertisement/or its website	4
Recruitment agency office or website	5
Already/previously worked for the organisation	6
Personal contacts, including family and friends, social, work or education network	7
Speculative approach to employer	8
Other (Please type in)	9

⇩

Don't know / can't remember	10

Q13: Why did you decide to take the job you were doing on 2nd October 2006	**Total**	Phone	Online	Postal
Base: All in employment (02/10/06)	***81***	*20*	*26*	*35*
	%	%	%	%
It fitted into my career plans	**54**	45	54	60
It was exactly the type of work I wanted	**49**	40	42	60
It was the best job offer I received	**33**	35	35	31
It was the only job offer I received	**11**	10	12	11
It was an opportunity to progress in the organisation	**25**	35	23	20
To gain experience in order to get the type of job I really want	**23**	40	15	20
To see if I would like the type of work it involved	**19**	35	12	14
To broaden my experience / to develop general skills	**36**	55	27	31
In order to pay off debts	**17**	20	4	26
In order to earn a living	**51**	70	42	46
Other	**11**	10	4	17
Don't know / Can't remember	**-**	-	-	-

Q14: How did you feel about this job	Total	Phone	Online	Postal
Base: All in employment (02/10/06)	***81***	*20*	*26*	*35*
	%	%	%	%
Careers Service at the institution(s) at which you studied/or its website	**4**	10	-	3
Other careers service/or its website	**5**	-	8	6
Employer's website	**10**	15	8	9
Newspaper/magazine advertisement/or its website	**31**	35	23	34
Recruitment agency office or website	**12**	5	19	11
Already/previously worked for the organisation	**15**	5	15	20
Personal contacts, including family and friends, social, work or education network	**22**	15	19	29
Speculative approach to employer	**7**	10	-	11
Other	**11**	10	15	9
Don't know	**0**	-	-	-

Q13/Q14 worked well in the postal and online surveys. However, in the telephone survey these questions sometimes proved arduous for respondents. The questions need to remain 'read out' questions on the telephone survey to maintain comparability across the three methodologies. However, we would suggest changing the question text of Q13 and Q14 for the telephone survey to:

Q13 'Which of the following were reasons for taking the job at [TEXT SUBSTITUTION: ORGANISATION NAME AT Q5]?

And

Q14 'Through which of the following channels did you find out about this job?'

The rephrasing alerts respondents to the fact that they will be read a list of options (which means that they are less likely to be irritated by hearing responses which are not relevant to them).

Section C – Your Study or Training on 2nd October

Only 11 respondents answered this section in the pilot survey (1 online, 0 telephone, 10 postal), but among those that did the section appeared to present little difficulty.

Q17 What is the full name of the institution or organisation with which you were registered, and what type of organisation was this?
Please type in the name of the institution with which you were registered and indicate what type of organisation it was by ticking the relevant box below

Q17a: Type of institution or organisation at which studying, training or researching	Total	Phone	Online	Postal
Base: All studying, training or researching (02/10/06)	***11***	*0*	*1*	*10*
	%	%	%	%
University	**82**	-	-	90
College of Further Education	**-**	-	-	-
Private Training Company	**18**	-	100	10
Other	**-**	-	-	-

Q17a, a new question, worked well. Although only a small number of respondents were required to answer, those that did were able to answer using the precodes suggesting that the question was framed in a way respondents readily understood.

Q19 What subject area were you studying, training or researching on 2nd October 2006?
Please type in your answer below

Q19 – All respondents were able to answer this correctly and provide sufficient detail for coding to 2 digit JACS.

Q21 What is the length in total of this course of study, training or research?
Please select one option only

Q21 was correctly understood by respondents. Those that answered this and participated in the cognitive follow up interviews accurately assumed that this question was asking about the total length of the course, rather than the length of time they had been doing it to date.

Q22 Please indicate the funding source(s) for this course of study, training or research.
Please select all that apply

Q23 Please indicate which ONE of these was you consider to be your MAIN source of funding for this course of study, training or research ?
Please select one only

Q22: Funding source for study, training or research	**Total**	Phone	Online	Postal
Base: All studying, training or researching (02/10/06)	***11***	*0*	*1*	*10*
	%	%	%	%
Grant / award	**36**	-	-	40
Employer providing financial support	**27**	-	-	30
Self-funded	**45**	-	100	40
Some other source	**-**	-	-	-

Q23: MAIN funding source for study, training or research	**Total**	Phone	Online	Postal
Base: All studying, training or researching (02/10/06) with more than one source of funding	***1***	*0*	*0*	*1*
	%	%	%	%
Grant / award	**-**	-	-	-
Employer providing financial support	**-**	-	-	-
Self-funded	**-**	-	-	-
Some other source	**100**	-	-	100

Q22/Q23 were clear to respondents. Those that were engaged in study, training or research were able to accurately describe the source of funding, and the precodes used were relevant and understandable to respondents.

Section D – Other Qualifications

Q25 Did you obtain any further qualifications between the time you completed your course at *[TEXT SUBSTITUTION: HEI from sample]* **in the academic year 2002/03 and 2nd October 2006?**
Please select one option only

Q25b How many separate further qualifications did you obtain?
Please select one option only

Q25: Whether obtained any further qualifications between completing course and 2nd October 2006	**Total**	Phone	Online	Postal
Base: All	***90***	*20*	*30*	*40*
	%	%	%	%
Yes	**38**	41	43	30
No	**62**	59	57	70

Q25b: Number of qualifications between completing course and 2nd October 2006	**Total**	Phone	Online	Postal
Base: All with qualifications obtained between completing course and 2nd October 2006	***34***	*9*	*13*	*12*
	%	%	%	%
One to three qualifications	**94**	89	100	92
More than three qualifications	**6**	11	-	8

Q25/Q25b – 34 respondents in the pilot study (13 online, 9 telephone, 12 postal) reported that they had obtained further qualifications. This question is working well. In the cognitive follow up, respondents were asked whether there was any study, training or research that they had not included here. Four respondents said that they had not included short (one or two day) courses arranged through their employer as part of ongoing professional development. As training of this sort should not be considered a 'further qualification' at Q25 we can conclude this question is working well.

The survey allows respondents to provide details of up to three additional qualifications. Two respondents reported that they had obtained more than three additional qualifications (both stated that they had obtained five). However, among these respondents the range of courses recorded related to ongoing personal or professional development, rather than qualifications as such. Therefore we recommend leaving the number of possible qualifications that can be recorded at three.

We suggest replacing 'further' in the question text with 'other', to avoid any potential confusion with any study, training or research discussed in Section C (i.e. the respondent may think we are asking them about qualifications further to the one they have just told us about, rather than further to the one gained in 2002/03).

Section E – Snapshot Questions

Q27 In total, how many jobs have you had since qualifying in the academic year 2002/2003 *[TEXT SUBSTITUTION, IF EMPLOYED AT Q1*: ***including the job you were doing on 2nd October 2006*****?**]

Please select one option only

If you changed jobs within an organisation, or were promoted, please count these as SEPARATE jobs.

If there have been times where you have undertaken consecutive periods of employment through one or more temping agencies (for example, if from July 2003 – January 2004 you were registered with an agency/agencies and assigned temping posts), please count this as ONE job

Q27: Number of jobs between completing course and 2nd October 2006	**Total**	Phone	Online	Postal (snapshot only)
Base: All	***72***	*22*	*30*	*20*
	%	%	%	%
None	**6**	5	10	-
One	**26**	27	10	50
Two	**28**	23	37	20
Three	**19**	18	20	20
Four	**8**	14	7	5
Five	**8**	9	13	-
Six	**1**	5	-	-
Seven	**3**	-	3	5
Eight	**1**	-	-	-

Q27 – the structure of this question is currently inconsistent with other places in the questionnaire as it implies that we want respondents to include jobs that they may have obtained between the snapshot date and the time of interview. We suggest changing this question text to:

'In total, how many jobs did you have between graduating in the academic year 2002/2003 and <snapshot date>, [text substitution if employed at Q1: including the job you were doing on 2nd October 2006'

Some respondents were unsure whether they should include jobs here that they obtained before or during the course that they graduated from in 2002/03. We recommend including an instruction:

'Please include any jobs that you started before or during your course'.

Despite the instruction, many respondents failed to count different job roles within the same organisation as separate jobs (both here and when filling out the grid). We suggest underlining, or capitalising the instruction. Additionally replacing 'jobs' with 'job roles' in the question text may help respondents extricate the idea of a 'job' from that of a 'company'.

It is worth noting that it is possible that the number of jobs a respondent reports that they have had here will not necessarily be consistent with the number of jobs they tell us about in the career grid (plus a job recorded at Q1, if applicable). We would not always expect these to tally because while secondary jobs would be counted at Q27, they will not be counted at Q1, and may not be counted at the career grid. However, we can say that the number of jobs reported at Q27 should not be less than the number of different jobs recorded at the career grid section (plus one if they are employed at Q1). The table below shows that 14% of online and telephone respondents (postal respondents only completed either Q27 or the career grid) did report fewer jobs at Q27 than were recorded at either Q1 or the career grid.

Q27: Number of jobs since completing course including job on 2nd October 2006 *vs.* **Q1 & career grid: Number of jobs reported**	**Total**	Phone	Online	Postal
Base: All	***52***	*22*	*30*	*N/A*
	%	%	%	%
Q27 > Number of jobs reported	**19**	18	20	N/A
Q27 = Number of jobs reported	**63**	73	57	N/A
Q27 < Number of jobs reported	**17**	9	23	N/A

We would not recommend building a numerical check into the questionnaire which informs respondents of a clash and asks them to go back and redo their answers as this would be too burdensome. It is likely that some of this discrepancy is accounted for by respondents not including different job roles within the same organisation at Q27. In one example, a respondent had described a voluntary job in the career grid but had omitted this from their calculations at Q27. It is also possible that jobs where the respondent was self employed, or worked part-time, are not being included here. We suggest including an instruction which echoes the examples given at Q1, that is:

'Please include part-time, self-employed, freelance, voluntary or other unpaid jobs'

Q28 Have you ever been unemployed for a period lasting one month or more, but you were seeking work, since you graduated in the academic year 2002/03?

Q28: Whether been unemployed between completing course and 2nd October 2006	**Total**	Phone	Online	Postal (snapshot only)
Base: All	***72***	*22*	*30*	*20*
	%	%	%	%
Yes	**28**	36	37	20
No	**72**	64	63	80

Q28 – as the question suggests, respondents interviewed in the cognitive follow up did not include periods where they had been unemployed but were not looking for work (i.e. periods of travel, taking a break from work or study or taking time out to raise a family). This is the correct interpretation of the question and as such we do not recommend any changes to the question text.

However, some respondents reported that they did not include periods of unemployment where they were seeking work because they had not sought (or received) unemployment benefit during this period. We think that we should still be recording such periods of unemployment, and think it might therefore be worth adding '(regardless of whether you were claiming benefits during this period)'.

Section E – Career Grid

Career grid: Number of activities reported	**Total**	Phone	Online	Postal (long only)
Base: All	***72***	*22*	*30*	*20*
	%	%	%	%
None (i.e. continuously engaged in activity reported as engaged in on 2nd October 2006)	**17**	14	7	35
One	**39**	27	47	40
Two	**19**	27	17	15
Three	**11**	5	20	5
Four	**7**	9	7	5
Five	**4**	14	-	-
Six	**1**	5	-	-
Seven	**1**	-	3	-
Eight	**-**	-	-	-
More than eight (i.e. ran out room)	**-**	-	-	-

OVERALL COMMENTS / THE INSTRUCTIONS

Overall, the changes made to the way the careers grid is asked on the telephone and online surveys are working well.

However, in the same way as with Q27, the cognitive interviews revealed that some respondents were not recording a change of job role or promotion within an organisation as a separate job. On the postal survey, some had simply not noticed the instruction. More generally, the concept of a 'job' was closely linked to that of a particular 'company' or "employer" and it was therefore counter-intuitive for respondents to record a promotion within the same organisation as a separate 'job'. Some suggestions for addressing this are discussed above.

An additional problem here, on the postal questionnaire, is that there is currently no instruction on the page before the careers grid informing respondents to count promotions as separate jobs (the first mention of this is on the instructions down the left hand side of the grid but those skipping the section because they assume they have been engaged in the same activity continuously would not read these). We suggest moving this instruction to the page before the grid (or repeating it).

The instruction to count consecutive periods of employment via a temping agency as one job appears to be well understood by respondents.

LAYOUT ISSUES SPECIFIC TO THE POSTAL SURVEY

The design of columns A and B (start date and end date for each activity) can in some cases lead respondents to fill in this section incorrectly (it is perhaps more intuitive to read this horizontally rather than vertically). We suggest amending this to avoid respondents putting the start date year in the end date month box. This would involve combining columns A and B into one 'Date' column and labelling the first two horizontal boxes 'From' and the second two horizontal boxes 'To'.

Some respondents incorrectly left columns F-I blank. We suggest including an instruction along the lines of 'Please complete columns A-I where relevant for each different activity'.

On the whole, respondents felt they had adequate space to record information in the grid.

Q31 **Did you start** *[TEXT SUBSTITUTION:* activity engaged in on 2nd October] **on the 2nd October 2006 immediately after finishing your** *[TEXT SUBSTITUTION:* qualification from sample> **course?**

Q31 needs to be amended on the telephone and online questionnaire to take account of activities which may be started before or while the respondent was studying for the HE course. For example, one respondent had retired prior to starting their course, hence the answer to 'Did you start your retirement immediately after finishing your course' was "no", but for our purposes the answer is "yes". We suggest changing this question to:

'Did you do anything else between finishing your <insert name of course> course and <insert activity doing on snapshot date>?

Q34 - In cases where the respondent has changed job role within an organisation some of the career grid questions can become repetitive, such as asking for the business activity and location of the employer. To avoid this problem, we suggest building in an option at Q34 for respondents in the online and telephone survey to indicate that they are talking about a different job role within the *same* organisation. If this option is selected then they would skip subsequent questions that only ask for details about the employer and not the specifics of the job role (Q39, Q43 and Q43a).

Q41 **What sort of contract did you have with** *[TEXT SUBSTITUTION: name of employer from Q34]* **was it..?**

Q42a **I'd like to find out how much you were paid when you were working for** *[TEXT SUBSTITUTION: name of employer from Q34]***. Would you prefer to answer in hourly, weekly. monthly or annual terms?**

Q41/Q42a – it is possible that type of contract and salary could change while an individual is employed in the same job role. This caused confusion for two respondents. We could add an instruction to the effect that respondents should give their final conditions of employment in such cases, but this would only be relevant to a small number of respondents, and could confuse others. On balance, we recommend leaving the question text as it is.

Q43a Whereabouts in the UK?
Please type in the town or city where your place of work was based, and the first part of its postcode

Town / City	1st part of post-code (*e.g. for Camberwell, type in SE5; for Eastleigh type in SO20)*			

Q43a – As might be expected, respondents found it more difficult to remember the postcode of employers mentioned in the career grid than those they were working for on the snapshot date. Out of 90 employers mentioned, in the case of 14 (3 online, 10 telephone, 1 postal) respondents could not remember the postcode. However, all were able to name the town that the employer was located in. Overall, this question is working well and we would not recommend any changes.

Q45b Whereabouts in the UK?
Please type in the town or city where [TEXT SUBSTITUTION: insert name of institution or organisation from Q35] was located, and the first part of its postcode

Town / City	1st part of post-code (*e.g. for Camberwell, type in SE5, for Eastleigh type in SO20)*			

Q45b – For all four activities classified as training, study or research in the career grid respondents were able to give both the first part of the postcode and the town of the institution where they were registered.

Section F – Satisfaction

For the telephone and online survey, we suggest adding in a short introductory sentence to this section to notify the respondent that the career grid is complete and to signal a change in subject matter, along the lines of:

'Thank you for describing what you have been doing since completing your <insert qualification from sample> course. Thinking back to that course….'

Q46 If you were now to choose whether or not to do the course leading to your original qualification, how likely or unlikely is it that you would…?
Please select one answer for each row

Do the same subject?
Study at the same institution?
Work towards the same qualification?
Decide not to do the course?

Q46 – the phrase 'your original qualification' was the source of some confusion, particularly for those who graduated from a masters or doctorate in 2002/03 (and in some cases therefore thought of their 'original qualification' as their first degree). We suggest replacing 'your original qualification' with the name of the qualification from the sample for the online and telephone questionnaires, and with 'the qualification you obtained in 2002/03' for the postal survey.

As previously discussed, it is sometimes the case that respondents interpret 'qualification' to mean the subject area of the course as well as the type of qualification. We suggest replacing 'Work towards the same qualification' with 'Work towards the same type of qualification' (e.g. BA, MSc)

The final element of this question – 'decide not to do the course' – was not always easily understood by respondents. As the majority opted for 'not very likely' or 'not likely at all' the double negative here can be clumsy, particularly in the telephone survey. We suggest changing the statement to: 'Decide *to do something other than study, training or research?'*

Q47 How satisfied or dissatisfied are you with your progress to date?
Please select one option only

Very satisfied
Fairly satisfied
Not very satisfied
Dissatisfied
Unwilling to answer

Q47: Satisfaction with progress to date	**Total**	Phone	Online	Postal
Base: All	***92***	*22*	*30*	*40*
	%	%	%	%
Very satisfied	**35**	18	23	53
Fairly satisfied	**43**	59	43	35
Not very satisfied	**13**	14	17	10
Dissatisfied	**9**	9	17	3

Q47 – It may be that term 'progress' needs further definition, although the challenge is how to do this without alienating particular groups of respondents (i.e. asking about 'career progress' is not applicable to all).

Most respondents that participated in the cognitive follow up interviews interpreted the question as asking for their level of satisfaction with their current circumstances (including factors such as salary, promotion prospects, happiness), although some expanded on this and considered it to require an assessment of where they are now compared with what their expectations were on graduating from the Higher Education course in 2002/03. A few took the question to be asking whether they think the course they did has allowed them to progress as they wished/expected.

The majority of respondents were (fairly or very) satisfied with their progress. There may be some value in amending the scale to better differentiate responses. Some respondents were unsure how to distinguish between 'not very satisfied' and 'dissatisfied'. If a satisfaction scale remains we suggest replacing 'dissatisfied' with 'not at all satisfied'.

Section G – Contact Details

Q47 Q50 Your university/ college may like to contact you in connection with the information you have given us. Would you be prepared for this to happen?
Please select one answer only

Q50 – do we need to firm up the details of exactly what information HEIs will receive here? If institutions will receive data on an identifiable basis we may need to make this more explicit.

Final question - In order to maximise the possibility of the respondent having a positive experience of completing the survey, it may be worthwhile including a final open ended question such as:

'is there anything else you have done since completing your higher education course in 2002/2003 that you would like to tell us about'.

The two or three respondents that expressed frustrations about the survey did so because there had not been scope within the questionnaire for them to mention something that they had done since leaving Higher Education that they considered important.

Welcome -
You have been sent this questionnaire as we are interested in finding out about the employment and further study you have been doing since you finished your higher education course in 2002/03.

When moving between pages on the survey, please use the "Back" and "Next" buttons at the bottom of each page rather than the "Back" and "Forward" toolbars on your Internet Explorer.

Please click the "next" button below to continue.

Section A: What were you doing on 27 November 2006?

ASK ALL

Q1 On 27 November 2006 were you...?

Please select all the options that apply

If you were on maternity or paternity leave but were still on the payroll of your employer please count this as both employed and doing something else

Employed, either full-time or part-time (including self-employed, freelance, voluntary work or other unpaid work)	1	*NB: DO NOT ALLOW BOTH CODE 1 AND 2 TO BE SELECTED*
Unemployed and looking for work	2	
Engaged in study or training	3	
Doing something else (e.g. retired, travelling, maternity leave). Please type in below	4	

⇩

IF MORE THAN ONE RESPONSE SELECTED AT Q1, OTHERS GO TO ROUTING BEFORE Q3
IF JUST ONE RESPONSE SELECTED AT Q1 AUTOMATICALLY CODE THIS TO Q2

Q2 Which ONE do you regard as your MAIN activity?

Please select one option only

Employed, whether full-time or part-time (including self-employed, freelance, voluntary work or other unpaid work)	1	*SCRIPT TO SHOW OPTIONS SELECTED AT Q1*
Unemployed and looking for work	2	
Engaged in study or training	3	
[TEXT SUBSTITUTION: OTHER ACTIVITY FROM Q1/4]	4	

IF EMPLOYED ON 27 November 2006 (Q1=1), ASK SECTION B

Section B - Your employment on 27 November 2006

The next few questions are about the job you had on 27 November 2006.

If you had more than one job on 27 November 2006 please think about the one that you regard as your MAIN job.

Q3 When did you start the job you had on 27 November 2006?

Please select the month and the year when you started the job

January	1
February	2
March	3
April	4
May	5
June	6
July	7
August	8
September	9
October	10
November	11
December	12
Can't remember	13

Before 2002	1
2002	2
2003	3
2004	4
2005	5
2006	6
Can't remember	7

IF STARTED JOB BEFORE 2002, OTHERS GO TO Q4

Q3a Please type in the year in which you started the job you were employed in on 27 November 2006

Can't remember … X

ASK ALL EMPLOYED ON 27 November 2006 (Q1=1)

Q4 Which of the following best describes this employment?

Please select one option only

Employed full-time	1
Employed part-time	2
Self-employed or freelance	3
Voluntary work / other unpaid work	4

Q5 What is the name of the organisation you were working for on 27 November 2006?

Please type in your answer below

Q6 What does *[TEXT SUBSTITUTION: ORGANISATION NAME AT Q5]* **mainly do?**

Please type in your answer below

Please provide as much detail as possible.

For example, rather than 'finance' please specify 'life insurance'.

Q7 Where was your place of work?

Please select the country in which your place of work on 27 November 2006 was based from the list below

United Kingdom	1	*Go to Q7a*
Outside the United Kingdom (please type in where below)	2	*Go to Q8a*

⇩

IF PLACE OF WORK BASED IN UK

Q7a Whereabouts in the UK?

Please type in the town, city or area where your place of work was based, and the first part of your place of work's postcode

Town / City / Area	**1st part of post-code** (*e.g. for Camberwell, type in SE5; for Eastleigh, type in SO50, etc.)*			

Can't remember … X

ASK ALL EMPLOYED ON 27 November 2006 (Q1=1)

Q8 What was your job title?

Please type in your answer below

Please provide as much detail as possible, outlining your main duties or responsibilities as appropriate

For example, rather than "supervisor", specify "customer service supervisor in a bank".

Q9 Which of the following best describes the basis on which you were employed by *[TEXT SUBSTITUTION: ORGANISATION NAME AT Q5]* **on 27 November 2006?**

Please select one option only

On a permanent or open-ended contract	1
On a fixed-term contract lasting 12 months or longer	2
On a fixed-term contract lasting less than 12 months	3
Self-employed/freelance	4
Temporarily, through an agency	5
Temporarily, other than through an agency	6
Employed on another basis (Please type in below)	7

⇩

Q10 APPROXIMATELY how many people work in the entire organisation (including all branches, departments, etc.)?

Please select one option only

1 to 49	1
50 to 249	2
250 or more	3
Don't know	4

ASK ALL EXCEPT THOSE WHO WERE DOING VOLUNTARY/UNPAID WORK (Q4=1-3 or DK)

Q11 **[***TEXT SUBSTITUTION ALL EXCEPT THOSE SELF EMPLOYED (Q9/1-3 OR 5-7):* **What was your approximate annual gross pay, before tax?** / *IF SELF EMPLOYED (Q9/4):* **Please indicate the amount of money that you paid yourself out of the business.] You can either give this as an annual salary, or give a monthly, weekly or hourly rate. Please also indicate if you have given a salary in pounds sterling (£) or in some other currency?**

Please just state basic pay; do not include any bonuses or benefits in kind

Salary

Unwilling to answer	X

Currency

Pounds sterling	1
Other (please type in)	2
⇩	

Period

Annually	1
Monthly	2
Weekly	3
Hourly	4
Other (please type in)	5
⇩	

ASK ALL EMPLOYED ON 27 November 2006 (Q1=1)

Q12 **As far as you are aware, how important were the following factors to** *[TEXT SUBSTITUTION: ORGANISATION NAME AT Q5]* **when you gained this employment?**

Please tick the appropriate level of importance for each factor

	Formal requirement	Important	Not very important but helped	Not important	Don't know
The type of qualification you obtained in 2002/2003 (e.g. BA, MSc, PhD, etc)	1	2	3	4	5
The subject you studied	1	2	3	4	5
The class or grade of the qualification you obtained	1	2	3	4	5
Evidence of skills and competencies	1	2	3	4	5

Q12a **And how important were the following factors?**

Please tick the appropriate level of importance for each factor

	Formal requirement	Important	Not very important but helped	Not important	Don't know	Did not obtain any further qualifications
Any qualifications that you might have obtained after the one you got in 2002/2003	1	2	3	4	5	6

	Formal requirement	Important	Not very important but helped	Not important	Don't know	Did not have any previous work experience
Relevant work experience from previous employment	1	2	3	4	5	6

Q13 **[***TEXT SUBSTITUTION ALL EXCEPT THOSE SELF EMPLOYED (Q9/1-3 OR 5-7):* **Why did you decide to take the job at** *[TEXT SUBSTITUTION: ORGANISATION NAME AT Q5]? / IF SELF EMPLOYED (Q9/4):* **Why did you decide to become self-employed?**
Please select all that apply

It fitted into my career plans	1
It was exactly the type of work I wanted	2
It was the best job offer I received	3
It was the only job offer I received	4
It was an opportunity to progress in the organisation	5
To gain experience in order to get the type of job I really want	6
To see if I would like the type of work it involved	7
To broaden my experience / to develop general skills	8
In order to pay off debts	9
In order to earn a living	10
Other (Please type in)	11

⇩

Don't know / can't remember	X

Q14 **How did you find out about this job?**
Please select all that apply

Careers Service at the institution(s) at which you studied/or its website	1
Other careers service/or its website	2
Employer's website	3
Newspaper/magazine advertisement/or its website	4
Recruitment agency office or website	5
Already/previously worked for the organisation	6
Personal contacts, including family and friends, social, work or education network	7
Speculative approach to employer	8
Other (Please type in)	9

⇩

Don't know / can't remember	10
IF SELF EMPLOYED (Q9/4): Not applicable	11

IF ENGAGED IN STUDY OR TRAINING (Q1=3), ASK SECTION C

Section C - Your study, training or research on 27 November 2006

The next few questions ask about the study, training or research you were engaged in on 27 November 2006.

Q15 When did you start the course of study, training or research you were engaged in on 27 November 2006?

Please select the month and year you started the course

January	1
February	2
March	3
April	4
May	5
June	6
July	7
August	8
September	9
October	10
November	11
December	12
Can't remember	X

Before 2002	1
2002	2
2003	3
2004	4
2005	5
2006	6
Can't remember	X

IF STARTED COURSE OF STUDY, TRAINING OR RESEARCH BEFORE 2002, OTHERS GO TO Q16

Q15a Please type in the year in which you started the course of study, training or research you were engaged in on 27 November 2006

Can't remember … X

Q16 Were you studying full-time or part-time?

Please select one option only

Full-time	1
Part-time	2

Q17 What is the full name of the institution or organisation with which you were registered, and what type of organisation was this?

Please type in the name of the institution with which you were registered and indicate what type of organisation it was by ticking the relevant box below

Name of institution / organisation

Type of institution / organisation	
University	1
College of Further Education	2
Private training company	3
Other (type in below)	4

⇩

Q18 Which of the following best describes the type of qualification you were aiming for?

Please select one option only

Higher degree mainly by research (PhD, DPhil)	1
Higher degree, mainly by taught course (MA, MSc)	2
Postgraduate diploma or certificate (incl. PGCE)	3
First degree (BA, BSc)	4
Other diploma or certificate	5
Professional qualification (for example Accountancy)	6
Other qualification (please type in below)	7

⇩

Not aiming for a qualification	8

Q19 What subject area were you studying, training or researching on 27 November 2006?

Please type in your answer below

Q20 Which of the following best describes the study, training or research you were undertaking on 27 November 2006?

Please select one option only

Registered as a research student	1
Registered on a taught course	2
Preparing a professional portfolio of my work to submit for accreditation	3
Other (type in below)	4

⇩

Q21 What is the length in total of this course of study, training or research?

Please select one option only

Less than 6 months	1
6 months - less than 1 year	2
Between 1 year and 3 years	3
More than 3 years	4
Don't know	5

Q22 Please indicate the funding source(s) for this course of study, training or research.

Please select all that apply

Grant/Award (e.g. Research Council Studentship/Bursary/LEA award)	1
My employer provided financial support	2
Self-funded e.g. savings/loan/income	3
Through some other source of funding (Please type in below)	4

⇩

IF MORE THAN ONE RESPONSE GIVEN AT Q22, OTHERS GO TO Q24

Q23 Please indicate which ONE of these was you consider to be your MAIN source of funding for this course of study, training or research ?
Please select one only

ONLY RESPONSES CODED AT Q22 TO APPEAR

Grant/Award (e.g. Research Council Studentship/Bursary/LEA award)	1
My employer provided financial support	2
Self-funded e.g. savings/loan/income	3
TEXT SUBSTITUTION FROM Q22/4	4

Q24 Why did you decide to undertake further study, training or research?
Please select all that apply

To change or improve my career options	1
To develop a broader range of skills or knowledge	2
To develop a more specialist set of skills or knowledge	3
Because I was interested in the content of the course	4
Because I had enjoyed my first course	5
I wanted to continue studying	6
I had been unable to find a suitable job	7
Other (Please type in below)	8

⇩

ASK ALL

Section D – Other qualifications obtained since graduating from *[TEXT SUBSTITUTION: HEI FROM SAMPLE]* in 2002/03

Q25 Did you obtain any other qualifications between the time you completed your course at *[TEXT SUBSTITUTION: HEI from sample]* **in the academic year 2002/03 and 27 November 2006?**

Please select one option only

Yes	1	Go to Q25b
No	2	Go to Q27

IF OBTAINED FURTHER QUALIFICATIONS (Q25/1)

Q25a How many other separate qualifications did you obtain?

Please select one option only

One	1
Two	2
Three	3
More than three (please type in how many qualifications you obtained below)	4

⇩

Q26 Please indicate the *[TEXT SUBSTITUTION IF >1 AT Q25B:* **first***]* **type of qualification you completed between graduating from your** *[TEXT SUBSTITUTION: course from sample]* **course in the academic year 2002/03 and 27 November 2006, the subject area of the qualification and how you MAINLY funded your studies below.**

Subject area of qualification

Please type in your answer below

Please select one answer in each column

Qualification

Higher degree mainly by research (PhD, DPhil)	1
Higher degree, mainly by taught course (MA, MSc)	2
Postgraduate diploma or certificate (incl. PGCE)	3
First degree (BA, BSc)	4
Other diploma or certificate	5
Professional qualification (for example Accountancy)	6
Other qualification	7

Funding

Grant/award (eg Research Council Studentship / Bursary / LEA award)	1
Employer provided financial support	2
Self-funded eg. Savings / loan / income	3
Other funding	4

IF >1 QUALIFICATION AT Q25

Q26a And what about the next qualification you completed. What was the subject area, what type of qualification was this and how did you MAINLY fund your studies?

Subject area of qualification

Please type in your answer below

Please select one answer in each column

Qualification

Higher degree mainly by research (PhD, DPhil)	1
Higher degree, mainly by taught course (MA, MSc)	2
Postgraduate diploma or certificate (incl. PGCE)	3
First degree (BA, BSc)	4
Other diploma or certificate	5
Professional qualification (for example Accountancy)	6
Other qualification	7

Funding

Grant/award (eg Research Council Studentship / Bursary / LEA award)	1
Employer provided financial support	2
Self-funded eg. Savings / loan / income	3
Other funding	4

IF >2 QUALIFICATIONS OBTAINED AT Q25

Q26b And what about the next qualification you completed. What was the subject area, what type of qualification was this and how did you MAINLY fund your studies?

Subject area of qualification

Please type in your answer below

Please select one answer in each column

Qualification

Higher degree mainly by research (PhD, DPhil)	1
Higher degree, mainly by taught course (MA, MSc)	2
Postgraduate diploma or certificate (incl. PGCE)	3
First degree (BA, BSc)	4
Other diploma or certificate	5
Professional qualification (for example Accountancy)	6
Other qualification	7

Funding

Grant/award (eg Research Council Studentship / Bursary / LEA award)	1
Employer provided financial support	2
Self-funded eg. Savings / loan / income	3
Other funding	4

ASK ALL

Section E – What have you been doing since graduating from *[TEXT SUBSTITUTION: HEI FROM SAMPLE]* in 2002/03

Q27 **In total, how many jobs did you have between graduating in the academic year 2002/2003 and 27 November 2006,** *[TEXT SUBSTITUTION, IF EMPLOYED AT Q1*: ***including the job you were doing on 27 November 2006*****?**]

Please select one option only

IF YOU CHANGED JOBS WITHIN AN ORGANISATION, OR WERE PROMOTED, PLEASE COUNT THESE AS SEPARATE JOBS.

Please include part-time, self-employed, freelance, voluntary or other unpaid jobs

Please include any jobs that you started before or during your course

If there have been times where you have undertaken consecutive periods of employment through one or more temping agencies (for example, if from July 2003 – January 2004 you were registered with an agency/agencies and assigned temping posts), please count this as ONE job

None	0
One job	1
Two jobs	2
Three jobs	3
Four jobs	4
Five jobs	5
More than five jobs (Please type in how many below)	6

⇩

Q28 **Since you graduated in the academic year 2002/03, have you ever been unemployed, and seeking work, for a period of one month or more (regardless of whether you were claiming benefits during this period)?**

Yes	1	
No	2	*NOW GO TO Q31*

ASK ALL WHO HAVE BEEN UNEMPLOYED AND SEEKING WORK (Q28=1), OTHERS GO TO Q31

Q29 **How many separate periods of unemployment lasting one month or more have you had?**

Please select one option only

One	1	
Two	2	
Three	3	
Four	4	
Five	5	
More than five (Please specify how many)	6	

Q30 **In total, how many months would you say** *[TEXT SUBSTITUTION: IF Q29/1* **this period /** *IF Q29/2-6* **these periods**] **of unemployment added up to?**

Please select one answer only

One month	1
Two months	2
Three months	3
Four months	4
Five months	5
Six months	6

Seven months	*7*
Eight months	*8*
Nine months	*9*
Ten months	*10*
Eleven months	*11*
Twelve months	*12*
More than 12 months (please type in below)	*13*
⇩	

Thank you for your help in completing the questionnaire so far. We are interested in finding out a bit more about what you have been doing since completing your *[TEXT SUBSTITUTION:* qualification from sample**] at** *[TEXT SUBSTITUTION:* HEI from sample]**.**

TEXT REPLACEMENT FOR 'ACTIVITY ENGAGED IN ON 27 November' TEXT SUBSTITUTION IN THIS SECTION
IF Q2=1 USE TEXT: 'working for <insert name of organisation from q5> in the job or role that you were doing'
IF Q2=2 USE TEXT: 'the period of unemployment that you were in'
IF Q2=3 USE TEXT: 'studying or training at <insert name of organisation from q17> on the course that you were doing'
IF Q2=4 <USE TEXT FROM Q2/> that you were doing

ASK ALL

Q31 **Did you start** *[TEXT SUBSTITUTION:* activity engaged in on 27 November] **on the 27 November 2006 immediately after finishing your** *[TEXT SUBSTITUTION:* qualification from sample> **course?**

Yes	1	GO TO Q32
No – started *[TEXT SUBSTITUTION:* activity engaged in on 27 November] during or before my *[TEXT SUBSTITUTION:* qualification from sample> course	2	GO TO Q32
No – did something else in between finishing my *[TEXT SUBSTITUTION:* qualification from sample> course and starting *[TEXT SUBSTITUTION:* activity engaged in on 27 November]	3	GO TO TEXT BOX BEFORE Q33

ASK IF STARTED ACTIVITY OF 27 November IMMEDIATELY ON FINISHING COURSE OR HAD ALREADY STARTED IT BEFORE OR DURING COURSE (Q31=1 OR 2) AND ACTIVITY WAS NOT BEING UNEMPLOYED (Q2=1 OR 3-4)

Q32 **Is it correct that you have been** *[TEXT SUBSTITUTION: activity engaged in on 27 November]* **on the 27 November continuously since finishing your** [*TEXT SUBSTITUTION: qualification from sample>* **course in 2002/03 and that you have had no other jobs, or been engaged in any further study, training or research, nor have had any periods of unemployment or other time out from work or study?**

If you changed jobs within an organisation, or were promoted, please count these as SEPARATE activities.

Yes – correct	1	GO TO Q46
No – incorrect	2	GO TO TEXT BOX BEFORE Q33

ASK IF STARTED ACTIVITY OF 27 November IMMEDIATELY ON FINISHING COURSE OR HAD ALREADY STARTED IT BEFORE OR DURING COURSE (Q31=1 OR 2) AND ACTIVITY WAS BEING UNEMPLOYED (Q2=2)

Q32a **Is it correct that you have been unemployed and seeking work continuously since finishing your [*TEXT SUBSTITUTION: qualification from sample>* course in 2002/03 and that you have had no jobs, or engaged in any further study, training or research?**

Yes - correct	1	GO TO Q46
No - incorrect	2	GO TO TEXT BOX BEFORE Q33

IF OTHER ACTIVITY (Q31=3 or Q32=2)
Please could you describe what you were doing between completing your [*TEXT SUBSTITUTION: qualification from sample]* **course and starting** *[TEXT SUBSTITUTION: activity engaged in on 27 November*] **on the 27 November 2006.**

If you changed jobs within an organisation, or were promoted, please count these as SEPARATE activities.

Please detail everything you have been doing including jobs, periods of self-employment, further periods of study, training or research, voluntary or freelance work, periods of unemployment, time out for family reasons, travel etc.

If there have been times where you have undertaken consecutive periods of employment through one or more temping agencies e.g. if from July 2004 – January 2005 you were registered with an agency / agencies and assigned temping posts, please count this as ONE activity, naming the agency you had most temping posts with as your employer.

Q33 *IF FIRST ITERATION:* **Which of the following describes what you were doing immediately after completing your** [*TEXT SUBSTITUTION: qualification from sample]* **course? Were you …?**

IF SECOND OR MORE ITERATION: **And what did you do after finishing** [*TEXT SUBSTITUTION* activity just discussed> **in** <insert month and year from q36>**?**

Please select one option only. If you were engaged in more than one of the activities below, please select the one you consider was your MAIN activity at that time

… employed full-time	1
… employed part-time	2
… self-employed/freelance	3
… engaged in voluntary work/other unpaid work	4
… a full-time student or trainee	5
… a part-time student or trainee	6
… unemployed and looking for work	7
… doing something else (e.g. retired, caring for someone else, taking a break from work or study) (please type in below)	8

⇩

ASK IF EMPLOYED (Q33=1-4)
Q34 **What was the name of the employer that you were working for at this time?**

Please type in your answer below

If you were you were registered with an agency/agencies and assigned various temping posts please record the name of the agency from whom you received the majority of posts

SHOW FROM SECOND ITERATION ONLY:
If the name of the employer is the same as the one you just told us about (because you changed jobs within the same organisation or were promoted), please tick the box below

ASK IF STUDYING (Q33=5-6)

Q35 **What is the full name of the institution or organisation with which you were registered, and what type of organisation was this?**

Please type in the name of the institution with which you were registered and indicate what type of organisation it was by ticking the relevant box below

Name of institution / organisation

Type of institution / organisation

University	1
College of Further Education	2
Private training company	3
Other (type in below)	4

⇩

TEXT REPLACEMENT FOR 'ACTIVITY DISCUSSED' TEXT SUBSTITUTION IN THIS SECTION
IF Q33=1-4 USE TEXT: 'working for <insert name of organisation from q34> in this job role'
IF Q33=7 USE TEXT: 'being unemployed and looking for work'
IF Q33=5-6 USE TEXT: 'studying or training at <insert name of organisation from q35> on this course of study, training or research'
IF Q33=8 USE TEXT FROM Q33/8

ASK ALL ENGAGED IN MORE THAN ONE ACTIVITY SINCE GRADUATION

Q36 **When did this period of** *[TEXT SUBSTITUTION: insert activity being discussed]* **finish**?

Please select the month and year

January	1
February	2
March	3
April	4
May	5
June	6
July	7
August	8
September	9
October	10
November	11
December	12
Can't remember	X

2002	1
2003	2
2004	3
2005	4
2006	5
Can't remember	6
	X

Q37 **And why did this period of** *[TEXT SUBSTITUTION: insert activity being discussed]* **finish?**

Please select all that apply

ONLY SHOW IF ACTIVITY WAS STUDYING: **Course ended**	1
ONLY SHOW IF ACTIVITY WAS EMPLOYMENT: **Fixed-term job ended**	2
To change or improve my career options	3
Promotion	4
Obtained employment	5
To broaden my experience	6
Going into further study or training	7
ONLY SHOW IF ACTIVITY WAS EMPLOYMENT: **Given notice / made redundant**	8
Some other reason (please specify)	9

⇩

Q38 **And were you** *[TEXT SUBSTITUTION: insert activity being discussed]* **continuously until starting** *[TEXT SUBSTITUTION: activity engaged in on 27 November]***, your activity on the 27 November 2006?**

Yes	1	*GO TO Q39*
No	2	*REPEAT Q33-Q38*

REPEAT Q33-38 UNTIL CAREER HISTORY FROM FINISHING COURSE TO STARTING ACTIVITY ENGAGED IN ON 27 November COMPLETE (Q38=1).

IF ONLY ACTIVITY/ACTIVITIES BETWEEN FINISHING COURSE AND STARTING ACTIVITY ENGAGED IN ON 27 November WERE UNEMPLOYMENT OR 'OTHER' (Q33=7 OR 8 ONLY) GO TO Q46

IF CAREER HISTORY COMPLETE (Q38=1) ASK Q39-45 FOR EACH ACTIVITY RECORDED AT Q33-38 IN THE ORDER THAT THEY WERE RECORDED

ASK IF Q33/1-4
We'd now like to ask you for a bit more detail about the job that you did for *[TEXT SUBSTITUTION: name of employer from Q34]***.**

ASK IF Q33/1-4 AND 'SAME EMPLOYER AS MENTIONED PREVIOUSLY' NOT SELECTED AT Q34

Q39 **What does** *[TEXT SUBSTITUTION: ORGANISATION NAME AT Q34]* **mainly do?**

Please type in your answer below

Please provide as much detail as possible.

For example, rather than 'finance' please specify 'life insurance'.

ASK IF Q33/1-4

Q40 What was your job title?

Please type in your answer below

Please provide as much detail as possible, outlining your main duties or responsibilities as appropriate

For example, rather than "supervisor", specify "customer service supervisor in a bank".

ASK ALL WHO WERE WORKING EXCEPT THOSE WHO WERE DOING VOLUNTARY/UNPAID WORK (Q33=1-3)

Q41 What sort of contract did you have with *[TEXT SUBSTITUTION: name of employer from Q34]*

Please select one option only

Permanent / open ended	1
Fixed-term (12 months or longer)	2
Fixed-term (less than 12 months)	3
Self-employed/freelance	4
Temporary – via agency	5
Temporary – other	6
Employed on some other basis (Please specify)	7
⇩	

Don't know	8

ASK ALL WHO WERE WORKING EXCEPT THOSE WHO WERE DOING VOLUNTARY/UNPAID WORK (Q33=1-3)

Q42 What was your approximate annual gross pay, before tax when you were working for *[TEXT SUBSTITUTION: name of employer from Q34]***? You can either give this as an annual salary, or give a monthly, weekly or hourly rate Please also indicate if you have given a salary in pounds sterling (£) or in some other currency?**

Salary

Unwilling to answer	X

Currency

Pounds sterling	1
Other (please type in)	2
⇩	

Period

Annual	1
Monthly	2
Weekly	3
Hourly	4
Other (please type in)	5
⇩	

ASK IF Q33/1-4 AND 'SAME EMPLOYER AS MENTIONED PREVIOUSLY' NOT SELECTED AT Q34

Q43 **And where was** *[TEXT SUBSTITUTION: ORGANISATION NAME AT Q34]* **located?**

Please select the country in which [TEXT SUBSTITUTION: ORGANISATION NAME AT Q34] was located from the list below

United Kingdom	1	*Go to Q44*
Outside the United Kingdom (please type in where below)	2	*Go to Q43a*

⇩

IF PLACE OF WORK BASED IN UK (Q43/1)

Q43a **Whereabouts in the UK?**

Please type in the town, city or area where your place of work was based, and the first part of your place of work's postcode

Town / City / Area	**1st part of post-code** (*e.g. for Camberwell, type in SE5; for Eastleigh type in SO20)*			

Can't remember … X

ASK IF Q33=5-6

Q44 **I'd now like to ask you for a bit more detail about the course you did when you were studying or training at** *[TEXT SUBSTITUTION: insert name of institution or organisation from q35].*

What was the full name of the course or training?

Please type in your answer below

Please give full details of the type of qualification and the subject area

ASK IF Q33=5-6

Q45a **Where was** *[TEXT SUBSTITUTION: insert name of institution or organisation from Q35]* **located***?*

Please select the country in which [TEXT SUBSTITUTION: insert name of institution or organisation from Q35] was located from the list below

United Kingdom	1	*Go to Q46*
Outside the United Kingdom (please type in where below)	2	*Go to Q45a*

⇩

IF PLACE OF STUDY BASED IN UK (Q45/1)

Q45b Whereabouts in the UK?

Please type in the town, city or area where [TEXT SUBSTITUTION: insert name of institution or organisation from Q35] was located, and the first part of the institution's postcode

Town / City / Area	**1st part of post-code** (*e.g. for Camberwell, type in SE5, for Eastleigh type in SO20)*			

Can't remember … X

ASK ALL

Section F – Satisfaction

Thank you for describing what you have been doing since completing your *[TEXT SUBSTITUTION: qualification from sample]* **course. Thinking back to that course….**

Q46 **If you were now to choose whether or not to do the course leading to your** *[TEXT SUBSTITUTION: qualification from sample]* **qualification, how likely or unlikely is it that you would…?**
Please select one answer for each row

	Very likely	Likely	Not very Likely	Not likely at all	Don't Know
Do a different subject?	1	2	3	4	5
Study at a different institution?	1	2	3	4	5
Work towards a different type of qualification **(e.g. Degree instead of diploma, MSc instead of PhD)?**	1	2	3	4	5
Decide to do something other than training, study or research?	1	2	3	4	5

Q47 **Given what you have told us so far, how satisfied or dissatisfied are you with your career to date?**
Please select one option only

Very satisfied	1
Fairly satisfied	2
Not very satisfied	3
Not at all satisfied	4
Unwilling to answer	5
Not applicable	6

Section G

Q48 ***There is no Q48***

ASK ALL

Q49 Are you willing for You Gov / IFF Research to pass on your contact details to *[TEXT SUBSTITUTION:* **name of HEI from sample***]*, **if they are different to the ones we already hold for you, so that they can update their records?**

These contact details may be used by your institution to undertake further research or to contact you with information or news about the institution in the future.
Please select one answer only

Yes - willing for contact details to be passed on	1	
No - not willing	2	*GO TO Q51*

IF WILLING (Q49/1)

Q50 Your university/ college may like to contact you in connection with the information you have given us. Would you be prepared for this to happen?
Please select one answer only

Yes - willing for university/college to contact	1	
No - not willing	2	*GO TO Q51*

Q50a Are you interested in viewing the results of this research? If so, we can email you an individual login and password which will allow you to view these. Would you like us to do this?

Yes	1	
No	2	

IF WILLING FOR ANY REASON (Q48/1 OR Q49/1 OR Q50/1 OR Q50A/1)

Q51 If you have said you are willing to be re-contacted for ANY of the reasons given above, please complete the information below. You will only be recontacted for the purposes you have given permission for above. Please confirm whether the contact details below are correct and complete.

DISPLAY CONTACT DETAILS

NAME
ADDRESS 1
ADDRESS 2
ADDRESS 3
POSTCODE
COUNTRY
HOME TELEPHONE NUMBER (INCL. CODE)
MOBILE TELEPHONE NUMBER
EMAIL ADDRESS

Please select one answer only

Yes – correct and complete	1	*GO TO CLOSE STATEMENT*
No – incorrect or incomplete	2	*ASK Q52*

IF CONTACT DETAILS INCORRECT / INCOMPLETE

Q52 Please amend any of your contact details which are incorrect below and/or add in any missing contact details.

Please write in correct details below

DISPLAY CONTACT DETAILS	*CORRECTED CONTACT DETAILS*
NAME	
ADDRESS 1	
ADDRESS 2	
ADDRESS 3	
POSTCODE	
COUNTRY	
HOME TELEPHONE NUMBER (INCL. CODE)	
MOBILE TELEPHONE NUMBER	
EMAIL ADDRESS	

Q53 Finally, do you have any further comments? Is there anything else you have done since completing your *[TEXT SUBSTITUTION: qualification from sample]* course in 2002/03 that you would like to tell us about?

The End. Thank you very much for completing this questionnaire. Please press OK to submit your questionnaire.

YouGov iff RESEARCH HESA HIGHER EDUCATION STATISTICS AGENCY

Destinations of Leavers from Higher Education

You have been sent this questionnaire as we are interested in finding out about the employment and further study you have been doing since you finished your higher education course in 2002/03.

If you have any questions or would like to know more about the survey please go to www.graduatedestinationsurvey.co.uk or contact IFF Research on 0808 108 0305 or by email at graduatedestinationsurvey@iffresearch.com, quoting the reference number at the bottom of the page.

SECTION A What were you doing on 27 November 2006?

Everyone should complete this section.

Q1 On 27 November 2006 were you:

PLEASE TICK ALL OPTIONS THAT APPLY

If you were on maternity or paternity leave but were still on the payroll of your employer please count this as both employed and doing something else

- Employed either full-time or part-time (including self-employed, freelance, voluntary work or other unpaid work)..... ☐
- Unemployed and looking for work..... ☐
- Engaged in study or training..... ☐
- Doing something else (e.g. retired, travelling, maternity leave). PLEASE WRITE IN BELOW..... ☐

Q2 If you were doing more than one of these activities on 27 November 2006, which ONE do you regard as your MAIN activity?

PLEASE TICK ONE OPTION ONLY

- Employed either full-time or part-time (including self-employed, freelance, voluntary work or other unpaid work)..... ○
- Unemployed and looking for work..... ○
- Engaged in study or training..... ○
- Doing something else (e.g. retired, travelling, maternity leave). PLEASE WRITE IN BELOW..... ○

_____

REFERENCE NO. ☐

SECTION B Your employment on 27 November 2006

Only answer this section if you were employed on 27 November 2006, otherwise go to SECTION C.

Q3 When did you start the job that you had on 27 November 2006?

If you had more than one job on 27 November 2006 please think about the one that you regard as your MAIN job.

PLEASE WRITE IN

MONTH [ ] YEAR [ ][ ][ ][ ]

Q4 Which of the following best describes this employment?

PLEASE TICK ONE OPTION ONLY

- Employed full-time ○
- Employed part-time ○
- Self-employed or freelance ○
- Voluntary work/other unpaid work ○

Q5 What is the name of the organisation you were working for on 27 November 2006?

PLEASE WRITE IN BELOW

[ ]

Q6 What does the organisation you were working for mainly do?

PLEASE WRITE IN BELOW

Please provide as much detail as possible.

For example, rather than "finance" WRITE IN "life insurance"

[ ]

Q7 What country was your place of work in?

PLEASE TICK ONE OPTION ONLY

- United Kingdom ○
- Outside the United Kingdom (PLEASE WRITE IN WHERE BELOW) ○

Q7a If you were based in the UK, please write in the town, city or area where your place of work was based and the first part of your place of work's postcode?

PLEASE WRITE IN

TOWN / CITY / AREA [ ]

1ST PART OF POSTCODE IF IN UK [ ][ ][ ][ ]
(e.g. for Camberwell write in SE5; for Eastleigh, write in SO50, etc.)

REFERENCE NO. [ ]

Q8 **What was your job title?**

PLEASE WRITE IN BELOW

Please provide as much detail as possible, outlining your main duties or responsibilities as appropriate. For example, rather than "supervisor", WRITE IN "customer service supervisor in a bank".

Q9 **Which of the following best describes the basis on which you were employed on 27 November 2006?**

PLEASE TICK ONE OPTION ONLY

- On a permanent or open-ended contract ○
- On a fixed-term contract lasting 12 months or longer ○
- On a fixed-term contract lasting less than 12 months ○
- Self-employed/freelance ○
- Temporarily, through an agency ○
- Temporarily, other than through an agency ○
- Employed on another basis (PLEASE WRITE IN BELOW) ○

Q10 **APPROXIMATELY, how many people work in the entire organisation (i.e. all branches, departments, etc.)?**

PLEASE TICK ONE OPTION ONLY

- 1 to 49 ○
- 50 to 249 ○
- 250 or more ○
- Don't know ○

Q11 **What was your approximate annual gross pay, before tax? You can either give this as an annual salary, or give a monthly, weekly or hourly rate.**

PLEASE WRITE IN

Please provide your answer in pounds sterling (£). If you are paid in another currency, please provide an approximate figure in pounds sterling.

If you were self-employed please indicate the amount of money that you paid yourself out of the business.

Please just state basic pay; do not include any bonuses or benefits in kind.

Salary £ _____ . __

Period

- Annually ○
- Monthly ○
- Weekly ○
- Hourly ○
- Other (please write in) _____ ○

REFERENCE NO. _____

Q12 **As far as you are aware, which of these factors were important to your employer when you gained this employment?**

PLEASE TICK THE APPROPRIATE LEVEL OF IMPORTANCE FOR EACH FACTOR

	Formal requirement	Important	Not very important but helped	Not important	Don't know
The type of qualification you obtained in 2002/2003 (e.g. BA, MSc, PhD, etc).....	○	○	○	○	○
The subject you studied.....	○	○	○	○	○
The class or grade of the qualification you obtained	○	○	○	○	○
Evidence of skills and competencies.....	○	○	○	○	○

Q12a **And how important were the following factors?**

PLEASE TICK THE APPROPRIATE LEVEL OF IMPORTANCE FOR EACH FACTOR

	Formal requirement	Important	Not very important but helped	Not important	Don't know	Did not obtain any further qualifications
Any qualifications that you might have obtained after the one you got in 2002/2003.....	○	○	○	○	○	○

	Formal requirement	Important	Not very important but helped	Not important	Don't know	Did not have any previous work experience
Relevant work experience from previous employment.....	○	○	○	○	○	○

Q13 **Why did you decide to take the job you were doing on 27 November 2006?**

PLEASE TICK ALL THAT APPLY

- It fitted into my career plans..... ☐
- It was exactly the type of work I wanted..... ☐
- It was the best job offer I received..... ☐
- It was the only job offer I received..... ☐
- It was an opportunity to progress in the organisation..... ☐
- To gain experience in order to get the type of job I really want..... ☐
- To see if I would like the type of work it involved..... ☐
- To broaden my experience/to develop general skills..... ☐
- In order to pay off debts..... ☐
- In order to earn a living..... ☐
- Other (PLEASE WRITE IN BELOW)..... ☐

_____

- Don't know / can't remember..... ☐

REFERENCE NO.	

Q14 How did you find out about this job?

PLEASE TICK ALL THAT APPLY

- Careers Service at the institution(s) at which you studied/or its website..... ☐
- Other careers service/or its website..... ☐
- Employer's website..... ☐
- Newspaper/magazine advertisement/or its website..... ☐
- Recruitment agency office or website..... ☐
- Already/previously worked for the organisation..... ☐
- Personal contacts, including family and friends, social, work or education network..... ☐
- Speculative approach to employer..... ☐
- Other (PLEASE WRITE IN BELOW)..... ☐

_____

- Don't remember..... ☐

SECTION C — Your study, training or research on 27 November 2006

Only answer this section if you were engaged in study, training or research on 27 November 2006, otherwise go to SECTION D.

Q15 When did you start the course of study, training or research you were engaged in on 27 November 2006?

PLEASE WRITE IN MONTH [ ] YEAR [ ][ ][ ][ ]

Q16 Were you studying full-time or part-time?

PLEASE TICK ONE OPTION ONLY

- Full-time..... ○
- Part-time ..... ○

Q17 What is the full name of the institution or organisation with which you were registered?

PLEASE WRITE IN

[ ]

Q17a And is this is a...?

PLEASE TICK ONE OPTION ONLY

- University..... ○
- College of Further Education..... ○
- Private training company..... ○
- Other (PLEASE WRITE IN BELOW)..... ○

_____

REFERENCE NO. [ ]

Q18 **Which of the following best describes the type of qualification you were aiming for?**

PLEASE TICK ONE OPTION ONLY

- Higher degree mainly by research (for example PhD, DPhil)..... ○
- Higher degree, mainly by taught course (for example MA, MSc)..... ○
- Postgraduate diploma or certificate (inc. PGCE)..... ○
- First degree (for example BA, BSc)..... ○
- Other diploma or certificate..... ○
- Professional qualification (for example Accountancy)..... ○
- Other qualification (PLEASE WRITE IN BELOW)..... ○

_____

- Not aiming for a qualification..... ○

Q19 **What subject area were you studying, training or researching on 27 November 2006?**

PLEASE WRITE IN

Q20 **Which of the following best describes the study, training or research you were undertaking on 27 November 2006?**

PLEASE TICK ONE OPTION ONLY

- Registered as a research student..... ○
- Registered on a taught course..... ○
- Preparing a professional portfolio of my work to submit for accreditation..... ○
- Other (PLEASE WRITE IN BELOW)..... ○

_____

Q21 **What is the length in total of this course of study, training or research?**

PLEASE TICK ONE OPTION ONLY

- Less than 6 months..... ○
- 6 months to less than 1 year..... ○
- Between 1 year and 3 years..... ○
- More than 3 years..... ○
- Don't know..... ○

REFERENCE NO.	

Q22 **Please indicate the funding source(s) for this course of study, training or research?**

PLEASE TICK ALL THAT APPLY

- Grant/Award (e.g. Research Council Studentship/Bursary/LEA award)..... ☐
- My employer provided financial support..... ☐
- Self-funded (e.g. savings/loan/income)..... ☐
- Through some other source of funding (PLEASE WRITE IN BELOW)..... ☐

_____

Q23 **IF YOU MENTIONED MORE THAN ONE SOURCE OF FUNDING AT Q22, please indicate which ONE of these you consider to be the MAIN source of funding for this course of study, training or research?**

PLEASE TICK ONE OPTION ONLY

- Grant/Award (e.g. Research Council Studentship/Bursary/LEA award)..... ○
- My employer provided financial support..... ○
- Self-funded (e.g. savings/loan/income)..... ○
- Through some other source of funding ..... ○

Q24 **Why did you decide to undertake further study, training or research?**

PLEASE TICK ALL THAT APPLY

- To change or improve my career options..... ☐
- To develop a broader range of skills or knowledge..... ☐
- To develop a more specialist set of skills or knowledge..... ☐
- Because I was interested in the content of the course..... ☐
- Because I had enjoyed my first course..... ☐
- I wanted to continue studying..... ☐
- I had been unable to find a suitable job..... ☐
- Other (PLEASE WRITE IN BELOW)..... ☐

_____

REFERENCE NO.	

SECTION D Other qualifications

Everyone should complete this section.

Q25 Did you obtain any other qualifications between the time you completed your course in the academic year 2002/03 and 27 November 2006?

PLEASE TICK ONE OPTION ONLY

Yes..... ○ ANSWER THE REST OF THIS SECTION

No..... ○ GO TO SECTION E

Q25a How many other separate qualifications did you obtain?

PLEASE TICK ONE OPTION ONLY

One..... ○

Two..... ○

Three..... ○

More than three (PLEASE WRITE IN THE NUMBER OF QUALIFICATIONS BELOW)..... ○

_____

Q26 IF YOU OBTAINED OTHER QUALIFICATIONS AFTER COMPLETING YOUR COURSE IN 2002/03, please provide details for each additional qualification below. Please give the subject area of the qualification and then the type of qualification it was and how you MAINLY funded your studies.

Qualification 1

PLEASE WRITE IN THE SUBJECT AREA AND INDICATE THE TYPE OF QUALIFICATION YOU GAINED AND THE MAIN SOURCE OF FUNDING FOR THIS STUDY BY TICKING ONE BOX IN EACH COLUMN

Qualification Subject Area [ ]

QUALIFICATION

Higher degree mainly by research (for example PhD, DPhil)..... ○

Higher degree, mainly by taught course (for example MA, MSc)..... ○

Postgraduate diploma or certificate (inc. PGCE)..... ○

First degree (for example BA, BSc) ○

Other diploma or certificate..... ○

Professional qualification (for example Accountancy)..... ○

Other qualification ..... ○

MAIN SOURCE OF FUNDING

Grant/Award (e.g. Research Council Studentship/Bursary/LEA award)..... ○

My employer provided financial support..... ○

Self-funded (e.g. savings/loan/income)..... ○

Through some other source of funding..... ○

REFERENCE NO. [ ]

Qualification 2

PLEASE WRITE IN THE SUBJECT AREA AND INDICATE THE TYPE OF QUALIFICATION YOU GAINED AND THE MAIN SOURCE OF FUNDING FOR THIS STUDY BY TICKING ONE BOX IN EACH COLUMN

Qualification Subject Area

QUALIFICATION

- Higher degree mainly by research (for example PhD, DPhil)..... ○
- Higher degree, mainly by taught course (for example MA, MSc)..... ○
- Postgraduate diploma or certificate (inc. PGCE)..... ○
- First degree (for example BA, BSc) ○
- Other diploma or certificate..... ○
- Professional qualification (for example Accountancy)..... ○
- Other qualification ..... ○

MAIN SOURCE OF FUNDING

- Grant/Award (e.g. Research Council Studentship/Bursary/LEA award)..... ○
- My employer provided financial support..... ○
- Self-funded (e.g. savings/loan/income)..... ○
- Through some other source of funding..... ○

Qualification 3

PLEASE WRITE IN THE SUBJECT AREA AND INDICATE THE TYPE OF QUALIFICATION YOU GAINED AND THE MAIN SOURCE OF FUNDING FOR THIS STUDY BY TICKING ONE BOX IN EACH COLUMN

Qualification Subject Area

QUALIFICATION

- Higher degree mainly by research (for example PhD, DPhil)..... ○
- Higher degree, mainly by taught course (for example MA, MSc)..... ○
- Postgraduate diploma or certificate (inc. PGCE)..... ○
- First degree (for example BA, BSc) ○
- Other diploma or certificate..... ○
- Professional qualification (for example Accountancy)..... ○
- Other qualification ..... ○

MAIN SOURCE OF FUNDING

- Grant/Award (e.g. Research Council Studentship/Bursary/LEA award)..... ○
- My employer provided financial support..... ○
- Self-funded (e.g. savings/loan/income)..... ○
- Through some other source of funding..... ○

REFERENCE NO.	

SECTION E

What have you been doing since finishing your course in 2002/03?

Everyone should complete this section.

Q27 In total, how many jobs did you have between graduating in the academic year 2002/2003 and 27 November 2006 including the job you were doing on 27 November 2006 if you were working at this point?

PLEASE TICK ONE OPTION ONLY

If you have changed jobs within an organisation, or were promoted, please count these as SEPARATE jobs.

Please include part-time, self-employed, freelance, voluntary or other unpaid jobs

Please include any jobs that you started before or during your course

If there have been times where you have undertaken consecutive periods of employment through one or more temping agencies (for example, if from July 2003 – January 2004 you were registered with an agency/agencies and assigned temping posts), please count this as ONE job

- None ○
- One job ○
- Two jobs ○
- Three jobs ○
- Four jobs ○
- Five jobs ○
- More than five jobs (PLEASE WRITE IN THE NUMBER OF JOBS BELOW) ○

Q28 Have you ever been unemployed for a period lasting one month or more, but you were seeking work, since you graduated in the academic year 2002/03? (regardless of whether or not you were claiming benefits during this period)?

PLEASE TICK ONE OPTION ONLY

- Yes ○ ANSWER Q29
- No ○ GO TO SECTION F

Q29 If you have been unemployed for any periods longer than one month, how many separate periods of unemployment lasting one month or more have you had?

PLEASE TICK ONE OPTION ONLY

- One ○
- Two ○
- Three ○
- Four ○
- Five ○
- More than five (PLEASE WRITE IN THE NUMBER OF JOBS BELOW) ○

Q30 If you have been unemployed for any periods longer than one month, in total, how many months would you say these periods of unemployment add up to?

NUMBER OF MONTHS [ ]

REFERENCE NO. [ ]

SECTION F Satisfaction

Everyone should complete this section.

Q31 If you were now to choose whether or not to do the course leading to the qualification you obtained in 2002/03, how likely or unlikely is it that you would...?

PLEASE TICK ONE OPTION FOR EACH ROW

	Very likely	Likely	Not very likely	Not likely at all	Don't know
Do a different subject?.....	○	○	○	○	○
Study at a different institution?.....	○	○	○	○	○
Work towards a different type of qualification (e.g. BA, MSc, PhD)?.....	○	○	○	○	○
Decide to do something other than training, study or research?.....	○	○	○	○	○

Q32 Given what you have told us so far, how satisfied or dissatisfied are you with your career to date?

PLEASE TICK ONE OPTION ONLY

Very satisfied..... ○
Fairly satisfied..... ○
Not very satisfied..... ○
Not at all satisfied..... ○
Not applicable..... ○

REFERENCE NO.	

SECTION G Your contact details

Everyone should complete this section.

Q33 **Are you willing for YouGov / IFF Research to pass on your contact details to the university/college you left in 2002/03, if they are different to the ones we already hold for you, so that they can update their records? These contact details may be used by your institution to undertake further research or to contact you with information or news about the institution in the future.**

PLEASE TICK ONE OPTION ONLY

Yes, willing for contact details to be passed on ..... ○

No, not willing ..... ○

Q34 **Your university/college may like to contact you in connection with the information you have given us. Would you be prepared for this to happen?**

PLEASE TICK ONE OPTION ONLY

Yes, willing for contact by university/college ..... ○

No, not willing ..... ○

Q35 **Are you interested in viewing the results of this research? If so, we can email you an individual login and password which will allow you to view these. Would you like us to do this?**

Yes ..... ○

No ..... ○

Q36 **If you are willing to be re-contacted for ANY of the reasons given above please complete the information below. You will only be recontacted for the purposes you have given permission for above. You need only provide your address if different to the one on the front of the letter we have sent you. Many thanks.**

Name _____

Address _____

_____ Postcode _____

Home telephone number (including code) _____

E-mail address _____

Q37 **Finally, do you have any further comments? Is there anything else you have done since completing your course in 2002/03 that you would like to tell us about?**

Thank you very much for completing this questionnaire.
Please return it to YouGov / IFF Research in the reply-paid envelope provided.
You do not need to use a stamp.

REFERENCE NO.	

YouGov iff RESEARCH HESA HIGHER EDUCATION STATISTICS AGENCY

Destinations of Leavers from Higher Education

You have been sent this questionnaire as we are interested in finding out about the employment and further study you have been doing since you finished your higher education course in 2002/03.

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SECTION A What were you doing on 27 November 2006?

Everyone should complete this section.

Q1 On 27 November 2006 were you:

PLEASE TICK ALL OPTIONS THAT APPLY

If you were on maternity or paternity leave but were still on the payroll of your employer please count this as both employed and doing something else

- Employed either full-time or part-time (including self-employed, freelance, voluntary work or other unpaid work)..... ☐
- Unemployed and looking for work..... ☐
- Engaged in study or training..... ☐
- Doing something else (e.g. retired, travelling, maternity leave). PLEASE WRITE IN BELOW..... ☐

_____

Q2 If you were doing more than one of these activities on 27 November 2006, which ONE do you regard as your MAIN activity?

PLEASE TICK ONE OPTION ONLY

- Employed either full-time or part-time (including self-employed, freelance, voluntary work or other unpaid work)..... ○
- Unemployed and looking for work..... ○
- Engaged in study or training..... ○
- Doing something else (e.g. retired, travelling, maternity leave). PLEASE WRITE IN BELOW..... ○

_____

REFERENCE NO. ____

SECTION B Your employment on 27 November 2006

Only answer this section if you were employed on 27 November 2006, otherwise go to SECTION C.

Q3 When did you start the job that you had on 27 November 2006?

If you had more than one job on 27 November 2006 please think about the one that you regard as your MAIN job.

PLEASE WRITE IN

MONTH [ ] YEAR [ ][ ][ ][ ]

Q4 Which of the following best describes this employment?

PLEASE TICK ONE OPTION ONLY

- Employed full-time ○
- Employed part-time ○
- Self-employed or freelance ○
- Voluntary work/other unpaid work ○

Q5 What is the name of the organisation you were working for on 27 November 2006?

PLEASE WRITE IN BELOW

[ ]

Q6 What does the organisation you were working for mainly do?

PLEASE WRITE IN BELOW

Please provide as much detail as possible. e.g. rather than "finance" WRITE IN "life insurance".

[ ]

Q7 What country was your place of work in?

PLEASE TICK ONE OPTION ONLY

- United Kingdom ○
- Outside the United Kingdom (PLEASE WRITE IN WHERE BELOW) ○

Q7a If you were based in the UK, please write in the town, city or area where your place of work was based and the first part of your place of work's postcode?

PLEASE WRITE IN

TOWN / CITY / AREA [ ]

1ST PART OF POSTCODE IF IN UK (e.g. for Camberwell write in SE5; for Eastleigh, write in SO50, etc.) [ ][ ][ ][ ]

REFERENCE NO. [ ]

Q8 **What was your job title?**

PLEASE WRITE IN BELOW

Please provide as much detail as possible, outlining your main duties or responsibilities as appropriate. For example, rather than "supervisor", WRITE IN "customer service supervisor in a bank".

Q9 **Which of the following best describes the basis on which you were employed on 27 November 2006?**

PLEASE TICK ONE OPTION ONLY

- On a permanent or open-ended contract ○
- On a fixed-term contract lasting 12 months or longer ○
- On a fixed-term contract lasting less than 12 months ○
- Self-employed/freelance ○
- Temporarily, through an agency ○
- Temporarily, other than through an agency ○
- Employed on another basis (PLEASE WRITE IN BELOW) ○

Q10 **APPROXIMATELY, how many people work in the entire organisation (i.e. all branches, departments, etc.)?**

PLEASE TICK ONE OPTION ONLY

- 1 to 49 ○
- 50 to 249 ○
- 250 or more ○
- Don't know ○

REFERENCE NO.

Q11 **What was your approximate annual gross pay, before tax? You can either give this as an annual salary, or give a monthly, weekly or hourly rate.**

PLEASE WRITE IN

Please provide your answer in pounds sterling (£). If you are paid in another currency, please provide an approximate figure in pounds sterling.

If you were self-employed please indicate the amount of money that you paid yourself out of the business.

Please just state basic pay; do not include any bonuses or benefits in kind.

Salary

£ .

Period

- Annually ○
- Monthly ○
- Weekly ○
- Hourly ○
- Other ○

(please write in) _____

Q12 **As far as you are aware, which of these factors were important to your employer when you gained this employment?**

PLEASE TICK THE APPROPRIATE LEVEL OF IMPORTANCE FOR EACH FACTOR

	Formal requirement	Important	Not very important but helped	Not important	Don't know
The type of qualification you obtained in 2002/2003 (e.g. BA, MSc, PhD, etc).....	○	○	○	○	○
The subject you studied.....	○	○	○	○	○
The class or grade of the qualification you obtained	○	○	○	○	○
Evidence of skills and competencies.....	○	○	○	○	○

Q12a **And how important were the following factors?**

PLEASE TICK THE APPROPRIATE LEVEL OF IMPORTANCE FOR EACH FACTOR

	Formal requirement	Important	Not very important but helped	Not important	Don't know	Did not obtain any further qualifications
Any qualifications that you might have obtained after the one you got in 2002/2003.....	○	○	○	○	○	○

	Formal requirement	Important	Not very important but helped	Not important	Don't know	Did not have any previous work experience
Relevant work experience from previous employment.....	○	○	○	○	○	○

REFERENCE NO.

Q13 **Why did you decide to take the job you were doing on 27 November 2006?**

PLEASE TICK ALL THAT APPLY

- It fitted into my career plans ☐
- It was exactly the type of work I wanted ☐
- It was the best job offer I received ☐
- It was the only job offer I received ☐
- It was an opportunity to progress in the organisation ☐
- To gain experience in order to get the type of job I really want ☐
- To see if I would like the type of work it involved ☐
- To broaden my experience/to develop general skills ☐
- In order to pay off debts ☐
- In order to earn a living ☐
- Other (PLEASE WRITE IN BELOW) ☐

_____

- Don't know / can't remember ☐

Q14 **How did you find out about this job?**

PLEASE TICK ALL THAT APPLY

- Careers Service at the institution(s) at which you studied/or its website ☐
- Other careers service/or its website ☐
- Employer's website ☐
- Newspaper/magazine advertisement/or its website ☐
- Recruitment agency office or website ☐
- Already/previously worked for the organisation ☐
- Personal contacts, including family and friends, social, work or education network ☐
- Speculative approach to employer ☐
- Other (PLEASE WRITE IN BELOW) ☐

_____

- Don't remember ☐

REFERENCE NO.	

SECTION C

Your study, training or research on 27 November 2006

Only answer this section if you were engaged in study, training or research on 27 November 2006, otherwise go to SECTION D.

Q15 When did you start the course of study, training or research you were engaged in on 27 November 2006?

PLEASE WRITE IN

MONTH [ ] YEAR [ ][ ][ ][ ]

Q16 Were you studying full-time or part-time?

PLEASE TICK ONE OPTION ONLY

- Full-time ○
- Part-time ○

Q17 What is the full name of the institution or organisation with which you were registered?

PLEASE WRITE IN

[ ]

Q17a And is this is a...?

PLEASE TICK ONE OPTION ONLY

- University ○
- College of Further Education ○
- Private training company ○
- Other (PLEASE WRITE IN BELOW) ○

Q18 Which of the following best describes the type of qualification you were aiming for?

PLEASE TICK ONE OPTION ONLY

- Higher degree mainly by research (for example PhD, DPhil) ○
- Higher degree, mainly by taught course (for example MA, MSc) ○
- Postgraduate diploma or certificate (inc. PGCE) ○
- First degree (for example BA, BSc) ○
- Other diploma or certificate ○
- Professional qualification (for example Accountancy) ○
- Other qualification (PLEASE WRITE IN BELOW) ○

- Not aiming for a qualification ○

REFERENCE NO. [ ]

Q19 **What subject area were you studying, training or researching on 27 November 2006?**

PLEASE WRITE IN

Q20 **Which of the following best describes the study, training or research you were undertaking on 27 November 2006?**

PLEASE TICK ONE OPTION ONLY

- Registered as a research student ○
- Registered on a taught course ○
- Preparing a professional portfolio of my work to submit for accreditation ○
- Other (PLEASE WRITE IN BELOW) ○

Q21 **What is the length in total of this course of study, training or research?**

PLEASE TICK ONE OPTION ONLY

- Less than 6 months ○
- 6 months to less than 1 year ○
- Between 1 year and 3 years ○
- More than 3 years ○
- Don't know ○

REFERENCE NO.	

Q22 **Please indicate the funding source(s) for this course of study, training or research?**

PLEASE TICK ALL THAT APPLY

- Grant/Award (e.g. Research Council Studentship/Bursary/LEA award)..... ☐
- My employer provided financial support..... ☐
- Self-funded (e.g. savings/loan/income)..... ☐
- Through some other source of funding (PLEASE WRITE IN BELOW)..... ☐

_____

Q23 **IF YOU MENTIONED MORE THAN ONE SOURCE OF FUNDING AT Q22, please indicate which ONE of these you consider to be the MAIN source of funding for this course of study, training or research?**

PLEASE TICK ONE OPTION ONLY

- Grant/Award (e.g. Research Council Studentship/Bursary/LEA award)..... ○
- My employer provided financial support..... ○
- Self-funded (e.g. savings/loan/income)..... ○
- Through some other source of funding ..... ○

Q24 **Why did you decide to undertake further study, training or research?**

PLEASE TICK ALL THAT APPLY

- To change or improve my career options..... ☐
- To develop a broader range of skills or knowledge..... ☐
- To develop a more specialist set of skills or knowledge..... ☐
- Because I was interested in the content of the course..... ☐
- Because I had enjoyed my first course..... ☐
- I wanted to continue studying..... ☐
- I had been unable to find a suitable job..... ☐
- Other (PLEASE WRITE IN BELOW)..... ☐

_____

REFERENCE NO.	

SECTION D Other qualifications

Everyone should complete this section.

Q25 Did you obtain any other qualifications between the time you completed your course in the academic year 2002/03 and 27 November 2006?

PLEASE TICK ONE OPTION ONLY

Yes..... ○ ANSWER THE REST OF THIS SECTION

No..... ○ GO TO SECTION E

Q25a How many other qualifications did you obtain?

PLEASE TICK ONE OPTION ONLY

One..... ○

Two..... ○

Three..... ○

More than three (PLEASE WRITE IN THE NUMBER OF QUALIFICATIONS BELOW)..... ○

_____

Q26 IF YOU OBTAINED OTHER QUALIFICATIONS AFTER COMPLETING YOUR COURSE IN 2002/03, please provide details for each additional qualification below. Please give the subject area of the qualification and then the type of qualification it was and how you MAINLY funded your studies.

Qualification 1

PLEASE WRITE IN THE SUBJECT AREA AND INDICATE THE TYPE OF QUALIFICATION YOU GAINED AND THE MAIN SOURCE OF FUNDING FOR THIS STUDY BY TICKING ONE BOX IN EACH COLUMN

Qualification Subject Area [ ]

QUALIFICATION

Higher degree mainly by research (for example PhD, DPhil)..... ○

Higher degree, mainly by taught course (for example MA, MSc)..... ○

Postgraduate diploma or certificate (inc. PGCE)..... ○

First degree (for example BA, BSc) ○

Other diploma or certificate..... ○

Professional qualification (for example Accountancy)..... ○

Other qualification ..... ○

MAIN SOURCE OF FUNDING

Grant/Award (e.g. Research Council Studentship/Bursary/LEA award)..... ○

My employer provided financial support..... ○

Self-funded (e.g. savings/loan/income)..... ○

Through some other source of funding..... ○

REFERENCE NO.	

Qualification 2

PLEASE WRITE IN THE SUBJECT AREA AND INDICATE THE TYPE OF QUALIFICATION YOU GAINED AND THE MAIN SOURCE OF FUNDING FOR THIS STUDY BY TICKING ONE BOX IN EACH COLUMN

Qualification Subject Area

QUALIFICATION

- Higher degree mainly by research (for example PhD, DPhil)..... ○
- Higher degree, mainly by taught course (for example MA, MSc)..... ○
- Postgraduate diploma or certificate (inc. PGCE)..... ○
- First degree (for example BA, BSc) ○
- Other diploma or certificate..... ○
- Professional qualification (for example Accountancy)..... ○
- Other qualification ..... ○

MAIN SOURCE OF FUNDING

- Grant/Award (e.g. Research Council Studentship/Bursary/LEA award)..... ○
- My employer provided financial support..... ○
- Self-funded (e.g. savings/loan/income)..... ○
- Through some other source of funding..... ○

Qualification 3

PLEASE WRITE IN THE SUBJECT AREA AND INDICATE THE TYPE OF QUALIFICATION YOU GAINED AND THE MAIN SOURCE OF FUNDING FOR THIS STUDY BY TICKING ONE BOX IN EACH COLUMN

Qualification Subject Area

QUALIFICATION

- Higher degree mainly by research (for example PhD, DPhil)..... ○
- Higher degree, mainly by taught course (for example MA, MSc)..... ○
- Postgraduate diploma or certificate (inc. PGCE)..... ○
- First degree (for example BA, BSc) ○
- Other diploma or certificate..... ○
- Professional qualification (for example Accountancy)..... ○
- Other qualification ..... ○

MAIN SOURCE OF FUNDING

- Grant/Award (e.g. Research Council Studentship/Bursary/LEA award)..... ○
- My employer provided financial support..... ○
- Self-funded (e.g. savings/loan/income)..... ○
- Through some other source of funding..... ○

REFERENCE NO.	

SECTION E

What have you been doing since finishing your course in 2002/03?

Everyone should read this section.

If you were engaged in the same activity continuously between completing your 2002/03 course and starting the activity that you were engaged in on 27 November 2006 (that is you have had no other jobs or training or periods of unemployment or time out of work), please tick below and go to SECTION F. You do not need to complete this section.

If you changed job within an organisation or were promoted, please count these as SEPARATE activities.

TICK HERE

I have been engaged in the same activity continuously since 2002/03 and have done nothing else: ◯

If you have been engaged in more than one activity since completing your 2002/03 course, please complete this section starting on the next page using one row for each activity. There is space to record up to eight activities.

Please read the instructions in the column along the left-hand side before completing this section.

REFERENCE NO.	

ACTIVITIES 1-4

SECTION E - INSTRUCTIONS

This section asks about the period between completing your 2002/03 course and embarking on your current activity(ies). Please read the notes below carefully before completing the grid.

Please start with the activity you were doing immediately after you completed your course, and finish with the activity you were doing before the one(s) that you were engaged in on 27 November 2006. Please complete columns A-H where relevant for each different activity.

We would like you to record the MAIN activities you have been engaged in.

Please account for all of your time since completing your course, including jobs, periods of self-employment, further periods of study, training or research, voluntary or freelance work, unemployment, time out for family reasons, travel or other. Please continue on a sheet of paper if you run out of space, and include it with this questionnaire.

If there have been times when you have undertaken consecutive periods of employment through one or more temping agencies, for example, if from July 2004 - January 2005 you were registered with an agency/agencies and assigned temping posts, please classify this time as ONE activity.

If you changed job within an organisation or were promoted, please count these as SEPARATE activities.

PLEASE COMPLETE QUESTION A & B FOR EACH ACTIVITY (CONTINUE ON NEXT PAGE IF NEEDED)		PLEASE COMPLETE QUESTION C & D IF YOUR MAIN ACTIVITY WAS: EMPLOYMENT (INCLUDING VOLUNTARY WORK), STUDY, TRAINING OR RESEARCH (CONTINUE ON NEXT PAGE IF NEEDED)	
A Date started and finished activity	**B** Nature of MAIN activity. If you were engaged in more than one activity please choose the activity you consider to be your main activity at that time. *PLEASE TICK ONE OPTION ONLY*	**C** Name and location of employer OR Name and location of organisation where studying, training or researching	**D** IF EMPLOYED: Please fill in your job title and briefly describe your duties IF STUDYING: Please fill in your course title
ACTIVITY 1: From: Month Year ☐☐/☐☐ To: Month Year ☐☐/☐☐	Employed full-time ○ Employed part-time ○ Self employed / freelance ○ Voluntary work / other unpaid work ○ Full-time student or trainee ○ Part-time student or trainee ○ Unemployed and looking for work ○ Other (PLEASE WRITE IN) ○	Name Town / City / Area Postcode	
ACTIVITY 2: From: Month Year ☐☐/☐☐ To: Month Year ☐☐/☐☐	Employed full-time ○ Employed part-time ○ Self employed / freelance ○ Voluntary work / other unpaid work ○ Full-time student or trainee ○ Part-time student or trainee ○ Unemployed and looking for work ○ Other (PLEASE WRITE IN) ○	Name Town / City / Area Postcode	
ACTIVITY 3: From: Month Year ☐☐/☐☐ To: Month Year ☐☐/☐☐	Employed full-time ○ Employed part-time ○ Self employed / freelance ○ Voluntary work / other unpaid work ○ Full-time student or trainee ○ Part-time student or trainee ○ Unemployed and looking for work ○ Other (PLEASE WRITE IN) ○	Name Town / City / Area Postcode	
ACTIVITY 4: From: Month Year ☐☐/☐☐ To: Month Year ☐☐/☐☐	Employed full-time ○ Employed part-time ○ Self employed / freelance ○ Voluntary work / other unpaid work ○ Full-time student or trainee ○ Part-time student or trainee ○ Unemployed and looking for work ○ Other (PLEASE WRITE IN) ○	Name Town / City / Area Postcode	

REFERENCE NO.

PLEASE COMPLETE QUESTION E, F & G IF YOUR MAIN ACTIVITY WAS: EMPLOYMENT, SELF-EMPLOYMENT / FREELANCE (CONTINUE ON NEXT PAGE IF NEEDED)			PLEASE COMPLETE QUESTION H FOR EACH ACTIVITY (CONTINUE ON NEXT PAGE IF NEEDED)
E Please describe what the organisation you were working for mainly does	**F** Type of contract	**G** Approximate annual gross pay, before tax, to the nearest £ thousand If you were employed for less than a year, please estimate your pay to the annual equivalent. Please just state basic pay; do not include any bonuses or benefits in kind.	**H** Reasons for change to next main activity *Please tick all that apply*
	Permanent / open-ended..... ○ Fixed-term (12 months or longer)..... ○ Fixed-term (less than 12 months)..... ○ Self-employed / freelance..... ○ Temporary – via agency..... ○ Temporary – other..... ○ Other (PLEASE WRITE IN)..... ○		Course or fixed-term job ended..... ☐ To change or improve my career options ☐ Promotion..... ☐ Obtained employment..... ☐ To broaden my experience..... ☐ Going into further study or training..... ☐ Given notice / made redundant..... ☐ Other (PLEASE WRITE IN)..... ☐
	Permanent / open-ended..... ○ Fixed-term (12 months or longer)..... ○ Fixed-term (less than 12 months)..... ○ Self-employed / freelance..... ○ Temporary – via agency..... ○ Temporary – other..... ○ Other (PLEASE WRITE IN)..... ○		Course or fixed-term job ended..... ☐ To change or improve my career options ☐ Promotion..... ☐ Obtained employment..... ☐ To broaden my experience..... ☐ Going into further study or training..... ☐ Given notice / made redundant..... ☐ Other (PLEASE WRITE IN)..... ☐
	Permanent / open-ended..... ○ Fixed-term (12 months or longer)..... ○ Fixed-term (less than 12 months)..... ○ Self-employed / freelance..... ○ Temporary – via agency..... ○ Temporary – other..... ○ Other (PLEASE WRITE IN)..... ○		Course or fixed-term job ended..... ☐ To change or improve my career options ☐ Promotion..... ☐ Obtained employment..... ☐ To broaden my experience..... ☐ Going into further study or training..... ☐ Given notice / made redundant..... ☐ Other (PLEASE WRITE IN)..... ☐
	Permanent / open-ended..... ○ Fixed-term (12 months or longer)..... ○ Fixed-term (less than 12 months)..... ○ Self-employed / freelance..... ○ Temporary – via agency..... ○ Temporary – other..... ○ Other (PLEASE WRITE IN)..... ○		Course or fixed-term job ended..... ☐ To change or improve my career options ☐ Promotion..... ☐ Obtained employment..... ☐ To broaden my experience..... ☐ Going into further study or training..... ☐ Given notice / made redundant..... ☐ Other (PLEASE WRITE IN)..... ☐

REFERENCE NO.

ACTIVITIES 5-8

SECTION E - INSTRUCTIONS

This section asks about the period between completing your 2002/03 course and embarking on your current activity(ies). Please read the notes below carefully before completing the grid.

Please start with the activity you were doing immediately after you completed your course, and finish with the activity you were doing before the one(s) that you were engaged in on 27 November 2006. Please complete columns A-H where relevant for each different activity.

We would like you to record the MAIN activities you have been engaged in.

Please account for all of your time since completing your course, including jobs, periods of self-employment, further periods of study, training or research, voluntary or freelance work, unemployment, time out for family reasons, travel or other. Please continue on a sheet of paper if you run out of space, and include it with this questionnaire.

If there have been times when you have undertaken consecutive periods of employment through one or more temping agencies, for example, if from July 2004 - January 2005 you were registered with an agency/agencies and assigned temping posts, please classify this time as ONE activity.

If you changed job within an organisation or were promoted, please count these as SEPARATE activities.

PLEASE COMPLETE QUESTION A & B FOR EACH ACTIVITY (CONTINUE ON NEXT PAGE IF NEEDED)		PLEASE COMPLETE QUESTION C & D IF YOUR MAIN ACTIVITY WAS: EMPLOYMENT (INCLUDING VOLUNTARY WORK), STUDY, TRAINING OR RESEARCH (CONTINUE ON NEXT PAGE IF NEEDED)	
A Date started and finished activity	**B** Nature of MAIN activity. If you were engaged in more than one activity please choose the activity you consider to be your main activity at that time. *PLEASE TICK ONE OPTION ONLY*	**C** Name and location of employer OR Name and location of organisation where studying, training or researching	**D** IF EMPLOYED: Please fill in your job title and briefly describe your duties IF STUDYING: Please fill in your course title
ACTIVITY 5: From: Month Year ☐☐/☐☐ To: Month Year ☐☐/☐☐	Employed full-time ○ Employed part-time ○ Self employed / freelance ○ Voluntary work / other unpaid work ○ Full-time student or trainee ○ Part-time student or trainee ○ Unemployed and looking for work ○ Other (PLEASE WRITE IN) ○	Name Town / City / Area Postcode	
ACTIVITY 6: From: Month Year ☐☐/☐☐ To: Month Year ☐☐/☐☐	Employed full-time ○ Employed part-time ○ Self employed / freelance ○ Voluntary work / other unpaid work ○ Full-time student or trainee ○ Part-time student or trainee ○ Unemployed and looking for work ○ Other (PLEASE WRITE IN) ○	Name Town / City / Area Postcode	
ACTIVITY 7: From: Month Year ☐☐/☐☐ To: Month Year ☐☐/☐☐	Employed full-time ○ Employed part-time ○ Self employed / freelance ○ Voluntary work / other unpaid work ○ Full-time student or trainee ○ Part-time student or trainee ○ Unemployed and looking for work ○ Other (PLEASE WRITE IN) ○	Name Town / City / Area Postcode	
ACTIVITY 8: From: Month Year ☐☐/☐☐ To: Month Year ☐☐/☐☐	Employed full-time ○ Employed part-time ○ Self employed / freelance ○ Voluntary work / other unpaid work ○ Full-time student or trainee ○ Part-time student or trainee ○ Unemployed and looking for work ○ Other (PLEASE WRITE IN) ○	Name Town / City / Area Postcode	

REFERENCE NO.

PLEASE COMPLETE QUESTION E, F & G IF YOUR MAIN ACTIVITY WAS: EMPLOYMENT, SELF-EMPLOYMENT / FREELANCE (CONTINUE ON NEXT PAGE IF NEEDED)			PLEASE COMPLETE QUESTION H FOR EACH ACTIVITY (CONTINUE ON NEXT PAGE IF NEEDED)
E Please describe what the organisation you were working for mainly does	**F** Type of contract	**G** Approximate annual gross pay, before tax, to the nearest £ thousand If you were employed for less than a year, please estimate your pay to the annual equivalent. Please just state basic pay; do not include any bonuses or benefits in kind.	**H** Reasons for change to next main activity *Please tick all that apply*
	Permanent / open-ended..... ○ Fixed-term (12 months or longer)..... ○ Fixed-term (less than 12 months)..... ○ Self-employed / freelance..... ○ Temporary – via agency..... ○ Temporary – other..... ○ Other (PLEASE WRITE IN)..... ○		Course or fixed-term job ended..... ☐ To change or improve my career options ☐ Promotion..... ☐ Obtained employment..... ☐ To broaden my experience..... ☐ Going into further study or training..... ☐ Given notice / made redundant..... ☐ Other (PLEASE WRITE IN)..... ☐
	Permanent / open-ended..... ○ Fixed-term (12 months or longer)..... ○ Fixed-term (less than 12 months)..... ○ Self-employed / freelance..... ○ Temporary – via agency..... ○ Temporary – other..... ○ Other (PLEASE WRITE IN)..... ○		Course or fixed-term job ended..... ☐ To change or improve my career options ☐ Promotion..... ☐ Obtained employment..... ☐ To broaden my experience..... ☐ Going into further study or training..... ☐ Given notice / made redundant..... ☐ Other (PLEASE WRITE IN)..... ☐
	Permanent / open-ended..... ○ Fixed-term (12 months or longer)..... ○ Fixed-term (less than 12 months)..... ○ Self-employed / freelance..... ○ Temporary – via agency..... ○ Temporary – other..... ○ Other (PLEASE WRITE IN)..... ○		Course or fixed-term job ended..... ☐ To change or improve my career options ☐ Promotion..... ☐ Obtained employment..... ☐ To broaden my experience..... ☐ Going into further study or training..... ☐ Given notice / made redundant..... ☐ Other (PLEASE WRITE IN)..... ☐
	Permanent / open-ended..... ○ Fixed-term (12 months or longer)..... ○ Fixed-term (less than 12 months)..... ○ Self-employed / freelance..... ○ Temporary – via agency..... ○ Temporary – other..... ○ Other (PLEASE WRITE IN)..... ○		Course or fixed-term job ended..... ☐ To change or improve my career options ☐ Promotion..... ☐ Obtained employment..... ☐ To broaden my experience..... ☐ Going into further study or training..... ☐ Given notice / made redundant..... ☐ Other (PLEASE WRITE IN)..... ☐

REFERENCE NO.

SECTION F Satisfaction

Everyone should complete this section.

Q27 If you were now to choose whether or not to do the course leading to the qualification you obtained in 2002/03, how likely or unlikely is it that you would...?

PLEASE TICK ONE OPTION FOR EACH ROW

	Very likely	Likely	Not very likely	Not likely at all	Don't know
Do a different subject?.....	○	○	○	○	○
Study at a different institution?.....	○	○	○	○	○
Work towards a different type of qualification (e.g. BA, MSc, PhD)?.....	○	○	○	○	○
Decide to do something other than training, study or research?.....	○	○	○	○	○

Q28 Given what you have told us so far, how satisfied or dissatisfied are you with your career to date?

PLEASE TICK ONE OPTION ONLY

Very satisfied..... ○
Fairly satisfied..... ○
Not very satisfied..... ○
Not at all satisfied..... ○
Not applicable..... ○

REFERENCE NO. [ ]

SECTION G Your contact details

Everyone should complete this section.

Q29 **Are you willing for YouGov / IFF Research to pass on your contact details to the university/college you left in 2002/03, if they are different to the ones we already hold for you, so that they can update their records? These contact details may be used by your institution to undertake further research or to contact you with information or news about the institution in the future.**

PLEASE TICK ONE OPTION ONLY

Yes, willing for contact details to be passed on ..... ○

No, not willing ..... ○

Q30 **Your university/college may like to contact you in connection with the information you have given us. Would you be prepared for this to happen?**

PLEASE TICK ONE OPTION ONLY

Yes, willing for contact by university/college ..... ○

No, not willing ..... ○

Q31 **Are you interested in viewing the results of this research? If so, we can email you an individual login and password which will allow you to view these. Would you like us to do this?**

Yes ..... ○

No ..... ○

Q32 **If you are willing to be re-contacted for ANY of the reasons given above please complete the information below. You will only be recontacted for the purposes you have given permission for above. You need only provide your address if different to the one on the front of the letter we have sent you. Many thanks.**

Name _____

Address _____

_____ Postcode _____

Home telephone number (including code) _____

E-mail address _____

Q33 **Finally, do you have any further comments? Is there anything else you have done since completing your course in 2002/03 that you would like to tell us about?**

REFERENCE NO.	

Thank you very much for completing this questionnaire.

Please return it to YouGov / IFF Research in the reply-paid envelope provided.

You do not need to use a stamp.

S1 ***Good morning / afternoon / evening. Please could I speak to [Name from sample]?***

CONTINUE	1
Respondent not available (make appointment to call back)	2
Refused	3
Engaged	4
Wrong number (respondent not known at address)	5
Unobtainable number	6
No answer / answering machine	7
Other (WRITE IN)	8

ASK IF WRONG NUMBER

S1a **Do you have a forwarding number for** [name from sample]**?**

Yes (record new number – OVER WRITE EXISTING NUMBER ON SAMPLE KEEP AS A LIVE PIECE OF SAMPLE)	1
No	2

S1b **Do you have any other contact details for** [name from sample] – **email or postal address, maybe?**

Yes (record verbatim – NOT TO BECOUNTED AS A COMPLETE BUT DO NEED TO BE ABLE TO ACCESS THIS DATA. MOVE TO A SEPARATE QUEUE)	1
No	2

THANK AND CLOSE (WRONG NUMBER ONLY)

ASK RESPONDENT

S2 ***[DO NOT DISPLAY IF ROUTED HERE FROM S2NW1: Good morning / afternoon / evening. My name is XXX I am calling from IFF Research. We are an independent market research agency and we are conducting a study on behalf of the Higher Education Statistics Agency (HESA) about the Destinations of Leavers from Higher Education. We are interested in finding out what you have been doing since you finished your higher education course in 2002/03.]***

The interview should take about 20 minutes. Is now a convenient time to talk?

CONTINUE	1
Definite appointment	2
General appointment / call back	3
Refused	4
Wrong number (respondent not known at address)	5
Did not graduate from HE in 2002/03	6
Respondent wants reassurances	7
Other (WRITE IN)	8

REASSURANCES TO ADD IF NECESSARY:

- *We are conducting this survey on behalf of the Higher Education Statistics Agency (HESA)*
- *We are interested in speaking to people who completed all types of courses at Higher Education institutions, not just people who were completing their first degree. This includes people who were studying towards qualifications other than degrees, people who had already completed previous HE courses and people who did not start the HE course straight from school or college.*
- *Your details were given to us by your University / College.*
- *IFF Research is an independent market research company. All of our work is carried out according to the strict Code of Conduct of the Market Research Society, which means that everything you tell us will be treated in the strictest confidence and results will only be presented as aggregate statistics. If you would like to check IFF's credentials, you can call the Market Research Society on 0500 396999.*
- *If you would like more information about the research we are conducting, please call Arwenna Davis or Katie Carter at IFF on 020 7250 3035 or Sarah Grimes at HESA on 01242 255577.*
- *More information about the survey can be found online at graduatedestinationsurvey.co.uk.*
- *You will be able to view results from this survey online at graduatedestinationsurvey.co.uk in 2007. If you would like us to, we will email you a password giving you access to the results.*

ASK IF WRONG NUMBER

S2a **Do you have a forwarding number for** [name from sample]**?**

Yes (record new number – OVER WRITE EXISTING NUMBER ON SAMPLE KEEP AS A LIVE PIECE OF SAMPLE)	1
No	2

S2b **Do you have any other contact details for** [name from sample] – **email or postal address, maybe?**

Yes (record verbatim – NOT TO COUNTED AS A COMPLETE BUT DO NEED TO BE ABLE TO ACCESS THIS DATA. MOVE TO A SEPARATE QUEUE)	1
No	2

THANK AND CLOSE (WRONG NUMBER ONLY)

ASK IF REFUSED AND HAVE POSTAL ADDRESS AND RESPONDENT WAS INCLUDED IN MAILOUT(mailinc=1 FROM SAMPLE) ***or*** *HAVE EMAIL ADDRESS FOR RESPONDENT (FROM SAMPLE)*

CHK1a **Before you go I would just like to check…**

ASK IF HAVE POSTAL ADDRESS FOR RESPONDENT (FROM SAMPLE)

We sent out a paper version of this questionnaire to you in the post. Did you receive this?
IF YES CHECK: Was this sent to your current address or forwarded by someone else?

Yes – was sent directly to the correct address	1	
Yes – but was forwarded on by someone else	2	
No	3	
Don't know	4	
Refused	5	

ASK IF HAVE EMAIL ADDRESS FOR RESPONDENT (FROM SAMPLE)

CHK1b **We [**IF HAVE ASKED ABOUT POSTAL ADDRESS **'also'] emailed an online version of this questionnaire to you at the end of last year. Did you receive this?**

Yes	1	
No	2	
Don't know	3	
Refused	4	

ASK IF RECEIVED BUT DID COMPLETE POSTAL QUEST (CHK1a/1-2)

CHK2a **May I ask why it was that you did not complete the postal questionnaire?**

WRITE IN. ALLOW DK / REF

ASK IF RECEIVED BUT DID COMPLETE ONLINE QUEST (CHK1b/1)

CHK2b **May I ask why it was that you did not complete the online questionnaire?**

WRITE IN. ALLOW DK / REF

ASK IF REFUSED AND DID NOT GET POSTAL QUEST / EMAIL SENT (CHK1a/2-4 or CHK1b/2-3)

CHK4 **Are you willing for YouGov / IFF Research to pass on these contact details to** *[TEXT SUBSTITUTION:* **name of HEI from sample***]*, **if they are different to the ones we already hold for you, so that they can update their records?**

These contact details may be used by your institution to undertake further research or to contact you with information or news about the institution in the future.
SINGLE CODE

Yes - willing for contact details to be passed on	1	
No - not willing	2	

ASK IF REFUSED AND DID NOT GET POSTAL QUEST / EMAIL SENT (CHK1a/2-4 or CHK1b/2-3)

CHK3 **Can I just check the contact details we have are correct.**

I have here your name as *DISPLAY CONTACT NAME.* **Is that correct?**

Yes – correct	1
No – incorrect (RECORD CORRECT NAME)	2
Refused	3

IF DID NOT GET POSTAL QUESTIONNAIRE (CHK1a/2-4)

I have here your address as *DISPLAY CONTACT ADDRESS.* **Is that correct?**

Yes – correct	1
No – incorrect (RECORD CORRECT ADDRESS)	2
Refused	3

IF NO POSTAL ADDRESS
Please could I take your postal address?

RECORD CORRECT ADDRESS LINE 1
RECORD CORRECT ADDRESS LINE 2
RECORD CORRECT ADDRESS LINE 3
RECORD POSTCODE

IF DID NOT GET EMAIL QUESTIONNAIRE (CHK1b/2-3)
I have here your email address as *DISPLAY CONTACT ADDRESS.* **Is that correct?**

Yes – correct	1
No – incorrect (RECORD CORRECT EMAIL)	2
Refused	3

IF NO EMAIL ADDRESS
Please could I take your email address?

WRITE IN EMAIL ADDRESS

IF HAVE HOME PHONE NUMBER (FROM SAMPLE)
I have your home phone number as *DISPLAY CONTACT HOME PHONE NUMBER.* **Is that correct?**

Yes – correct	1
No – incorrect (RECORD CORRECT NUMBER)	2

IF NO HOME PHONE NUMBER
Please could I take your home phone number?

WRITE IN NUMBER INCLUDING CODE

IF HAVE MOBILE NUMBER (FROM SAMPLE)
I have your mobile phone number as *DISPLAY CONTACT MOBILE PHONE NUMBER.* **Is that correct?**

Yes – correct	1
No – incorrect (RECORD CORRECT NUMBER)	2

IF NO MOBILE PHONE NUMBER
Please could I take your mobile phone number?

WRITE IN NUMBER

ASK IF REFUSED AND HAVE NOT ALREADY RECEIVED ONLINE QUESTIONNAIRE (NOT CHK1b/1)

S2c **Would you be willing to complete the survey online instead?**

Yes	1	DISPLAY TEXT BELOW
No	2	THANK AND CLOSE – SAMPLE TO QREF

DISPLAY IF REFUSED AND WILLING TO COMPLETE ONLINE
To complete the survey online, go to graduatedestinationsurvey.co.uk, click on "Take part in the survey" and enter your online ID number: [online ID from sample]

THANK AND CLOSE (REFUSAL BUT WILLING TO COMPLETE ONLINE – SAMPLE TO SEPARATE QUEUE)

ASK IF REFUSED AND HAVE ALREADY RECEIVED ONLINE QUESTIONNAIRE (CHK1b/1)

THANK AND CLOSE – SAMPLE TO QREF

ASK IF DID NOT GRADUATE FROM HE IN 2002/03

S2NW1 ***Just to check, you did not complete a course of any type at an HE institution in 2002/03?***
ADD IF NECESSARY: ***We are interested in speaking to people who completed all types of courses at Higher Education institutions, not just people who were completing their first degree. This includes people who were studying towards qualifications other than degrees, people who had already completed previous HE courses and people who did not start the HE course straight from school or college.***

Did not graduate from HE in 2002/03	1	*CLOSE*
Did graduate from HE in 2002/03	2	*GO BACK TO S2*

Section A: What were you doing on 27 November 2006?

ASK ALL

2) **I would like to start by asking a few questions about what you were doing on 27 November 2006. Thinking about your activities on this date were you...?**

ADD AS NECESSARY: **If you were on maternity or paternity leave but were still on the payroll of your employer please count this as both employed and doing something else**

READ OUT, MULTICODE

	Yes	No
a) **Employed, either full-time or part-time (including self-employed, freelance, voluntary work or other unpaid work)**	1	2
b) **Unemployed and looking for work**	1	2
c) **Engaged in study or training**	1	2
d) **Doing something else (**e.g. retired, travelling, maternity leave) (SPECIFY)	1	2
e) DO NOT READ OUT: **Retirement**	1	2

CATI INSTRUCTION: BOTH A) AND B) CANNOT BE CODED '1'

IF MORE THAN ONE RESPONSE SELECTED AT Q1, OTHERS GO TO ROUTING BEFORE Q3
IF JUST ONE RESPONSE SELECTED AT Q1 AUTOMATICALLY CODE THIS TO Q2

Q2 **Which one of these do you regard as your MAIN activity?**

SINGLE CODE. DO NOT READ OUT

Employed, either full-time or part-time (including self-employed, freelance, voluntary work or other unpaid work)	1
Unemployed and looking for work	2
Engaged in study or training	3
[TEXT SUBSTITUTION: OTHER ACTIVITY FROM Q1/4]	4
DO NOT READ OUT: **Retirement**	5

IF EMPLOYED ON 27 November 2006 (Q1=1), ASK SECTION B

Section B - Your employment on 27 November 2006

I am now going to ask you some questions about the job you had on the 27 November 2006.

If you had more than one job on 27 November 2006 please think about the one that you regard as your MAIN job.

Q3 When did you start the job you had on 27 November 2006?

CODE MONTH

January	1
February	2
March	3
April	4
May	5
June	6
July	7
August	8
September	9
October	10
November	11
December	12
Don't know	13

CODE YEAR

Before 2002 (SPECIFY – FOUR DIGIT YEAR)	1
2002	2
2003	3
2004	4
2005	5
2006	6
Don't know	7

Q4 And were you..?

READ OUT. SINGLE CODE. ALLOW DK.

Employed full-time	1
Employed part-time	2
Self-employed or freelance	3
Voluntary work / other unpaid work	4

Q5 **What is the name of the organisation you were working for on 27 November 2006?**

WRITE IN. ALLOW DK.

Q6 **What does** *[TEXT SUBSTITUTION: ORGANISATION NAME AT Q5]* **mainly do?**

PROBE AS NECESSARY:
What is the main product or service of this establishment?
What exactly is made or done at this establishment?
What material or machinery does that involve using?

WRITE IN. TO BE CODED TO 4 DIGIT SIC.

Q7 **And was your place of work in the UK or outside the UK?**

SINGLE CODE

United Kingdom	1	*Go to Q7b*
Outside the United Kingdom (specify)	2	*Go to Q7a*

IF PLACE OF WORK OUTSIDE THE UK (Q7/2)
Q7a Which country was your place of work based in?

SINGLE CODE, ALLOW DK

Australia	1
Belgium	2
Canada	3
France	4
Germany	5
Greece	6
Hong Kong	7
Italy	8
Japan	9
Netherlands	10
New Zealand	11
Republic of Ireland	12
Spain	13
Sweden	14
United States	15
Other (specify)	16

IF PLACE OF WORK BASED IN UK (Q7/1)

Q7bc Whereabouts in the UK did you work? I'd like to start by taking your place of work's postcode.

ADD AS NECESSARY: **If you do not know all of the postcode, please give me the first part - the part before the space**
ADD AS NECESSARY: **If you do not know all of the first part of the postcode, please give me what you can remember**

WRITE IN POST CODE, ALLOW PARTIAL POSTCODE. ALLOW DK.

Q7d And can you tell me which town, city or area it is in?

WRITE IN. ALLOW DK.

ASK ALL EMPLOYED ON 27 November 2006 (Q1=1)

Q8 **What was your job title?**

INTERVIEWER INSTRUCTION: **Probe for full details, for example, if 'supervisor' probe for 'what type of supervisor'?**

ADD AS NECESSARY: **What were your main duties or responsibilities?**

WRITE IN. TO BE CODED TO 5 DIGIT SOC

Q9 **Which of the following best describes the basis on which you were employed by** *[TEXT SUBSTITUTION: ORGANISATION NAME AT Q5]* **on 27 November 2006? Were you…?**

READ OUT. SINGLE CODE. ALLOW DK.

On a permanent or open-ended contract	1
On a fixed-term contract lasting 12 months or longer	2
On a fixed-term contract lasting less than 12 months	3
Self-employed/freelance	4
Temporarily, through an agency	5
Temporarily, other than through an agency	6
Employed on another basis (SPECIFY)	7

Q10 **APPROXIMATELY how many people work in the entire organisation (including all branches, departments, etc.)?**

READ OUT. SINGLE CODE. ALLOW DK.

1 to 49	1
50 to 249	2
250 or more	3

ASK ALL EXCEPT THOSE WHO WERE DOING VOLUNTARY/UNPAID WORK (Q4=1-3 or DK)

Q11a **[***TEXT SUBSTITUTION ALL EXCEPT THOSE SELF EMPLOYED (Q9/1-3 OR 5-7):* **I'd like to find out how much you were paid when you were working for** *[TEXT SUBSTITUTION: ORGANISATION NAME AT Q5]***.** */ IF SELF EMPLOYED (Q9/4):* **I'd like to find out the amount of money that you paid yourself out of the business.] Would you prefer to answer in hourly, weekly. monthly or annual terms?**

SINGLE CODE

Annual	1
Monthly	2
Weekly	3
Hourly	4
Other (specify)	5

ASK IF WORKING OUTSIDE OF THE UK (Q7/2)

Q11b **And would you prefer to answer in pounds sterling or some other currency?**

SINGLE CODE

Pounds sterling	1
Other (specify)	2

ASK ALL EXCEPT THOSE WHO WERE DOING VOLUNTARY/UNPAID WORK (Q4=1-3 or DK)

Q11c **What was your approximate** *[TEXT SUBSTITUTION: PREFERRED TIME PERIOD FROM Q11a]* **gross pay, before tax?**

Please just state basic pay; do not include any bonuses or benefits in kind

WRITE IN ACTUAL RATE OF PAY. ALLOW DK.

ASK ALL EMPLOYED ON 27 November 2006 (Q1=1)

Q12 **As far as you are aware, how important were the following factors to** *[TEXT SUBSTITUTION: ORGANISATION NAME AT Q5]* **when you gained this employment? How important was….**

a) **The type of qualification you obtained in 2002/2003 (e.g. BA, MSc, PhD, etc)**
b) **The subject you studied**
c) **The class or grade of the qualification you obtained**
d) **Evidence of skills and competencies**
e) **Any qualifications that you might have obtained after the one you got in 2002/2003**
f) **Relevant work experience from previous employment**

READ OUT.
IF IMPORTANT PROMPT **Was it important or a formal requirement?**
IF NOT IMPORTANT PROMPT **Was it not very important but helped, or not important at all?**

	Q12a	Q12b	Q12c	Q12d	Q12e	Q12f
Formal requirement	1	1	1	1	1	1
Important	2	2	2	2	2	2
Not very important but helped	3	3	3	3	3	3
Not important	4	4	4	4	4	4
SHOW FOR FACTOR E ONLY: **Did not obtain any further qualifications**	5	5	5	5	5	5
SHOW FOR FACTOR F ONLY: **Did not have any previous work experience**	6	6	6	6	6	6

(DO NOT READ OUT) Don't know	7	7	7	7	7	7

Q13 **[***TEXT SUBSTITUTION ALL EXCEPT THOSE SELF EMPLOYED (Q9/1-3 OR 5-7):* **Which of the following were reasons for taking the job at** *[TEXT SUBSTITUTION: ORGANISATION NAME AT Q5]? / IF SELF EMPLOYED (Q9/4):* **Why did you decide to become self-employed?**
MULTICODE. READ OUT. ALLOW DK.

It fitted into my career plans	1
It was exactly the type of work I wanted	2
It was the best job offer I received	3
It was the only job offer I received	4
It was an opportunity to progress in the organisation	5
To gain experience in order to get the type of job I really want	6
To see if I would like the type of work it involved	7
To broaden my experience / to develop general skills	8
In order to pay off debts	9
In order to earn a living	10
Other (SPECIFY)	11

Q14 **Through which of the following channels did you find out about this job?**
MULTICODE. READ OUT. ALLOW DK.

Careers Service at the institution(s) at which you studied/or its website	1
Other careers service/or its website	2
Employer's website	3
Newspaper/magazine advertisement/or its website	4
Recruitment agency office or website	5
Already/previously worked for the organisation	6
Personal contacts, including family and friends, social, work or education network	7
Speculative approach to employer	8
Other (SPECIFY)	9
IF SELF EMPLOYED (Q9/4): **Not applicable**	10

IF ENGAGED IN STUDY OR TRAINING (Q1=3), ASK SECTION C

Section C - Your study, training or research on 27 November 2006

I am now going to ask you some questions about the study, training or research you were engaged in on 27 November 2006.

Q15 When did you start this course of study, training or research you were engaged in on 27 November?

CODE MONTH

January	1
February	2
March	3
April	4
May	5
June	6
July	7
August	8
September	9
October	10
November	11
December	12
Don't know	13

CODE YEAR

Before 2002 (SPECIFY – FOUR DIGIT YEAR)	1
2002	2
2003	3
2004	4
2005	5
2006	6
Don't know	7

Q16 Were you studying full-time or part-time?

SINGLE CODE. ALLOW DK.

Full-time	1
Part-time	2

Q17 What is the <u>full</u> name of the institution or organisation with which you were registered?

WRITE IN. ALLOW DK.

_____

Q17a And what type of institution or organisation was this?

READ OUT. SINGLE CODE. ALLOW DK.

University	1
College of Further Education	2
Private training company	3
Other (SPECIFY)	4

Q18 Which of the following best describes the type of qualification you were aiming for? Was it a..?

READ OUT. SINGLE CODE. ALLOW DK.

Higher degree mainly by research (PhD, DPhil)	1
Higher degree, mainly by taught course (MA, MSc)	2
Postgraduate diploma or certificate (incl. PGCE)	3
First degree (BA, BSc)	4
Other diploma or certificate	5
Professional qualification (for example Accountancy)	6
Some other qualification (SPECIFY)	7
Not aiming for a qualification	**8**

Q19 What subject area were you studying, training or researching on 27 November 2006?

WRITE IN. ALLOW DK.

Q20 Which of the following best describes the study, training or research you were undertaking on 27 November 2006? Were you..?

READ OUT. SINGLE CODE. ALLOW DK.

Registered as a research student	1
Registered on a taught course	2
Preparing a professional portfolio of my work to submit for accreditation	3
Other (SPECIFY)	4

Q21 What is the length in total of this course of study, training or research?

SINGLE CODE. ALLOW DK.

Less than 6 months	1
6 months - less than 1 year	2
Between 1 year and 3 years	3
More than 3 years	4

Q22 What was the funding source(s) for this course of study, training or research?

READ OUT. MULTICODE. ALLOW DK.

Grant/Award (e.g. Research Council Studentship/Bursary/LEA award)	1
Your employer provided financial support	2
Self-funded e.g. savings/loan/income	3
Through some other source of funding (SPECIFY)	4

IF MORE THAN ONE RESPONSE GIVEN AT Q22, OTHERS GO TO Q24

Q23 Which ONE of these was your MAIN source of funding for this course of study, training or research?
SINGLE CODE. ALLOW DK.

ONLY RESPONSES CODED AT Q22 TO APPEAR

Grant/Award (e.g. Research Council Studentship/Bursary/LEA award)	1
My employer provided financial support	2
Self-funded e.g. savings/loan/income	3
TEXT SUBSTITUTION FROM Q22/4	4

Q24 **Why did you decide to undertake further study, training or research? Was it…?**
READ OUT. MULTICODE. ALLOW DK.

To change or improve your career options	1
To develop a broader range of skills or knowledge	2
To develop a more specialist set of skills or knowledge	3
Because you were interested in the content of the course	4
Because you had enjoyed your first course	5
You wanted to continue studying	6
You had been unable to find a suitable job	7
Other (SPECIFY)	8

ASK ALL

Section D – Other qualifications obtained since graduating from *[TEXT SUBSTITUTION: HEI FROM SAMPLE]* in 2002/03

Q25 Did you obtain any other qualifications between the time you completed your course at *[TEXT SUBSTITUTION: HEI from sample]* **in the academic year 2002/03 and 27 November 2006?**

SINGLE CODE. ALLOW DK.

Yes	1	Go to Q25b
No	2	Go to Q27

IF OBTAINED FURTHER QUALIFICATIONS (Q25/1)

Q25a How many other separate qualifications did you obtain?

WRITE IN NUMBER_____ (1-99)

ALLOW DK.

Q26a_1 What was the *[TEXT SUBSTITUTION IF >1 AT Q25B:* **first***]* **type of qualification you completed between graduating from your** *[TEXT SUBSTITUTION: course from sample]* **course in the academic year 2002/03 and 27 November 2006?**

READ OUT. SINGLE CODE. ALLOW DK.

Higher degree mainly by research (PhD, DPhil)	1
Higher degree, mainly by taught course (MA, MSc)	2
Postgraduate diploma or certificate (incl. PGCE)	3
First degree (BA, BSc)	4
Other diploma or certificate	5
Professional qualification (for example Accountancy)	6
Other qualification	7

Q26a_2 And what was the subject area of the qualification?

WRITE IN.. ALLOW DK.

Q26a_3 And how did you MAINLY fund your studies for this qualification? Was it by…?

READ OUT, SINGLE CODE. ALLOW DK.

Grant/award (eg Research Council Studentship / Bursary / LEA award)	1
Employer provided financial support	2
Self-funded eg. Savings / loan / income	3
Other funding	4

IF >1 QUALIFICATION AT Q25

Q26b_1 And what about the next qualification you completed. What type of qualification was this?

READ OUT, SINGLE CODE. ALLOW DK.

Higher degree mainly by research (PhD, DPhil)	1
Higher degree, mainly by taught course (MA, MSc)	2
Postgraduate diploma or certificate (incl. PGCE)	3
First degree (BA, BSc)	4
Other diploma or certificate	5
Professional qualification (for example Accountancy)	6
Other qualification	7

Q26a_2 And what was the subject area of the qualification?

WRITE IN.. ALLOW DK.

Q26b_3 And how did you MAINLY fund your studies for this qualification?

READ OUT, SINGLE CODE. ALLOW DK.

Grant/award (eg Research Council Studentship / Bursary / LEA award)	1
Employer provided financial support	2
Self-funded eg. Savings / loan / income	3
Other funding	4

IF >2 QUALIFICATIONS OBTAINED AT Q25

Q26c_1 And what about the next qualification you completed. What type of qualification was this?

READ OUT, SINGLE CODE. ALLOW DK.

Higher degree mainly by research (PhD, DPhil)	1
Higher degree, mainly by taught course (MA, MSc)	2
Postgraduate diploma or certificate (incl. PGCE)	3
First degree (BA, BSc)	4
Other diploma or certificate	5
Professional qualification (for example Accountancy)	6
Other qualification	7

Q26c_2 And what was the subject area of the qualification?

WRITE IN.. ALLOW DK.

Q26c_3 And how did you MAINLY fund your studies for this qualification?
READ OUT, SINGLE CODE. ALLOW DK.

Grant/award (eg Research Council Studentship / Bursary / LEA award)	1
Employer provided financial support	2
Self-funded eg. Savings / loan / income	3
Other funding	4

ASK ALL

Section E – What have you been doing since graduating from *[TEXT SUBSTITUTION: HEI FROM SAMPLE]* in 2002/03

I'd now like to ask some more questions about what you've been doing since graduating in 2002/03.

Q27 **First of all, I want to know how many jobs you have had. If you changed jobs within an organisation, or were promoted, please count these as SEPARATE jobs.**

Please include part-time, self-employed, freelance, voluntary or other unpaid jobs, as well as any that you started before or during your course

So, in total, how many jobs did you have between graduating in the academic year 2002/2003 and 27 November 2006, *[TEXT SUBSTITUTION, IF EMPLOYED AT Q1*: ***including the job you were doing on 27 November 2006*****?**]

ADD AS NECESSARY: **If there have been times where you have undertaken consecutive periods of employment through one or more temping agencies please count this as ONE job.**

WRITE IN NUMBER_____ (0-99)

ALLOW DK.

Q28 **Since you graduated in the academic year 2002/03, have you ever been unemployed, and seeking work, for a period of one month or more (regardless of whether you were claiming benefits during this period)?**
SINGLECODE, ALLOW DK.

Yes	1
No	2

ASK ALL WHO HAVE BEEN UNEMPLOYED AND SEEKING WORK (Q28=1), OTHERS GO TO Q31

Q29 **How many separate periods of unemployment lasting one month or more have you had?**

WRITE IN NUMBER_____ (1-99)

ALLOW DK.

Q30 **In total, how many months would you say** *[TEXT SUBSTITUTION: IF Q29=1* **this period /** *IF Q29>1* **these periods**] **of unemployment added up to?**

WRITE IN NUMBER OF MONTHS_____ (1-99)

ALLOW DK.

TEXT REPLACEMENT FOR 'ACTIVITY ENGAGED IN ON 27 November' TEXT SUBSTITUTION IN THIS SECTION
IF Q2=1 USE TEXT: 'working for <insert name of organisation from q5 in the job or role that you were doing>'
IF Q2=2 USE TEXT: 'the period of unemployment that you were in'
IF Q2=3 USE TEXT: 'studying or training at <insert name of organisation from q17 on the course that you were doing>'
IF Q2=4 USE TEXT FROM Q2/4

ASK ALL

Q31 **Did you start** *[TEXT SUBSTITUTION:* activity engaged in on 27 November] **on the 27 November 2006 immediately after finishing your** *[TEXT SUBSTITUTION: qualification from sample]* **course?** *PROMPT AS NECESSARY*

Yes	1	GO TO Q32
No – started *[TEXT SUBSTITUTION:* activity engaged in on 27 November] during or before my *[TEXT SUBSTITUTION: qualification from sample]* course	2	GO TO Q32
No – did something else in between finishing my *[TEXT SUBSTITUTION: qualification from sample]* course and starting *[TEXT SUBSTITUTION:* activity engaged in on 27 November]	3	GO TO TEXT BOX BEFORE Q33

ASK IF STARTED ACTIVITY OF 27 November IMMEDIATELY ON FINISHING COURSE OR HAD ALREADY STARTED IT BEFORE OR DURING COURSE (Q31=1 OR 2) AND ACTIVITY WAS NOT BEING UNEMPLOYED (Q2=1 OR 3-4)

Q32 **Is it correct that you have been** *[TEXT SUBSTITUTION: activity engaged in on 27 November*] **on the 27 November continuously since finishing your** [*TEXT SUBSTITUTION: qualification from sample]* **course in 2002/03?**

Yes - correct	1	GO TO Q46
No - incorrect	2	GO TO TEXT BOX BEFORE Q33

ASK IF STARTED ACTIVITY OF 27 November IMMEDIATELY ON FINISHING COURSE OR HAD ALREADY STARTED IT BEFORE OR DURING COURSE (Q31=1 OR 2) AND ACTIVITY WAS BEING UNEMPLOYED (Q2=2)

Q32a Is it correct that you have been unemployed and seeking work continuously since finishing your [*TEXT SUBSTITUTION: qualification from sample]* **course in 2002/03?**

Yes - correct	1	GO TO Q46
No - incorrect	2	GO TO TEXT BOX BEFORE Q33

IF OTHER ACTIVITY (Q31=2 or Q32=2 or Q32a=2)

I'm now going to ask you to describe what you were doing between completing your [*TEXT SUBSTITUTION: qualification from sample]* **course and starting** *[TEXT SUBSTITUTION: activity engaged in on 27 November*] **which you were doing on the 27 November 2006.**

If you changed jobs within an organisation, or were promoted, please count these as SEPARATE activities.

I am interested in all the types of things you might have been doing, including jobs, periods of self-employment, further periods of study, training or research, voluntary or freelance work, periods of unemployment, time out for family reasons, travel, etc..

If there have been periods where you have undertaken consecutive periods of employment through one or more temping agencies e.g. if from July 2004 – January 2005 you were registered with an agency / agencies and assigned temping posts, please count this as ONE activity, naming the agency you had most temping posts with as your employer.

Q33 *IF FIRST ITERATION:* **Firstly, which of the following describes what you were doing immediately after completing your** [*TEXT SUBSTITUTION: qualification from sample]* **course? Were you …?**

IF SECOND OR MORE ITERATION: **And what did you do after finishing** [*TEXT SUBSTITUTION* activity just discussed> **in** <insert month and year from q36>**? Were you…?**

READ OUT. SINGLE CODE.
ADD AS NECESSARY: **If you were engaged in more than one activity, please tell me the one you consider was your MAIN activity at that time**

Employed full-time	1
Employed part-time	2
Self-employed/freelance	3
Engaged in voluntary work/other unpaid work	4
A full-time student or trainee	5
A part-time student or trainee	6
Unemployed and looking for work	7
Doing something else (e.g. retired, caring for someone else, taking a break from work or study) (SPECIFY)	8

ASK IF EMPLOYED (Q33=1-4)
Q34 **What was the name of the employer that you were working for at this time?**
ADD IF NECESSARY: **If you were you were registered with an agency/agencies and assigned various temping posts please give the name of the agency from whom you received the majority of posts**

WRITE IN. ALLOW DK.

FROM SECOND ITERATION ONLY:
Q34D *ADD IN DUMMY VARIABLE FOR INTERVIEWERS TO CODE IF THE NAME OF THE EMPLOYER IS THE SAME AS IN THE LAST ITERATION (I.E. IF THE RESPONDENT HAS CHANGED JOBS WITHIN THE SAME ORGANISATION, OR WAS PROMOTED)*

ASK IF STUDYING (Q33=5-6)

Q35 What is the full name of the institution or organisation with which you were registered?

ADD IF NECESSARY: **If you were studying through your employer or as part of a correspondence course, please give the name of the organisation that provided the course**

WRITE IN. ALLOW DK.

_____

Q35a And what type of institution or organisation was this? Was it a..?

READ OUT, SINGLE CODE, ALLOW DK.

University	1
College of Further Education	2
Private training company	3
Other (SPECIFY)	4

.....

TEXT REPLACEMENT FOR 'ACTIVITY DISCUSSED' TEXT SUBSTITUTION IN THIS SECTION
IF Q33=1-4 USE TEXT: 'working for <insert name of organisation from q34 in this job role>'
IF Q33=7 USE TEXT: 'being unemployed and looking for work'
IF Q33=5-6 USE TEXT: 'studying or training at <insert name of organisation from q35 on this course of study, training or research>'
IF Q33=8 USE TEXT FROM Q33/8

ASK ALL ENGAGED IN MORE THAN ONE ACTIVITY SINCE GRADUATION

Q36 When did this period of *[TEXT SUBSTITUTION: insert activity being discussed]* **finish?**

CODE MONTH

January	1
February	2
March	3
April	4
May	5
June	6
July	7
August	8
September	9
October	10
November	11
December	12
Don't know	13

CODE YEAR

Before 2002 (SPECIFY – FOUR DIGIT YEAR)	1
2002	2
2003	3
2004	4
2005	5
2006	6
Don't know	7

Q37 And why did this period of *[TEXT SUBSTITUTION: insert activity being discussed]* **finish?**

READ OUT, MULTICODE, ALLOW DK.

ONLY SHOW IF ACTIVITY WAS STUDYING: Course ended	1
ONLY SHOW IF ACTIVITY WAS EMPLOYMENT: Fixed-term job ended	2
To change or improve my career options	3
Promotion	4
Obtained employment	5
To broaden my experience	6
Going into further study or training	7
ONLY SHOW IF ACTIVITY WAS EMPLOYMENT: Given notice / made redundant	8
Other (SPECIFY)	9

Q38 **And were you** *[TEXT SUBSTITUTION: insert activity being discussed]* **continuously until starting** *[TEXT SUBSTITUTION: activity engaged in on 27 November]* **on the 27 November 2006?**

Yes	1	*GO TO Q39*
No	2	*REPEAT Q33-Q38*

REPEAT Q33-38 UNTIL CAREER HISTORY FROM FINISHING COURSE TO STARTING ACTIVITY ENGAGED IN ON 27 NOVEMBER COMPLETE (Q38=1). (OR UP TO EIGHT ITERATIONS)

IF ONLY ACTIVITY/ACTIVITIES BETWEEN FINISHING COURSE AND STARTING ACTIVITY ENGAGED IN ON 27 NOVEMBER WERE UNEMPLOYMENT OR 'OTHER' (Q33=7 OR 8 ONLY) GO TO Q46

IF CAREER HISTORY COMPLETE (Q38=1) ASK Q39-45 FOR EACH ACTIVITY ITERATION OF Q33-Q38 IN THE ORDER THAT THEY WERE RECORDED

ASK IF Q33/1-4
I'd now like to ask you for a bit more detail about the job that you did for *[TEXT SUBSTITUTION: name of employer from Q34]***.**

ASK IF Q33/1-4 AND Q34D/NOT 1
Q39 **What does** *[TEXT SUBSTITUTION: ORGANISATION NAME AT Q34]* **mainly do?**

PROBE AS NECESSARY:
What is the main product or service of this establishment?
What exactly is made or done at this establishment?
What material or machinery does that involve using?

WRITE IN. TO BE CODED TO 4 DIGIT SIC.

ASK IF Q33/1-4
Q40 **What was your job title?**

INTERVIEWER INSTRUCTION: **Probe for full details, for example, if 'supervisor' probe for 'what type of supervisor'?**

ADD AS NECESSARY: **What were your main duties or responsibilities?**

WRITE IN. TO BE CODED TO 5 DIGIT SOC

ASK ALL WHO WERE WORKING EXCEPT THOSE WHO WERE DOING VOLUNTARY/UNPAID WORK (Q33=1-3)

Q41 **What sort of contract did you have with** *[TEXT SUBSTITUTION: name of employer from Q34]* **was it..?**

READ OUT, SINGLE CODE, ALLOW DK

Permanent / open ended	1
Fixed-term (12 months or longer)	2
Fixed-term (less than 12 months)	3
Self-employed/freelance	4
Temporary – via agency	5
Temporary – other	6
Employed on some other basis (specify)	7

ASK ALL WHO WERE WORKING EXCEPT THOSE WHO WERE DOING VOLUNTARY/UNPAID WORK (Q33=1-3)

Q42a **I'd like to find out how much you were paid when you were working for** *[TEXT SUBSTITUTION: name of employer from Q34]***. Would you prefer to answer in hourly, weekly. monthly or annual terms?**

SINGLE CODE

Annual	1
Monthly	2
Weekly	3
Hourly	4
Other (specify)	5

Q42b **And would you prefer to answer in pounds sterling or some other currency?**

SINGLE CODE

Pounds sterling	1
Other (specify)	2

Q42c **What was your approximate** *[TEXT SUBSTITUTION: PREFERRED TIME PERIOD FROM Q11a]* **gross pay, before tax?**

WRITE IN ACTUAL RATE OF PAY. ALLOW DK.

ASK IF Q33/1-4 AND Q34D/NOT 1

Q43a **And was** *[TEXT SUBSTITUTION: name of employer from Q34]* **located in the UK or outside the UK?**

SINGLE CODE

United Kingdom	1	
Outside the United Kingdom (specify)	2	

ASK IF IN THE UK (Q43a/1)

Q43b And whereabouts in the UK was *[TEXT SUBSTITUTION: name of employer from Q34]* **located? Could I start by taking the first part of your place of work's postcode?**

ADD AS NECESSARY: **If you do not know all of the first part of the postcode, please give me what you can remember.**

WRITE IN POST CODE, ALLOW PARTIAL POSTCODE. ALLOW DK.

ASK IF IN THE UK (Q43a/1)

Q43c And can you tell me which town, city or area it was in?

WRITE IN. ALLOW DK.

ASK IF Q33/5-6

Q44 I'd now like to ask you for a bit more detail about the course you did when you were studying or training at *[TEXT SUBSTITUTION: insert name of institution or organisation from q35].*

What was the full name of the course or training?
PROBE AS NECESSARY: **What was the type of qualification?**
What was the subject area?

WRITE IN. TO BE CODED TO 2 DIGIT JACS.

ASK IF Q33/5-6

Q45a And was *[TEXT SUBSTITUTION: name of institution from Q35]* **located in the UK or outside the UK?**

SINGLE CODE

United Kingdom	1	
Outside the United Kingdom (specify)	2	

ASK IF IN THE UK (Q45A/1)

Q45b And where was *[TEXT SUBSTITUTION: insert name of institution or organisation from q35]* **located? What was the first part of the institution's postcode?**

ADD AS NECESSARY: **If you do not know all of the first part of the postcode, please give me what you can remember.**

WRITE IN POST CODE, ALLOW PARTIAL POSTCODE. ALLOW DK.

ASK IF IN THE UK (Q45A/1)

Q45c And can you tell me which town, city or area it was in?

WRITE IN. ALLOW DK.

ASK ALL

Section F – Satisfaction

Thank you for describing what you have been doing since completing your *[TEXT SUBSTITUTION: qualification from sample]* **course. Thinking back to that course….**

Q46 If you were now to choose whether or not to do the course leading to your *[TEXT SUBSTITUTION: qualification from sample]* **qualification, how likely or unlikely is it that you would…?**
READ OUT. SINGLE CODE.

	Very likely	**Likely**	**Not very Likely**	**Not likely at all**	(DO NOT READ OUT) Don't Know
Do a different subject?	1	2	3	4	5
Study at a different institution?	1	2	3	4	5
Work towards a different type of qualification (e.g. Degree instead of diploma, MSc instead of PhD)?	1	2	3	4	5
Decide to do something other than training, study or research?	1	2	3	4	5

Q47 Given what you have told us so far, how satisfied or dissatisfied are you with your career to date? Are you..?
READ OUT SINGLE CODE. ALLOW DK.

Very satisfied	1
Fairly Satisfied	2
Not very satisfied	3
Not at all satisfied	4
(DO NOT READ OUT) **Not applicable**	5

Section G

Q48 ***There is no Q48***

ASK ALL

Q49 **Are you willing for YouGov / IFF Research to pass on your contact details to** *[TEXT SUBSTITUTION:* **name of HEI from sample***]*, **if they are different to the ones we already hold for you, so that they can update their records?**

These contact details may be used by your institution to undertake further research or to contact you with information or news about the institution in the future.
SINGLE CODE

Yes - willing for contact details to be passed on	1	
No - not willing	2	*GO TO FILTER ABOVE Q51*

IF WILLING (Q49/1)

Q50 **Your university/ college may like to contact you in connection with the information you have given us. Would you be prepared for this to happen?**
SINGLE CODE

Yes - willing for university/college to contact	1	
No - not willing	2	

Q50a **Are you interested in viewing the results of this research? If so, we can email you an individual login and password which will allow you to view these. Would you like us to do this?**

Yes	1	
No	2	

IF WILLING FOR ANY REASON (Q48/1 OR Q49/1 OR Q50/1 OR Q50A/1), OTHERS GO TO CLOSE STATEMENT

Q51 **You have said you are willing to be re-contacted. You will only be recontacted for the purposes you have given permission for above. Can I just check the contact details we have are correct. I have here your name as** *DISPLAY CONTACT NAME.* **Is that correct?**

Yes – correct	1
No – incorrect (RECORD CORRECT NAME)	2

IF HAVE POSTAL ADDRESS (FROM SAMPLE)

I have here your address as *DISPLAY CONTACT ADDRESS.* **Is that correct?**

Yes – correct	1
No – incorrect (RECORD CORRECT ADDRESS)	2

IF NO POSTAL ADDRESS

Please could I take your postal address?

RECORD CORRECT ADDRESS LINE 1
RECORD CORRECT ADDRESS LINE 2
RECORD CORRECT ADDRESS LINE 3
RECORD POSTCODE

IF HAVE HOME PHONE NUMBER (FROM SAMPLE)
I have your home phone number as *DISPLAY CONTACT HOME PHONE NUMBER.* **Is that correct?**

Yes – correct	1
No – incorrect (RECORD CORRECT NUMBER)	2

IF NO HOME PHONE NUMBER
Please could I take your home phone number?

WRITE IN NUMBER INCLUDING CODE

IF HAVE HOME MOBILE NUMBER (FROM SAMPLE)
I have your mobile phone number as *DISPLAY CONTACT MOBILE PHONE NUMBER.* **Is that correct?**

Yes – correct	1
No – incorrect (RECORD CORRECT NUMBER)	2

IF NO MOBILE PHONE NUMBER
Please could I take your mobile phone number?

WRITE IN NUMBER

IF HAVE EMAIL (FROM SAMPLE)
I have here your email address as *DISPLAY CONTACT ADDRESS.* **Is that correct?**

Yes – correct	1
No – incorrect (RECORD CORRECT EMAIL)	2

IF NO EMAIL ADDRESS
Please could I take your email address?

WRITE IN EMAIL ADDRESS

Q52 **Finally, do you have any further comments? Is there anything else you have done since completing your *[TEXT SUBSTITUTION: qualification from sample]* course in 2002/03 that you would like to tell us about?**

WRITE IN

ASK IF HAVE CORRECT POSTAL ADDRESS FOR RESPONDENT (FROM Q51) AND RESPONDENT WAS INCLUDED IN MAILOUT (mailinc=1 FROM SAMPLE)

CHKB1 **We sent out a paper version of this questionnaire to you in the post. May I ask why it was that you did not complete the postal questionnaire?**

WRITE IN. ALLOW DK / REF

ASK IF HAVE CORRECT EMAIL ADDRESS FOR RESPONDENT (FROM Q51)

CHKB2 **We emailed an online version of this questionnaire to you at the end of last year. May I ask why it was that you did not complete the online questionnaire?**

WRITE IN. ALLOW DK / REF

THANK RESPONDENT AND CLOSE INTERVIEW

I declare that this survey has been carried out under IFF instructions and within the rules of the MRS Code of Conduct.		
Interviewer signature:	Date:	
Finish time:	Interview Length	mins

Appendix C – E-mail Invitation and Reminder

Invitation

Dear <first name>,

Destinations of Leavers from Higher Education Longitudinal Survey

We are writing to invite you to take part in an important new survey of people who graduated from higher education in the academic year 2002/3.

You may remember completing a questionnaire back in January 2004 about what you were doing six months after you graduated. You have been selected from those who took part in this earlier survey to take part in a follow-up survey to help us build up a picture of what 2002/3 graduates have been doing up to three and a half years since graduation, and also what they are doing now.

The information from the earlier study was very useful for advising students on career paths and for various statutory organisations investigating career patterns of those leaving higher education. This new survey will help further investigate graduate activity and improve the opportunities and support available to graduates in the future.

This survey is being conducted by YouGov / IFF Research, independent market research agencies working on behalf of the Higher Education Statistics Agency (HESA) and various statutory organisations.

More information about the survey can be found online at www.graduatedestinationsurvey.co.uk. If you have any further queries about the research you can call the IFF Research helpline on 0808 108 0305 or email IFF on graduatedestinationsurvey@iffresearch.com. You can also contact IFF if you would like to receive a Welsh language version of the questionnaire.

We would strongly encourage you to take part in this follow-up survey. Thank you in advance for your time spent on it.

If you are interested in seeing the results from this survey, they will be available online at www.graduatedestinationsurvey.co.uk after the fieldwork has been completed in spring 2007.

The data protection page at www.graduatedestinationsurvey.co.uk explains exactly how your responses will be used, and who by.

To complete the questionnaire please follow this link which will automatically log you in:
<insert direct link>

If clicking on this link does not work on your computer, please go to www.graduatedestinationsurvey.co.uk and log in using your unique online ID:

Online ID: <online ID>

Best wishes,

Arwenna Davis

Research Executive
IFF Research Ltd.

Reminder

Dear <first name>,

Destinations of Leavers from Higher Education Longitudinal Survey

We are writing to remind you of the opportunity to take part in an important new survey of people who graduated from higher education in the academic year 2002/3. The survey was sent to you last week but since we have not heard anything from you yet, we would just like to remind you of the importance of this survey and encourage you to complete it.

IF GRADUATE HAS LOGGED IN TO SURVEY BUT NOT COMPLETED IT: We see that you have had an initial look at the survey, but did not go on to complete it. We would really appreciate you taking the time to complete the survey; your participation is valuable. If you have any queries, or encountered any difficulties when you first looked at the survey, please call the IFF Research helpline on 0808 108 0305 or email IFF on graduatedestinationsurvey@iffresearch.com.

To complete the questionnaire please follow this link which will automatically log you in:
<insert direct link>

If clicking on this link does not work on your computer, please go to www.graduatedestinationsurvey.co.uk and log in using your unique online ID:

Online ID: <online ID>

You may remember completing a questionnaire back in January 2004 about what you were doing six months after you graduated. You have been selected from those who took part in this earlier survey to take part in a follow-up survey to help us build up a picture of what 2002/3 graduates have been doing up to three and a half years since graduation, and also what they are doing now.

The information from the earlier study was very useful for advising students on career paths and for various statutory organisations investigating career patterns of those leaving higher education. This new survey will help further investigate graduate activity and improve the opportunities and support available to graduates in the future.

This survey is being conducted by YouGov / IFF Research, independent market research agencies working on behalf of the Higher Education Statistics Agency (HESA) and various statutory organisations.

More information about the survey can be found online at www.graduatedestinationsurvey.co.uk. If you have any further queries about the research you can call the IFF Research helpline on 0808 108 0305 or email IFF on graduatedestinationsurvey@iffresearch.com.

We would strongly encourage you to take part in this follow-up survey and thank you in advance for your time spent on it.

If you are interested in seeing the results from this survey, they will be available online at www.graduatedestinationsurvey.co.uk after the fieldwork has been completed in spring 2007.

The data protection page at www.graduatedestinationsurvey.co.uk explains exactly how your responses will be used, and who by.

Best wishes,

Arwenna Davis

Research Executive
IFF Research Ltd.

Appendix D – Postal Covering Letter and Data Protection Form

<name and address>

Postal reference: <postal reference number>
Online ID: <online id>

<date letter will go in the post>

Dear <Graduate first name>,

Destinations of Leavers from Higher Education Longitudinal Survey

We are writing to invite you to take part in an important new survey of people who graduated from higher education in the academic year 2002/3. You will find a questionnaire enclosed, along with a reply-paid envelope for you to return it to us - there is no need to use a stamp.

If you would prefer to complete the survey online, please go to www.graduatedestinationsurvey.co.uk and enter your online ID, which you will find above.

You may remember completing a questionnaire back in January 2004 about what you were doing six months after you graduated. You have been selected from those who took part in this earlier survey to take part in a follow-up survey to help us build up a picture of what 2002/3 graduates have been doing up to three and a half years since graduation, and also what they are doing now.

The information from the earlier study was very useful for advising students on career paths and for various statutory organisations investigating career patterns of those leaving higher education. This new survey will help further investigate graduate activity and improve the opportunities and support available to graduates in the future.

This survey is being conducted by YouGov / IFF Research, independent market research agencies working on behalf of the Higher Education Statistics Agency (HESA) and various statutory organisations.

More information about the survey can be found online at www.graduatedestinationsurvey.co.uk. If you have any further queries about the research you can call the IFF Research helpline on 0808 108 0305 or email IFF on graduatedestinationsurvey@iffresearch.com. You can also contact IFF if you would like to receive a Welsh language version of the questionnaire.

We would strongly encourage you to take part in this follow-up survey. Thank you in advance for your time spent on it.

If you are interested in seeing the results from this survey, they will be available online at www.graduatedestinationsurvey.co.uk after the fieldwork has been completed in spring 2007.

The enclosed data protection notice explains exactly how your responses will be used, and who by.

Best wishes,

Arwenna Davis

IFF Research

If you recently received an email with the subject line '2002-03 Graduate Destination Survey' inviting you to complete this survey online and have not yet done so, the online survey is still open and you can complete either the online or the paper version. If you have completed the online survey already there is no need to complete a paper version too.

Destinations of Leavers from Higher Education

Data Collection Notice

What is this Destinations of Leavers from HE (DLHE) survey about?

The Destinations of Leavers from HE (DLHE) survey is a survey of graduates and is conducted in two parts. The first survey was sent to graduates six months after they completed their 2002/03 course, and this follow-up (DLHE Longitudinal) has been sent to a sample of these graduates. The two part survey aims to find out about the early career paths of graduates.

Who is carrying out this survey?

YouGov / IFF Research are carrying out this survey on behalf of the Higher Education Statistics Agency (HESA), which already collects information from universities and HE colleges about their students and alumni.

Where did you get my contact details?

YouGov / IFF Research asked the institution you graduated from in 2002/03 for your contact details so you could be invited to take part in this follow-up survey. Your details have been requested for use for the operation of this survey only. After the survey is complete, YouGov / IFF Research will delete your contact details. No other organisation will receive your contact details. If your contact details have changed, or you have provided updated details to YouGov / IFF Research these will only be passed back to the university/college you graduated from, if you give your permission for this to happen. Your university/college will only contact you about your response to this survey if you give permission for it to do so.

How will the university/college I attended use the information I provide?

Within the university/college you attended the survey results will help in reviewing and promoting courses, and in giving current and prospective students an insight into career destinations and development.

Who else will the data be used by?

The following organisations will also have access to the information from this survey in order to carry out their statutory functions connected with the funding and monitoring of higher education:

- Higher Education Statistics Agency (HESA)
- Department for Education and Skills (DfES)
- National Assembly for Wales (NAW)
- Scottish Executive Enterprise, Transport and Lifelong Learning Department (SEETLLD)
- Department for Employment and Learning, Northern Ireland (DELNI)
- Higher Education Funding Council for England (HEFCE)
- Higher Education Funding Council for Wales (HEFCW)
- Scottish Further and Higher Education Funding Council (SFC)
- Training and Development Agency for Schools (TDA)
- Department of Health (DoH)
- Research Councils (RCs)

These organisations will not have access to your contact details. The data they are provided with will not be used in any way that could affect you personally.

How else will the data be used?

Data will be passed by HESA to the above organisations only for recognised and strictly controlled purposes. Data provided will be linked to other data previously provided to HESA by institutions in order to produce statistical and other anonymous reports. Such reports may be published, or specifically requested by academic researchers or commercial organisations. The data will not be used by any organisation in any way that could affect you personally and it will be impossible to identify an individual from any published reports.

How can I get more information?

More information about this survey and HESA's data protection policy can be found on the survey's website: www.graduatedestinationsurvey.co.uk

If you have any concerns about the information you provide being used for these purposes, please contact HESA. Under the Data Protection Act 1998, you have the right to a copy of the information HESA holds about you. You will have to pay a small fee for this.

You can contact HESA at: 95 Promenade, Cheltenham GL50 1HZ
or via their website at www.hesa.ac.uk

Appendix E – Data Editing and Cleaning Protocol

The three data collection methodologies all generated their own data outputs.

1. The online survey generated a set of data in ASCII format, which was translated into an SPSS file
2. The postal survey generated a set of hard-copy questionnaires, which were scanned to produce a ASCII data output
3. The telephone survey generated a set of data in Quancept, which was translated into an SPSS file in the same format as the online survey data

These three data outputs have been combined into a series of unified data outputs, as follows:

Stage 1: cleaning postal data

The nature of the postal survey was such that graduates were not led or directed through the questionnaire in the same way as those who responded to the online or telephone surveys. Critically, this meant a greater degree of routing error, and also that people were able to give more than one response to questions which were intended to be single response. The first stage of data cleaning was to eliminate these structural errors in the data, via the following steps:

a) Where an answer was not provided at Q2 (main activity on 27th November 2006), and a single response was provided at Q1, Q2 was forced to be the same as Q1
b) Where an answer was not provided at Q2 (main activity on 27th November 2006), and Q1 was either multi-coded or blank, **and** answers were provided at either Section B or Section C (but not both), then Q2 was forced accordingly (to either "employed" if Section B was completed, or to "study or training" if Section C was completed)
c) Where an answer was not provided at Q2 (main activity on 27th November 2006), and Q1 was either multi-coded or blank, **and** answers were provided at both Section B or Section C, records were explored on a case by case basis and individual edits specified. Decisions were made about main activity at Q2 on the basis of the information given in Section B and C (e.g. if in full-time employment and studying part-time, Q2 forced to 'employed')[11].
d) Where graduates had left Q25a blank (number of qualifications gained since graduation), but provided details of qualifcations obtained, this inconsistency was ironed out.
e) Where single code questions were multi-coded, responses were forced according to the rules and/or principles of the Early DLHE.
f) The salary verbatims were translated into numerics, and where the verbatim included information about currency or period, and these sections were blank, this information was added.
g) Inconsistencies with the unemployment data for the short postal questionnaire were straightened out (e.g. where the respondent said they'd not been unemployed but gave a number of occasions and a total period).

[11] During this part of the process no data was forced to blank, only information added where previously missing (the only exception to this being where both 'employed' and 'unemployed' had been coded at Q1 – one of these was forced to blank depending on what information (if any) was given in section B.

Stage 2: Combining postal, telephone and online data

Once the postal data had been cleaned and prepared, we were able to put the three data files together. The file that ensued has been termed the "rare" data file.

Some minor cleaning was applied to this "rare" file. Specifically:

a) Where Q1 (activities engaged in on 27th November) was single-coded (on the online or the telephone data – where Q2 was only asked if more than one answer was provided at Q1), Q2 was forced to match Q1;
b) Where Q22 (funding sources for study, training or research) was single-coded, Q23 was forced to match Q22 (similarly to above, online and telephone respondents were only asked about their main source of funding at Q23 if they gave more than one source at Q22);
c) Verbatim and "other" responses were coded to agreed codeframes.
d) Where 'England', 'Scotland' or 'Wales' had been coded at country questions, these were re-coded as 'UK' (all were valid codes on the provided codeframe).
e) Filters were applied to each variable so that if a respondent should have answered a question and didn't, a 'question not answered' code was assigned. This affected the postal and online data, and a handful of telephone records.
f) Postcodes were verified and HESA 'default postcodes' assigned from town/area information where postcodes were missing. Postcodes were checked against the country variable and some forces to the country variable were applied (e.g where a UK postcode was given but country was blank, country was forced to 'UK').

Stage 3: detailed quality checks, editing and cleaning carried out against "rare" file to produce "well done" file

a) Filters were applied to each variable so that all the bases are 'clean' – 'question not answered' codes were assigned where a variable was blank that should have been answered and responses to questions that shouldn't have been answered were forced to blank.
b) Derived date, salary and 'publication categories' variables created.
c) Edits resulting from call-backs applied, including edits to salary questions (e.g. for particularly high or low values).

Appendix F – Response Rates by Key Demographics

Overall response rate by gender

	Total Sample	Total Contactable	Total Completes	Response Rate
Male	23988	21533	8867	41%
Female	38051	34364	15956	46%

Overall response rate by age

	Total Sample	Total Contactable	Total Completes	Response Rate
25 or under	21364	19299	8814	46%
26 - 30	21466	19318	7724	40%
31 - 40	10102	9032	3695	41%
41 - 50	6716	6085	3273	54%
51 +	2361	2136	1308	61%

Overall response rate by ethnicity

	Total Sample	Total Contactable	Total Completes	Response Rate
Any white	38377	34372	16493	48%
Any black	7964	7362	2528	34%
Any Asian	7505	6807	2748	40%
Any mixed	1327	1197	457	38%
Other Ethnic background.	3503	3189	1257	39%
Not known.	1396	1229	549	45%
Information refused.	1822	1614	739	46%
Blank	145	127	52	41%

Overall response rate by course type

	Total Sample	Total Contactable	Total Completes	Response Rate
Higher degree, mainly by research (PhD, DPhil)	1505	1293	637	49%
Higher degree, mainly taught course (MA, MSc)	6398	5687	2548	45%
Postgraduate diploma or certificate (inc. PGCE)	8858	7694	3475	45%
First Degree (BA, BSc)	37164	33793	14887	44%
Other diploma or certificate	6057	5655	2369	42%
Professional Qualification	142	140	60	43%
Other qualification	934	782	371	47%
No formal qualification	981	853	476	56%

Overall response rate by course subject

	Total Sample	Total Contactable	Total Completes	Response Rate
Medicine and Dentistry	1593	1468	604	41%
Subjects Allied to Medicine	8282	7569	3531	47%
Biological Sciences	4628	4144	1931	47%
Veterinary Sciences, Agriculture and related subjects	504	406	197	49%
Physical Sciences	2261	2030	965	48%
Mathematical and Computer Sciences	5973	5452	2182	40%
Engineering	2981	2706	1149	42%
Technologies	343	311	130	42%
Architecture, Building and Planning	1192	1039	438	42%
Social studies	5215	4583	2167	47%
Law	2558	2304	883	38%
Business and Administrative studies	8387	7711	3241	42%
Mass Communications and Documentation	1287	1177	485	41%
Linguistics, Classics and related subjects	2677	2358	1067	45%
European Languages, Literature and related subjects	1036	940	398	42%
Eastern, Asiatic, African, American and Australasian Languages, Literature and related subjects	238	200	94	47%
Historical and Philosophical studies	2301	2080	990	48%
Creative Arts and Design	4554	4074	1648	40%
Education	4814	4266	2135	50%
Multiple subjects	1215	1079	588	54%

Overall response rate by HEI location

	Total Sample	Total Contactable	Total Completes	Response Rate
England	43721	39236	16945	43%
Scotland	7287	6377	3018	47%
Wales	5793	5100	2360	46%
Northern Ireland	5238	5184	2500	48%

Appendix G – Quality of e-mail addresses and online response rates by key demographics

Quality of E-mail addresses by gender

Gender	Total Sample With Email	Total Undeliverable	% Of E-Mail Sample Undeliverable
Male	4509	841	19%
Female	6678	1410	21%

Quality of E-mail addresses by age

Age	Total Sample With Email	Total Undeliverable	% Of E-Mail Sample Undeliverable
25 or under	4056	752	19%
26 - 30	3841	719	19%
31 - 40	1740	385	22%
41 - 50	1120	282	25%
51 +	426	112	26%
Unknown	4	1	25%

Quality of E-mail addresses by ethnicity

Ethnicity	Total Sample With Email	Total Undeliverable	% Of E-Mail Sample Undeliverable
Any white	6210	1279	21%
Any black	1669	334	20%
Any Asian	1691	317	19%
Any mixed	358	65	18%
Other Ethnic background	818	154	19%
Not known	196	39	20%
Information refused	220	54	25%
Blank	25	9	36%

Quality of E-mail addresses by course type

Course	Total Sample With Email	Total Undeliverable	% Of E-Mail Sample Undeliverable
Higher degree, mainly by research (PhD, DPhil)	246	45	18%
Higher degree, mainly taught course (MA, MSc)	1411	286	20%
Postgraduate diploma or certificate (inc. PGCE)	1302	289	22%
First Degree (BA, BSc)	6715	1242	18%
Other diploma or certificate	758	199	26%
Professional Qualification	45	19	42%
Other qualification	143	50	35%
No formal qualification	567	121	21%

Quality of E-mail addresses by course subject

Course Subject	Total Sample With Email	Total Undeliverable	% Of E-Mail Sample Undeliverable
Medicine and Dentistry	288	43	15%
Subjects Allied to Medicine	1005	187	19%
Biological Sciences	797	136	17%
Veterinary Sciences, Agriculture and related subjects	73	19	26%
Physical Sciences	417	63	15%
Mathematical and Computer Sciences	1147	222	19%
Engineering	524	96	18%
Technologies	73	14	19%
Architecture, Building and Planning	181	41	23%
Social studies	884	191	22%
Law	556	82	15%
Business and Administrative studies	1675	341	20%
Mass Communications and Documentation	287	61	21%
Linguistics, Classics and related subjects	455	98	22%
European Languages, Literature and related subjects	252	33	13%
Eastern, Asiatic, African, American and Australasian Languages, Literature and related subjects	52	11	21%
Historical and Philosophical studies	423	81	19%
Creative Arts and Design	819	224	27%
Education	664	179	27%
Multiple subjects	615	129	21%

Quality of E-mail addresses by HEI location

Location Of HEI	Total Sample With Email	Total Undeliverable	% Of E-Mail Sample Undeliverable
England	8874	1823	21%
Scotland	985	178	18%
Wales	999	193	19%
Northern Ireland	329	57	17%

Online response rates – all online completes

Overall online response rate by gender

Gender	Total Sample	Total Sample With Email	Total Completes	Response Rate (Sample With Email)	Response Rate (Total Sample)
Male	23988	4509	1051	23%	4%
Female	38051	6678	1411	21%	4%

Overall online response rate by age

Age	Total Sample	Total Sample With Email	Total Completes	Response Rate (Sample With Email)	Response Rate (Total Sample)
25 or under	21364	4056	944	23%	4%
26 - 30	21466	3841	879	23%	4%
31 - 40	10102	1740	327	19%	3%
41 - 50	6716	1120	215	19%	3%
51 +	2361	426	97	23%	4%
Unknown	30	4	0	0%	0%

Overall online response rate by ethnicity

Ethnicity	Total Sample	Total Sample With Email	Total Completes	Response Rate (Sample With Email)	Response Rate (Total Sample)
Any white	38377	6210	1649	27%	4%
Any black	7964	1669	200	12%	3%
Any Asian	7505	1691	257	15%	3%
Any mixed	1327	358	71	20%	5%
Other Ethnic background	3503	818	159	20%	5%
Not known	1396	196	56	29%	4%
Information refused	1822	220	60	27%	3%

Blank	145	25	10	40%	7%

Overall online response rate by course type

Course	Total Sample	Total Sample With Email	Total Completes	Response Rate (Sample With Email)	Response Rate (Total Sample)
Higher degree, mainly by research (PhD, DPhil)	1505	246	124	50%	8%
Higher degree, mainly taught course (MA, MSc)	6398	1411	327	23%	5%
Postgraduate diploma or certificate (inc. PGCE)	8858	1302	268	21%	3%
First Degree (BA, BSc)	37164	6715	1540	23%	4%
Other diploma or certificate	6057	758	77	10%	1%
Professional Qualification	142	45	3	7%	2%
Other qualification	934	143	20	14%	2%
No formal qualification	981	567	103	18%	10%

Overall online response rate by course subject

Course Subject	Total Sample	Total Sample With Email	Total Completes	Response Rate (Sample With Email)	Response Rate (Total Sample)
Medicine and Dentistry	1593	288	81	28%	5%
Subjects Allied to Medicine	8282	1005	191	19%	2%
Biological Sciences	4628	797	204	26%	4%
Veterinary Sciences, Agriculture and related subjects	504	73	15	21%	3%
Physical Sciences	2261	417	141	34%	6%
Mathematical and Computer Sciences	5973	1147	268	23%	4%
Engineering	2981	524	163	31%	5%
Technologies	343	73	29	40%	8%
Architecture, Building and Planning	1192	181	35	19%	3%
Social studies	5215	884	218	25%	4%
Law	2558	556	89	16%	3%
Business and Administrative studies	8387	1675	269	16%	3%
Mass Communications and Documentation	1287	287	51	18%	4%
Linguistics, Classics and related subjects	2677	455	130	29%	5%
European Languages, Literature and related subjects	1036	252	50	20%	5%
Eastern, Asiatic, African, American and Australasian Languages, Literature and related subjects	238	52	11	21%	5%
Historical and Philosophical studies	2301	423	113	27%	5%
Creative Arts and Design	4554	819	146	18%	3%
Education	4814	664	140	21%	3%
Multiple subjects	1215	615	118	19%	10%

Overall online response rate by HEI location

Location Of HEI	Total Sample	Total Sample With Email	Total Completes	Response Rate (Sample With Email)	Response Rate (Total Sample)
England	43721	8874	1818	20%	4%
Scotland	7287	985	321	33%	3%
Wales	5793	999	190	19%	3%
Northern Ireland	5238	329	133	40%	3%

Online response rates – those with e-mail addresses

Online response rate – (those with email addresses) by gender

Gender	Total Sample	Total Sample With Email	Total Completes	Response Rate (Sample With Email)	Response Rate (Total Sample)
Male	23988	4509	753	17%	3%
Female	38051	6678	1123	17%	3%

Online response rate – (those with email addresses) by age

Age	Total Sample	Total Sample With Email	Total Completes	Response Rate (Sample With Email)	Response Rate (Total Sample)
25 or under	21364	4056	717	18%	3%
26 - 30	21466	3841	668	17%	3%
31 - 40	10102	1740	240	14%	2%
41 - 50	6716	1120	169	15%	3%
51 +	2361	426	82	19%	3%
Unknown	30	4	0	0%	0%

Online response rate – (those with email addresses) by ethnicity

Ethnicity	Total Sample	Total Sample With Email	Total Completes	Response Rate (Sample With Email)	Response Rate (Total Sample)
Any white	38377	6210	1227	20%	3%
Any black	7964	1669	159	10%	2%
Any Asian	7505	1691	208	12%	3%
Any mixed	1327	358	67	19%	5%
Other Ethnic background	3503	818	128	16%	4%
Not known	1396	196	41	21%	3%
Information refused	1822	220	38	17%	2%
Blank	145	25	8	32%	6%

Online response rate – (those with email addresses) by course type

Course	Total Sample	Total Sample With Email	Total Completes	Response Rate (Sample With Email)	Response Rate (Total Sample)
Higher degree, mainly by research (PhD, DPhil)	1505	246	88	36%	6%
Higher degree, mainly taught course (MA, MSc)	6398	1411	257	18%	4%
Postgraduate diploma or certificate (inc. PGCE)	8858	1302	184	14%	2%
First Degree (BA, BSc)	37164	6715	1175	18%	3%
Other diploma or certificate	6057	758	56	7%	1%
Professional Qualification	142	45	1	2%	1%
Other qualification	934	143	12	8%	1%
No formal qualification	981	567	103	18%	10%

Online response rate – (those with email addresses) by course subject

Course Subject	Total Sample	Total Sample With Email	Total Completes	Response Rate (Sample With Email)	Response Rate (Total Sample)
Medicine and Dentistry	1593	288	65	28%	5%
Subjects Allied to Medicine	8282	1005	153	19%	2%
Biological Sciences	4628	797	156	26%	4%
Veterinary Sciences, Agriculture and related subjects	504	73	14	21%	3%
Physical Sciences	2261	417	108	34%	6%
Mathematical and Computer Sciences	5973	1147	180	23%	4%
Engineering	2981	524	124	31%	5%
Technologies	343	73	23	40%	8%
Architecture, Building and Planning	1192	181	23	19%	3%
Social studies	5215	884	163	25%	4%
Law	2558	556	73	16%	3%
Business and Administrative studies	8387	1675	202	16%	3%
Mass Communications and Documentation	1287	287	38	18%	4%
Linguistics, Classics and related subjects	2677	455	102	29%	5%
European Languages, Literature and related subjects	1036	252	43	20%	5%
Eastern, Asiatic, African, American and Australasian Languages, Literature and related subjects	238	52	7	21%	5%
Historical and Philosophical studies	2301	423	86	27%	5%
Creative Arts and Design	4554	819	111	18%	3%
Education	4814	664	94	21%	3%
Multiple subjects	1215	615	111	19%	10%

Online response rate – (those with email addresses) by HEI location

Location Of HEI	Total Sample	Total Sample With Email	Total Completes	Response Rate (Sample With Email)	Response Rate (Total Sample)
England	43721	8874	1449	16%	3%
Scotland	7287	985	227	23%	3%
Wales	5793	999	123	12%	2%

Northern Ireland	5238	329	77	23%	1%

Comparing profiles of online responders – those who completed for whom we held an e-mail address versus those who completed as a result of the telephone and postal surveys

Online response rate of those with email addresses vs. those without - by gender

Gender	Completes from those *with* e-mail addresses	Profile of those *with* e-mail addresses	Completes from those *without* e-mail addresses	Profile of those *without* e-mail addresses
Male	753	40.1%	298	50.9%
Female	1123	59.9%	288	49.1%

Online response rate of those with email addresses vs. those without - by age

Age	Completes from those *with* e-mail addresses	Profile of those *with* e-mail addresses	Completes from those *without* e-mail addresses	Profile of those *without* e-mail addresses
25 or under	717	38.2%	227	38.7%
26 - 30	668	35.6%	211	36.0%
31 - 40	240	12.8%	87	14.8%
41 - 50	169	9.0%	46	7.8%
51 +	82	4.4%	15	2.6%
Unknown	-	-	-	-

Online response rate of those with email addresses vs. those without – by ethnicity

Ethnicity	Completes from those *with* e-mail addresses	Profile of those *with* e-mail addresses	Completes from those *without* e-mail addresses	Profile of those *without* e-mail addresses
Any white	1227	65.4%	422	72.0%
Any black	159	8.5%	41	7.0%
Any Asian	208	11.1%	49	8.4%
Any mixed	67	3.6%	4	0.7%
Other Ethnic background	128	6.9%	31	5.3%
Not known	41	2.2%	15	2.6%
Information refused	38	2.0%	22	3.8%
Blank	8	0.4%	2	0.3%

Online response rate of those with email addresses vs. those without - by course type

Course	Completes from those *with* e-mail addresses	Profile of those *with* e-mail addresses	Completes from those *without* e-mail addresses	Profile of those *without* e-mail addresses
Higher degree, mainly by research (PhD, DPhil)	88	4.7%	36	6.1%
Higher degree, mainly taught course (MA, MSc)	257	13.7%	70	11.9%
Postgraduate diploma or certificate (inc. PGCE)	184	9.8%	84	14.3%
First Degree (BA, BSc)	1175	62.6%	365	62.3%
Other diploma or certificate	56	3.0%	21	3.6%
Professional Qualification	1	0.01%	2	0.3%
Other qualification	12	0.6%	8	1.4%
No formal qualification	103	5.5%	0	0.0%

Online response rate of those with email addresses vs. those without - by course subject

Course Subject	Completes From Those *With* E-Mail Addresses	Profile Of Those *With* E-Mail Addresses	Completes From Those *Without* E-Mail Addresses	Profile Of Those *Without* E-Mail Addresses
Medicine and Dentistry	65	3.5%	16	2.7%
Subjects Allied to Medicine	153	8.2%	38	6.5%
Biological Sciences	156	8.3%	48	8.2%
Veterinary Sciences, Agriculture and related subjects	14	0.7%	1	0.2%
Physical Sciences	108	5.8%	33	5.6%
Mathematical and Computer Sciences	180	10%	88	15%
Engineering	124	6.6%	39	6.7%
Technologies	23	1.2%	6	1%
Architecture, Building and Planning	23	1.2%	12	2%
Social studies	163	8.7%	55	9.4%
Law	73	4%	16	2.7%
Business and Administrative studies	202	10.8%	67	11.4%
Mass Communications and Documentation	38	2%	13	2.2%
Linguistics, Classics and related subjects	102	5.4%	28	4.8%
European Languages, Literature and related subjects	43	2.3%	7	1.2%
Eastern, Asiatic, African, American and Australasian Languages, Literature and related subjects	7	0.4%	4	0.7%
Historical and Philosophical studies	86	4.6%	27	4.6%
Creative Arts and Design	111	5.9%	35	6%
Education	94	5.0%	46	7.8%
Multiple subjects	111	5.9%	7	1.2%

Online response rate of those with email addresses vs. those without - by HEI location

Location of HEI	Completes from those *with* e-mail addresses	Profile of those *with* e-mail addresses	Completes from those *without* e-mail addresses	Profile of those *without* e-mail addresses
England	1449	77.2%	369	63%
Scotland	227	12.1%	94	16%
Wales	123	6.6%	67	11.4%
Northern Ireland	77	4.1%	56	9.6%

Appendix H – Postal response rates by key demographics

Postal response rate by gender

Gender	Total Sample	Total In Mailout	Total Sent Snapshot Questionnaire	Total Sent Long Questionnaire	Total Snapshot Completes	Total Long Completes	Response Rate - Snapshot	Response Rate - Long	Total Response Rate
Male	23988	20987	18904	2083	2882	249	15%	12%	**15%**
Female	38051	33665	30283	3382	7136	676	24%	20%	**23%**

Postal response rate by age

Age	Total Sample	Total In Mailout	Total Sent Snapshot Questionnaire	Total Sent Long Questionnaire	Total Snapshot Completes	Total Long Completes	Response Rate - Snapshot	Response Rate - Long	Total Response Rate
25 or under	21364	19197	17294	1903	3458	308	20%	16%	**20%**
26 - 30	21466	19148	17231	1917	3039	283	18%	15%	**17%**
31 - 40	10102	8703	7842	861	1553	113	20%	13%	**19%**
41 - 50	6716	5677	5084	593	1374	157	27%	26%	**27%**
51 +	2361	1901	1715	186	591	64	34%	34%	**34%**
Unknown	30	26	21	5	3	0	14%	0%	**12%**

Postal response rate by ethnicity

Ethnicity	Total Sample	Total In Mailout	Total Sent Snapshot Questionnaire	Total Sent Long Questionnaire	Total Snapshot Completes	Total Long Completes	Response Rate - Snapshot	Response Rate - Long	Total Response Rate
Any white	38377	33523	30151	3372	7140	664	24%	20%	**23%**
Any black	7964	7199	6477	722	863	86	13%	12%	**13%**
Any Asian	7505	6724	6079	645	821	64	14%	10%	**13%**
Any mixed	1327	1175	1059	116	164	17	15%	15%	**15%**
Other Ethnic background	3503	3151	2817	334	446	40	16%	12%	**15%**
Not known	1396	1163	1046	117	199	23	19%	20%	**19%**
Information refused	1822	1591	1443	148	361	31	25%	21%	**25%**
Blank	145	126	115	11	24	0	21%	0%	**19%**

Postal response rate by course type

Course	Total Sample	Total In Mailout	Total Sent Snapshot Questionnaire	Total Sent Long Questionnaire	Total Snapshot Completes	Total Long Completes	Response Rate - Snapshot	Response Rate - Long	Total Response Rate
Higher degree, mainly by research (PhD, DPhil)	1505	1268	1161	107	344	38	30%	36%	**30%**
Higher degree, mainly taught course (MA, MSc)	6398	5656	5081	575	1192	105	23%	18%	**23%**
Postgraduate diploma or certificate (inc. PGCE)	8858	7616	6836	780	1551	144	23%	18%	**22%**
First Degree (BA, BSc)	37164	33558	30184	3374	5928	533	20%	16%	**19%**
Other diploma or certificate	6057	5616	5081	535	866	88	17%	16%	**17%**
Professional Qualification	142	140	124	16	27	2	22%	13%	**21%**
Other qualification	934	781	705	76	106	15	15%	20%	**15%**
No formal qualification	981	17	15	2	4		27%	0%	**24%**

Postal response rate by course subject

Course Subject	Total Sample	Total In Mailout	Total Sent Snapshot Questionnaire	Total Sent Long Questionnaire	Total Snapshot Completes	Total Long Completes	Response Rate - Snapshot	Response Rate - Long	Total Response Rate
Medicine and Dentistry	1593	1455	1322	133	305	21	23%	16%	**22%**
Subjects Allied to Medicine	8282	7510	6786	724	1657	162	24%	22%	**24%**
Biological Sciences	4628	4107	3690	417	846	76	23%	18%	**22%**
Veterinary Sciences, Agriculture and related subjects	504	403	366	37	92	13	25%	35%	**26%**
Physical Sciences	2261	2016	1839	177	431	48	23%	27%	**24%**
Mathematical and Computer Sciences	5973	5416	4872	544	677	64	14%	12%	**14%**
Engineering	2981	2691	2447	244	397	39	16%	16%	**16%**
Technologies	343	309	274	35	45	4	16%	11%	**16%**
Architecture, Building and Planning	1192	1031	924	107	173	14	19%	13%	**18%**
Social studies	5215	4550	4078	472	926	88	23%	19%	**22%**
Law	2558	2290	2072	218	346	28	17%	13%	**16%**
Business and Administrative studies	8387	7657	6911	746	1262	92	18%	12%	**18%**
Mass Communications and Documentation	1287	1176	1045	131	171	21	16%	16%	**16%**
Linguistics, Classics and related subjects	2677	2342	2098	244	474	48	23%	20%	**22%**
European Languages, Literature and related	1036	934	833	101	185	19	22%	19%	**22%**

subjects									
Eastern, Asiatic, African, American and Australasian Languages, Literature and related subjects	238	197	174	23	43	5	25%	22%	**24%**
Historical and Philosophical studies	2301	2064	1847	217	427	44	23%	20%	**23%**
Creative Arts and Design	4554	4046	3599	447	567	46	16%	10%	**15%**
Education	4814	4216	3794	422	953	88	25%	21%	**25%**
Multiple subjects	1215	242	216	26	41	5	19%	19%	**19%**

Postal response rate by HEI location

Location of HEI	Total Sample	Total In Mailout	Total Sent Snapshot Questionnaire	Total Sent Long Questionnaire	Total Snapshot Completes	Total Long Completes	Response Rate - Snapshot	Response Rate - Long	Total Response Rate
England	43721	38053	34262	3791	6629	633	19%	17%	19%
Scotland	7287	6319	5709	610	1350	98	24%	16%	23%
Wales	5793	5096	4582	514	1060	104	23%	20%	23%
Northern Ireland	5238	5184	4634	550	979	90	21%	16%	21%

Appendix I – Quality of telephone number and telephone response rates by key demographics

Unusable telephone sample

Unusable telephone sample by gender

Gender	Total Sample	Total Contactable At Start Of Telephone Fieldwork	Unusable	Unusable %
Male	23988	15496	5184	33%
Female	38051	22494	7886	35%

Unusable telephone sample by age

Age	Total Sample	Total Contactable At Start Of Telephone Fieldwork	Unusable	Unusable %
25 or under	21364	13245	4273	32%
26 - 30	21466	13380	4939	37%
31 - 40	10102	6141	2389	39%
41 - 50	6716	3924	1151	29%
51 +	2361	1280	313	24%
Unknown	30	20	5	25%

Unusable telephone sample by ethnicity

Ethnicity	Total Sample	Total Contactable At Start Of Telephone Fieldwork	Unusable	Unusable %
Any white	38377	22588	7040	31%
Any black	7964	5530	1379	25%
Any Asian	7505	4938	1606	33%
Any mixed	1327	806	205	25%
Other Ethnic background.	3503	2249	612	27%
Not known.	1396	831	271	33%
Information refused.	1822	979	287	29%
Blank	145	69	18	26%

Unusable telephone sample by course type

Course	Total Sample	Total Contactable At Start Of Telephone Fieldwork	Unusable	Unusable %
Higher degree, mainly by research (PhD, DPhil)	1505	588	245	42%
Higher degree, mainly taught course (MA, MSc)	6398	3402	1281	38%
Postgraduate diploma or certificate (inc. PGCE)	8858	4904	1729	35%
First Degree (BA, BSc)	37164	23419	8028	34%
Other diploma or certificate	6057	4247	1433	34%
Professional Qualification	142	100	38	38%
Other qualification	934	603	178	30%
No formal qualification	981	727	138	19%

Unusable telephone sample by course subject

Course Subject	Total Sample	Total Contactable At Start Of Telephone Fieldwork	Unusable	Unusable %
Medicine and Dentistry	1593	864	304	35%
Subjects Allied to Medicine	8282	4895	1712	35%
Biological Sciences	4628	2714	1006	37%
Veterinary Sciences, Agriculture and related subjects	504	265	82	31%
Physical Sciences	2261	1205	431	36%
Mathematical and Computer Sciences	5973	4050	1403	35%
Engineering	2981	1883	657	35%
Technologies	343	205	69	34%
Architecture, Building and Planning	1192	731	271	37%
Social studies	5215	2968	1055	36%
Law	2558	1570	563	36%
Business and Administrative studies	8387	5599	1859	33%
Mass Communications and Documentation	1287	825	267	32%
Linguistics, Classics and related subjects	2677	1499	545	36%
European Languages, Literature and related subjects	1036	584	232	40%
Eastern, Asiatic, African, American and Australasian Languages, Literature and related subjects	238	127	45	35%
Historical and Philosophical studies	2301	1301	422	32%
Creative Arts and Design	4554	3032	1047	35%
Education	4814	2790	917	33%
Multiple subjects	1215	883	183	21%

Unusable telephone sample by HEI location

Location of HEI	Total Sample	Total Contactable At Start Of Telephone Fieldwork	Unusable	Unusable %
England	43721	26812	9396	35%
Scotland	7287	4185	1534	37%
Wales	5793	3039	936	31%
Northern Ireland	5238	3954	1204	30%

Telephone response rates

Telephone response rate by gender

Gender	Total Sample	Total Contactable At Start Of Telephone Fieldwork	Total Completes	Response Rate
Male	23988	15496	4685	30%
Female	38051	22494	6733	30%

Telephone response rate by age

Age	Total Sample	Total Contactable At Start Of Telephone Fieldwork	Total Completes	Response Rate
25 or under	21364	13245	4104	31%
26 - 30	21466	13380	3523	26%
31 - 40	10102	6141	1702	28%
41 - 50	6716	3924	1527	39%
51 +	2361	1280	556	43%
Unknown	30	20	6	30%

Telephone response rate by ethnicity

Ethnicity	Total Sample	Total Contactable At Start Of Telephone Fieldwork	Total Completes	Response Rate
Any white	38377	22588	7040	31%
Any black	7964	5530	1379	25%
Any Asian	7505	4938	1606	33%
Any mixed	1327	806	205	25%
Other Ethnic background.	3503	2249	612	27%
Not known.	1396	831	271	33%
Information refused.	1822	979	287	29%
Blank	145	69	18	26%

Telephone response rate by course type

Course	Total Sample	Total Contactable At Start Of Telephone Fieldwork	Total Completes	Response Rate
Higher degree, mainly by research (PhD, DPhil)	1505	588	131	22%
Higher degree, mainly taught course (MA, MSc)	6398	3402	924	27%
Postgraduate diploma or certificate (inc. PGCE)	8858	4904	1512	31%
First Degree (BA, BSc)	37164	23419	6886	29%
Other diploma or certificate	6057	4247	1338	32%
Professional Qualification	142	100	28	28%
Other qualification	934	603	230	38%
No formal qualification	981	727	369	51%

Telephone response rate by course subject

Course Subject	Total Sample	Total Contactable At Start Of Telephone Fieldwork	Total Completes	Response Rate
Medicine and Dentistry	1593	864	197	23%
Subjects Allied to Medicine	8282	4895	1521	31%
Biological Sciences	4628	2714	805	30%
Veterinary Sciences, Agriculture and related subjects	504	265	77	29%
Physical Sciences	2261	1205	345	29%
Mathematical and Computer Sciences	5973	4050	1173	29%
Engineering	2981	1883	550	29%
Technologies	343	205	52	25%
Architecture, Building and Planning	1192	731	216	30%
Social studies	5215	2968	935	32%
Law	2558	1570	420	27%
Business and Administrative studies	8387	5599	1618	29%
Mass Communications and Documentation	1287	825	242	29%
Linguistics, Classics and related subjects	2677	1499	415	28%
European Languages, Literature and related subjects	1036	584	144	25%
Eastern, Asiatic, African, American and Australasian Languages, Literature and related subjects	238	127	35	28%
Historical and Philosophical studies	2301	1301	406	31%
Creative Arts and Design	4554	3032	889	29%
Education	4814	2790	954	34%
Multiple subjects	1215	883	424	48%

Telephone response rate by HEI location

Location of HEI	Total Sample	Total Contactable At Start Of Telephone Fieldwork	Total Completes	Response Rate
England	43721	26812	7865	29%
Scotland	7287	4185	1249	30%
Wales	5793	3039	1006	33%
Northern Ireland	5238	3954	1298	33%

Appendix J – Item non-response by data collection methodology

Section B

	Base	Telephone	On-line	Postal -long	Postal -short
Base	**22269**	**10013**	**2181**	**842**	**9233**
When did you start the job you had on 27 November 2006? Month					
Refused	*****	*	-	-	-
Question not answered	**1%**	*	*	3%	2%
Don't know	**1%**	3%	1%	-	-
When did you start the job you had on 27 November 2006? Year					
Refused	*****	*	-	-	-
Question not answered	**1%**	*	*	3%	2%
Don't know	*****	*	*	-	-
Which best describes the employment you were in on 27 November 2006?					
Question not answered	**1%**	*	*	2%	2%
Don't know	*****	*	-	-	-
SIC code of employment					
Question not answered	**4%**	4%	2%	4%	4%
Uncodable answer	**1%**	0%	0%	2%	2%
Country working in on 27 November 2006					
Question not answered	*****	*	*	-	-
Don't know	*****	*	*	*	*
SOC code of employment					
Question not answered	**1%**	0%	0%	1%	2%
Uncodable answer	**9%**	10%	7%	8%	10%
Which best describes the basis on which you were employed on 27 November 2006?					
Question not answered	**1%**	*	*	1%	2%
Don't know	*****	*	-	*	-
Approximately how many people work in the entire organisation with which you were employed on 27 November 2006?					
Question not answered	**1%**	*	*	2%	2%
Don't know	**6%**	2%	7%	8%	9%
What was your approximate gross pay, before tax on 27 November 2006? - Integer					
Refused	**8%**	15%	15%	-	-
Question not answered	**3%**	*	1%	11%	6%
Don't know	*****	1%	-	*	*

Section B continued

	Base	Telephone	On-line	Postal -long	Postal -short
Base	**22269**	**10013**	**2181**	**842**	**9233**
What was your approximate gross pay, before tax on 27 November 2006? - Period					
Question not answered	**4%**	1%	9%	7%	5%
Don t know	*****	*	-	-	*
Refused	**6%**	14%	-	-	-
What was your approximate gross pay, before tax on 27 November 2006? - Currency					
Refused	**-**	-	-	-	-
Question not answered	**1%**	1%	2%	1%	1%
Don't know	**-**	-	-	-	-
How important were the following factors when you gained the employment - The type of qualification you obtained in 2002/03					
Question not answered	**2%**	*	*	5%	4%
Don’t know	**1%**	1%	1%	1%	1%
How important were the following factors when you gained the employment - The subject you studied					
Question not answered	**2%**	*	*	7%	5%
Don’t know	**1%**	*	1%	1%	1%
How important were the following factors when you gained the employment - The class or grade of the qualification you obtained					
Question not answered	**3%**	*	*	8%	6%
Don’t know	**2%**	2%	3%	3%	2%
How important were the following factors when you gained the employment - Evidence of skills and competencies					
Question not answered	**2%**	*	*	5%	4%
Don’t know	**1%**	1%	1%	*	1%
How important were the following factors when you gained the employment - Any qualifications that you might have obtained after the one you got in 2002/03					
Question not answered	**2%**	*	*	5%	4%
Don’t know	**1%**	*	2%	2%	2%
How important were the following factors when you gained the employment - Relevant work experience from previous employment					
Question not answered	**2%**	*	*	5%	5%
Don’t know	**1%**	1%	1%	2%	1%
Why did you decide to take the job you were doing on 27 November 2006?					
Don't know / can't remember	*****	*	*	*	*
Question not answered	**1%**	*	*	2%	2%

Section B continued

	Base	Telephone	On-line	Postal -long	Postal -short
Base	**22269**	**10013**	**2181**	**842**	**9233**
How did you find out about this job?					
Don't know / can't remember	*****	*	1%	1%	1%
Not applicable	**1%**	1%	1%	-	-
Question not answered	**1%**	*	*	3%	3%

Section C

	Base	Telephone	Online	Postal -long	Postal -short
Base	**4027**	**996**	**311**	**245**	**2475**
When did you start the course/training/research you were engaged in on 27 November 2006? Month					
Refused	**-**	-	-	-	-
Question not answered	**12%**	*	1%	11%	18%
Don't know	*****	1%	1%	-	-
When did you start the course/training/research you were engaged in on 27 November 2006? Year					
Refused	**-**	-	-	-	-
Question not answered	**12%**	*	1%	12%	19%
Don't know	*****	*	*	-	-
Whether studying full time or part time on 27 November 2006					
Question not answered	**12%**	*	1%	12%	18%
Don’t know	*****	1%	-	-	-
What is the type of institution or organisation with which you were registered?					
Question not answered	**11%**	*	1%	10%	17%
Don’t know	*****	1%	-	*	*
Which of the following best describes the type of qualification you were aiming for?					
Question not answered	**6%**	*	1%	9%	8%
Don’t know	*****	-	-	*	-
JACS code of course					
Question not answered	**13%**	**1%**	**1%**	**15%**	**20%**
Uncodable answer	**12%**	**9%**	**5%**	**13%**	**14%**
Which of the following best describes the study, training or research you were undertaking on 27 November 2006?					
Question not answered	**13%**	*	1%	12%	19%
Don't know	**1%**	3%	-	*	*

Section C continued

	Base	Telephone	Online	Postal -long	Postal -short
Base	**4027**	**996**	**311**	**245**	**2475**
What is the length in total of this course of study, training or research?					
Question not answered	**12%**	*	1%	12%	18%
Don't know	**2%**	*	1%	1%	2%
Please indicate the funding source for this course of study, training or research? - Don't know					
Don't know	*****	1%	-	-	*
Question not answered	**12%**	*	1%	11%	18%
Which was the main funding source for this course of study, training or research?					
Question not answered	**12%**	1%	2%	11%	19%
Don't know	*****	1%	-	-	*
Why did you decide to undertake further study, training or research?					
Question not answered	**12%**	*	1%	11%	18%

Section D

	Base	Telephone	Online	Postal -long	Postal -short
Did you obtain any other qualifications between the time you completed your course in 2002/03 and 27 November 2006?					
Base	**24823**	**11418**	**2462**	**925**	**10018**
	100%	**100%**	**100%**	**100%**	**100%**
Don t know	**1%**	*	-	2%	3%
Qualification 1. Type of qualification completed between graduating in 2002/03 and 27 November 2006					
Base	**9299**	**4126**	**1010**	**367**	**3796**
	100%	**100%**	**100%**	**100%**	**100%**
Question not answered	**2%**	-	*	4%	5%
Don't know	*****	*	-	-	-
Qualification 1. Main source of funding for qualification completed between graduating in 2002/03 and 27 November 2006					
Question not answered	**4%**	-	*	9%	9%
Don't know	*****	*	-	-	-

Section D continued

	Base	Telephone	Online	Postal -long	Postal -short
Base	**2634**	**1063**	**248**	**120**	**1203**
	100%	**100%**	**100%**	**100%**	**100%**
Qualification 2. Type of qualification completed between graduating in 2002/03 and 27 November 2006					
Question not answered	**7%**	-	-	14%	14%
Don't know	*****	1%	-	-	-
Qualification 2. Main source of funding for qualification completed between graduating in 2002/03 and 27 November 2006					
Question not answered	**10%**	-	-	16%	20%
Don't know	*****	1%	-	-	-

	Base	Telephone	Online	Postal -long	Postal -short
Base	**807**	**373**	**61**	**34**	**339**
	100%	**100%**	**100%**	**100%**	**100%**
Qualification 3. Type of qualification completed between graduating in 2002/03 and 27 November 2006					
Question not answered	**8%**	-	-	21%	17%
Don't know	**2%**	5%	-	-	-
Qualification 3. Main source of funding for qualification completed between graduating in 2002/03 and 27 November 2006					
Question not answered	**12%**	-	-	24%	25%
Don't know	**2%**	4%	-	-	-

Section E

	Base	Telephone	Online	Postal -long	Postal -short
Base	**23898**	**11418**	**2462**	**-**	**10018**
	100%	**100%**	**100%**	**-**	**100%**
How many jobs did you have between graduating in 2002/03 and 27 November 2006?					
Refused	**-**	-	-	-	-
Question not answered	**1%**	-	-	-	3%
Don't know	*****	*	-	-	-

	Base	Telephone	Online	Postal -long	Postal -short
Since graduating in 2002/03 have you ever been unemployed, and seeking work, for a period of one month or more?					
Question not answered	**1%**	-	-	-	2%
Don’t know	*****	*	-	-	-

	Base	Telephone	Online	Postal -long	Postal -short
Base	**6199**	**3091**	**723**	**-**	**2385**
	100%	**100%**	**100%**	**-**	**100%**
How many separate periods of unemployment lasting one month or more have you had?					
Refused	**-**	-	-	-	-
Question not answered	**2%**	-	-	-	6%
Don't know	**2%**	3%	1%	-	-
In total how many months would you say this period of unemployment added up to?					
Question not answered	**9%**	-	-	-	23%
Don't know	**1%**	2%	*	-	-

Section F

	Base	Telephone	Online	Postal -long	Postal -short
Base	**24823**	**11418**	**2462**	**925**	**10018**
	100%	**100%**	**100%**	**100%**	**100%**
Likelihood of doing a different subject if were now to chose whether or not to do the course leading to the qualification you obtained in 2002/03					
Question not answered	**1%**	-	*	4%	3%
Don't know	**2%**	1%	3%	3%	2%
Likelihood of studying at a different institution if were now to chose whether or not to do the course leading to the qualification you obtained in 2002/03					
Question not answered	**2%**	-	*	6%	4%
Don't know	**3%**	2%	5%	5%	5%
Likelihood of working towards a different type of qualification if were now to chose whether or not to do the course leading to the qualification you obtained in 2002/03					
Question not answered	**2%**	-	*	6%	3%
Don't know	**3%**	1%	4%	4%	4%
Likelihood of doing something other than training, study or research if were now to chose whether or not to do the course leading to the qualification you obtained in 2002/03					
Question not answered	**2%**	-	*	8%	5%
Don't know	**4%**	2%	6%	5%	6%
Given what you have told us so far, how satisfied or dissatisfied are you with your career to date?					
Question not answered	*****	-	-	2%	1%
Not applicable	**1%**	1%	2%	1%	1%

Appendix K – Item non-response by age and gender

Section B

	Base	Male	Female	25 or under	26-30	31-40	41-50	51+
Base	**22269**	**7886**	**14383**	**7720**	**6990**	**3376**	**3071**	**1103**
When did you start the job you had on 27 November 2006? Month								
Refused	*****	*	*	*	*	*	-	*
Question not answered	**1%**	1%	1%	1%	1%	1%	1%	3%
Don't know	**1%**	2%	1%	1%	1%	2%	3%	5%
When did you start the job you had on 27 November 2006? Year								
Refused	*****	*	*	*	-	*	*	-
Question not answered	**1%**	1%	1%	1%	1%	1%	1%	3%
Don't know	*****	*	*	*	*	*	*	1%
Which best describes the employment you were in on 27 November 2006?								
Question not answered	**1%**	1%	1%	1%	1%	1%	1%	3%
Don’t know	*****	-	*	*	-	*	-	*
SIC code of employment								
Question not answered	4%	4%	3%	4%	4%	4%	3%	3%
Uncodable answer	1%	1%	1%	4%	4%	4%	3%	3%
Country working in on 27 November 2006								
Question not answered	*****	*	*	*	*	*	*	*
Don't know	*****	*	*	*	*	*	*	*
SOC code of employment								
Question not answered	**1%**	1%	1%	1%	1%	1%	1%	1%
Uncodable answer	**9%**	12%	8%	10%	9%	9%	9%	12%
Which best describes the basis on which you were employed on 27 November 2006?								
Question not answered	**1%**	1%	1%	1%	1%	1%	1%	2%
Don’t know	*****	*	*	*	*	*	*	*
Approximately how many people work in the entire organisation with which you were employed on 27 November 2006?								
Question not answered	**1%**	1%	1%	1%	1%	1%	1%	3%
Don’t know	**6%**	3%	7%	5%	5%	6%	7%	8%
What was your approximate gross pay, before tax on 27 November 2006? - Integer								
Refused	**8%**	10%	7%	7%	8%	10%	10%	11%
Question not answered	**3%**	3%	4%	3%	3%	3%	3%	8%
Don't know	*****	*	*	*	*	1%	1%	1%

Section B continued

	Base	Male	Female	25 or under	26-30	31-40	41-50	51+
Base	**22269**	**7886**	**14383**	**7720**	**6990**	**3376**	**3071**	**1103**
What was your approximate gross pay, before tax on 27 November 2006? - Period								
Question not answered	**4%**	3%	4%	3%	3%	3%	3%	8%
Don t know	*****	*	*	*	*	*	*	*
Refused	**6%**	7%	5%	5%	6%	7%	8%	9%
What was your approximate gross pay, before tax on 27 November 2006? - Currency								
Refused	**-**	-	-	-	-	-	-	-
Question not answered	**1%**	1%	1%	1%	1%	1%	1%	4%
Don't know	**-**	-	-	-	-	-	-	-
How important were the following factors when you gained the employment - The type of qualification you obtained in 2002/03								
Question not answered	**2%**	2%	2%	2%	1%	2%	3%	6%
Don’t know	**1%**	1%	1%	1%	*	1%	1%	1%
How important were the following factors when you gained the employment - The subject you studied								
Question not answered	**2%**	2%	3%	2%	2%	3%	4%	7%
Don’t know	**1%**	1%	1%	1%	*	1%	1%	1%
How important were the following factors when you gained the employment - The class or grade of the qualification you obtained								
Question not answered	**3%**	2%	3%	2%	2%	4%	5%	9%
Don’t know	**2%**	2%	2%	2%	2%	3%	3%	3%
How important were the following factors when you gained the employment - Evidence of skills and competencies								
Question not answered	**2%**	2%	2%	1%	2%	2%	3%	5%
Don’t know	**1%**	1%	1%	1%	1%	1%	1%	2%
How important were the following factors when you gained the employment - Any qualifications that you might have obtained after the one you got in 2002/03								
Question not answered	**2%**	2%	2%	2%	2%	2%	3%	6%
Don’t know	**1%**	1%	1%	1%	1%	2%	1%	1%
How important were the following factors when you gained the employment - Relevant work experience from previous employment								
Question not answered	**2%**	2%	3%	2%	2%	2%	3%	7%
Don’t know	**1%**	1%	1%	1%	1%	1%	1%	2%
Why did you decide to take the job you were doing on 27 November 2006?								
Don't know / can't remember	*****	*	*	*	*	-	-	*
Question not answered	**1%**	1%	1%	1%	1%	1%	1%	3%

Section B continued

	Base	Male	Female	25 or under	26-30	31-40	41-50	51+
Base	**22269**	**7886**	**14383**	**7720**	**6990**	**3376**	**3071**	**1103**
How did you find out about this job?								
Don't know / can't remember	*	*	*	*	*	1%	1%	1%
Not applicable	**1%**	1%	*	1%	1%	1%	1%	2%
Question not answered	**1%**	1%	1%	1%	1%	1%	2%	3%

Section C

	Base	Male	Female	25 or under	26-30	31-40	41-50	51+
Base	**4027**	**1329**	**2698**	**1560**	**1166**	**521**	**549**	**228**
	100%	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**
When did you start the course/training/research you were engaged in on 27 November 2006? Month								
Refused	-	-	-	-	-	-	-	-
Question not answered	**12%**	10%	13%	8%	12%	14%	19%	25%
Don't know	*	1%	*	*	*	*	1%	-
When did you start the course/training/research you were engaged in on 27 November 2006? Year								
Refused	-	-	-	-	-	-	-	-
Question not answered	**12%**	10%	13%	8%	12%	14%	19%	26%
Don't know	*	*	-	*	-	-	*	-
Whether studying full time or part time on 27 November 2006								
Question not answered	**12%**	10%	13%	8%	11%	14%	19%	22%
Don't know	*	*	*	*	*	-	*	-
What is the type of institution or organisation with which you were registered?								
Question not answered	**11%**	9%	12%	8%	11%	13%	17%	21%
Don't know	*	*	*	*	1%	*	*	-
Which of the following best describes the type of qualification you were aiming for?								
Question not answered	**6%**	5%	6%	4%	7%	6%	8%	8%
Don't know	*	-	*	-	-	-	*	-
JACS code of course								
Question not answered	**13%**	**11%**	**14%**	**10%**	**13%**	**16%**	**18%**	**24%**
Uncodable answer	**12%**	**11%**	**13%**	**9%**	**12%**	**14%**	**18%**	**16%**
Which of the following best describes the study, training or research you were undertaking on 27 November 2006?								
Question not answered	**13%**	10%	14%	8%	13%	15%	18%	25%
Don't know	**1%**	1%	1%	1%	1%	1%	1%	*

Section C continued

	Base	Male	Female	25 or under	26-30	31-40	41-50	51+
Base	**4027**	**1329**	**2698**	**1560**	**1166**	**521**	**549**	**228**
What is the length in total of this course of study, training or research?								
Question not answered	**12%**	10%	13%	8%	12%	14%	17%	23%
Don't know	**2%**	1%	2%	1%	2%	1%	1%	3%
Please indicate the funding source for this course of study, training or research? - Don't know								
Don't know	*****	*	*	*	*	-	*	-
Question not answered	**12%**	10%	13%	8%	12%	14%	16%	22%
Which was the main funding source for this course of study, training or research?								
Question not answered	**12%**	11%	13%	8%	13%	15%	17%	23%
Don't know	*****	1%	*	*	*	-	*	-
Why did you decide to undertake further study, training or research?								
Question not answered	**12%**	10%	12%	8%	12%	14%	16%	20%

Section D

	Base	Male	Female	25 or under	26-30	31-40	41-50	51+
Base	**24823**	**8867**	**15956**	**8814**	**7724**	**3695**	**3273**	**1308**
	100%	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**
Did you obtain any other qualifications between the time you completed your course in 2002/03 and 27 November 2006?								
Don t know	**1%**	1%	1%	1%	1%	1%	1%	2%

	Base	Male	Female	25 or under	26-30	31-40	41-50	51+
Base	**9299**	**3171**	**6128**	**3799**	**2759**	**1191**	**1160**	**388**
	100%	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**
Qualification 1. Type of qualification completed between graduating in 2002/03 and 27 November 2006								
Question not answered	**2%**	2%	2%	1%	2%	3%	4%	5%
Don't know	*****	*	*	*	*	*	*	-
Qualification 1. Main source of funding for qualification completed between graduating in 2002/03 and 27 November 2006								
Question not answered	**4%**	4%	4%	3%	4%	4%	6%	7%
Don't know	*****	*	*	*	*	*	*	*

Section D continued

	Base	Male	Female	25 or under	26-30	31-40	41-50	51+
Base	**2634**	**906**	**1728**	**906**	**774**	**406**	**404**	**144**
	100%	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**
Qualification 2. Type of qualification completed between graduating in 2002/03 and 27 November 2006								
Question not answered	**7%**	6%	8%	6%	6%	9%	8%	11%
Don't know	*****	*	*	1%	*	*	-	-
Qualification 2. Main source of funding for qualification completed between graduating in 2002/03 and 27 November 2006								
Question not answered	**10%**	8%	11%	9%	9%	11%	12%	14%
Don't know	*****	*	*	*	*	*	-	-

	Base	Male	Female	25 or under	26-30	31-40	41-50	51+
Base	**807**	**303**	**504**	**250**	**254**	**139**	**117**	**47**
	100%	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**
Qualification 3. Type of qualification completed between graduating in 2002/03 and 27 November 2006								
Question not answered	**8%**	5%	10%	6%	5%	12%	10%	21%
Don't know	**2%**	1%	3%	3%	2%	4%	1%	2%
Qualification 3. Main source of funding for qualification completed between graduating in 2002/03 and 27 November 2006								
Question not answered	**12%**	10%	13%	12%	9%	14%	11%	19%
Don't know	**2%**	1%	2%	2%	1%	4%	1%	-

Section E

	Base	Male	Female	25 or under	26-30	31-40	41-50	51+
Base	**23898**	**8618**	**15280**	**8506**	**7441**	**3582**	**3116**	**1244**
	100%	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**
How many jobs did you have between graduating in 2002/03 and 27 November 2006?								
Refused	**-**	-	-	-	-	-	-	-
Question not answered	**1%**	1%	1%	1%	1%	1%	1%	2%
Don't know	*****	*	*	*	*	*	*	*
Since graduating in 2002/03 have you ever been unemployed, and seeking work, for a period of one month or more?								
Question not answered	**1%**	1%	1%	1%	1%	1%	1%	2%
Don't know	*****	*	*	*	*	*	*	*

	Base	Male	Female	25 or under	26-30	31-40	41-50	51+
Base	**6199**	**2714**	**3485**	**2715**	**2189**	**708**	**430**	**157**
	100%	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**
How many separate periods of unemployment lasting one month or more have you had?								
Refused	**-**	-	-	-	-	-	-	-
Question not answered	**2%**	2%	3%	2%	2%	5%	5%	4%
Don't know	**2%**	2%	2%	1%	1%	2%	4%	4%

	Base	Male	Female	25 or under	26-30	31-40	41-50	51+
Base	**6189**	**2710**	**3479**	**2713**	**2186**	**704**	**430**	**156**
	100%	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**
In total how many months would you say this period of unemployment added up to?								
Question not answered	**9%**	6%	11%	9%	8%	8%	10%	10%
Don't know	**1%**	1%	1%	1%	1%	1%	3%	4%

Section F

	Base	Male	Female	25 or under	26-30	31-40	41-50	51+
Base	**24823**	**8867**	**15956**	**8814**	**7724**	**3695**	**3273**	**1308**
	100%	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**
Likelihood of doing a different subject if were now to chose whether or not to do the course leading to the qualification you obtained in 2002/03								
Question not answered	**1%**	1%	1%	1%	1%	2%	3%	4%
Don't know	**2%**	2%	2%	2%	2%	2%	2%	2%
Likelihood of studying at a different institution if were now to chose whether or not to do the course leading to the qualification you obtained in 2002/03								
Question not answered	**2%**	2%	2%	1%	1%	2%	4%	5%
Don't know	**3%**	3%	3%	3%	4%	4%	4%	4%
Likelihood of working towards a different type of qualification if were now to chose whether or not to do the course leading to the qualification you obtained in 2002/03								
Question not answered	**2%**	1%	2%	1%	1%	2%	3%	3%
Don't know	**3%**	3%	3%	3%	3%	3%	2%	3%
Likelihood of doing something other than training, study or research if were now to chose whether or not to do the course leading to the qualification you obtained in 2002/03								
Question not answered	**2%**	2%	3%	1%	1%	3%	5%	6%
Don't know	**4%**	4%	4%	3%	4%	4%	5%	5%
Given what you have told us so far, how satisfied or dissatisfied are you with your career to date?								
Question not answered	*****	*	*	*	*	*	1%	1%
Not applicable	**1%**	1%	1%	1%	1%	1%	1%	5%

Appendix L – Item non-response by ethnicity

Section B

	Base	Any white	Any black	Any asian	Any mixed	Other ethnic background
Base	**22269**	**15012**	**2193**	**2400**	**385**	**1055**
	100%	**100%**	**100%**	**100%**	**100%**	**100%**
When did you start the job you had on 27 November 2006? Month						
Refused	*****	*	-	*	-	-
Question not answered	**1%**	1%	2%	1%	1%	2%
Don't know	**1%**	1%	3%	2%	2%	2%
When did you start the job you had on 27 November 2006? Year						
Refused	*****	*	-	-	-	-
Question not answered	**1%**	1%	2%	1%	1%	2%
Don't know	*****	*	*	*	*	*
Which best describes the employment you were in on 27 November 2006?						
Question not answered	**1%**	1%	1%	1%	1%	2%
Don’t know	*****	*	*	-	-	*
SIC code of employment						
Question not answered	**4%**	3%	4%	5%	3%	5%
Uncodable answer	**1%**	1%	1%	1%	1%	1%
Country working in on 27 November 2006						
Question not answered	*****	*	*	*	-	*
Don't know	*****	*	*	*	*	*
SOC code of employment						
Question not answered	**1%**	1%	1%	1%	1%	1%
Uncodable answer	**9%**	9%	11%	11%	11%	12%
Which best describes the basis on which you were employed on 27 November 2006?						
Question not answered	**1%**	1%	1%	1%	1%	2%
Don’t know	*****	*	*	*	*	1%
Approximately how many people work in the entire organisation with which you were employed on 27 November 2006?						
Question not answered	**1%**	1%	1%	1%	1%	2%
Don’t know	**6%**	6%	9%	4%	4%	5%

Section B continued

	Base	Any white	Any black	Any asian	Any mixed	Other ethnic background
Base	**22269**	**15012**	**2193**	**2400**	**385**	**1055**
What was your approximate gross pay, before tax on 27 November 2006? - Integer						
Refused	**8%**	7%	10%	13%	7%	11%
Question not answered	**3%**	3%	4%	3%	5%	4%
Don't know	*****	*	1%	1%	1%	*
What was your approximate gross pay, before tax on 27 November 2006? - Period						
Question not answered	**4%**	3%	4%	4%	5%	4%
Don t know	*****	*	*	*	-	-
Refused	**6%**	5%	7%	9%	6%	8%
What was your approximate gross pay, before tax on 27 November 2006? - Currency						
Refused	**-**	-	-	-	-	-
Question not answered	**1%**	1%	2%	1%	3%	2%
Don't know	**-**	-	-	-	-	-
How important were the following factors when you gained the employment - The type of qualification you obtained in 2002/03						
Question not answered	**2%**	2%	3%	2%	2%	2%
Don’t know	**1%**	1%	1%	1%	1%	*
How important were the following factors when you gained the employment - The subject you studied						
Question not answered	**2%**	2%	4%	2%	2%	3%
Don’t know	**1%**	1%	1%	1%	*	1%
How important were the following factors when you gained the employment - The class or grade of the qualification you obtained						
Question not answered	**3%**	3%	5%	3%	3%	4%
Don’t know	**2%**	2%	3%	2%	2%	2%
How important were the following factors when you gained the employment - Evidence of skills and competencies						
Question not answered	**2%**	2%	2%	2%	1%	3%
Don’t know	**1%**	1%	1%	*	1%	1%
How important were the following factors when you gained the employment - Any qualifications that you might have obtained after the one you got in 2002/03						
Question not answered	**2%**	2%	3%	2%	2%	3%
Don’t know	**1%**	1%	2%	1%	1%	2%
How important were the following factors when you gained the employment - Relevant work experience from previous employment						
Question not answered	**2%**	2%	3%	2%	1%	3%
Don’t know	**1%**	1%	1%	1%	1%	1%

Section B continued

	Base	Any white	Any black	Any asian	Any mixed	Other ethnic background
Base	**22269**	**15012**	**2193**	**2400**	**385**	**1055**
Why did you decide to take the job you were doing on 27 November 2006?						
Don't know / can't remember	*****	*	-	*	-	*
Question not answered	**1%**	1%	1%	1%	1%	1%
How did you find out about this job?						
Don't know / can't remember	*****	*	1%	*	*	*
Not applicable	**1%**	1%	*	1%	1%	1%
Question not answered	**1%**	1%	1%	1%	1%	2%

Section C

	Base	Any white	Any black	Any asian	Any mixed	Other ethnic background
Base	**4027**	**2584**	**490**	**438**	**84**	**232**
	100%	**100%**	**100%**	**100%**	**100%**	**100%**
When did you start the course/training/research you were engaged in on 27 November 2006? Month						
Refused	**-**	-	-	-	-	-
Question not answered	**12%**	12%	11%	13%	6%	11%
Don't know	*****	*	*	*	-	*
When did you start the course/training/research you were engaged in on 27 November 2006? Year						
Refused	**-**	-	-	-	-	-
Question not answered	**12%**	12%	11%	13%	7%	11%
Don't know	*****	*	-	-	-	-
Whether studying full time or part time on 27 November 2006						
Question not answered	**12%**	12%	10%	12%	8%	13%
Don’t know	*****	*	*	*	-	-
What is the type of institution or organisation with which you were registered?						
Question not answered	**11%**	11%	10%	13%	7%	11%
Don’t know	*****	*	*	1%	1%	-
Which of the following best describes the type of qualification you were aiming for?						
Question not answered	**6%**	6%	6%	6%	6%	6%
Don’t know	*****	-	-	-	-	-
JACS code of course						
Question not answered	**13%**	**12%**	**13%**	**9%**	**20%**	**11%**
Uncodable answer	**12%**	**13%**	**14%**	**13%**	**11%**	**13%**

Section C continued

	Base	Any white	Any black	Any asian	Any mixed	Other ethnic background
Base	**4027**	**2584**	**490**	**438**	**84**	**232**
Which of the following best describes the study, training or research you were undertaking on 27 November 2006?						
Question not answered	**13%**	12%	13%	13%	11%	11%
Don't know	**1%**	1%	1%	2%	-	1%
What is the length in total of this course of study, training or research?						
Question not answered	**12%**	12%	11%	12%	10%	11%
Don't know	**2%**	1%	2%	2%	1%	2%
Please indicate the funding source for this course of study, training or research? - Don't know						
Don't know	*****	*	*	*	-	-
Question not answered	**12%**	12%	11%	12%	10%	9%
Which was the main funding source for this course of study, training or research?						
Question not answered	**12%**	12%	11%	13%	12%	10%
Don't know	*****	*	1%	*	-	-
Why did you decide to undertake further study, training or research?						
Question not answered	**12%**	12%	10%	12%	10%	9%

Section D

	Base	Any white	Any black	Any asian	Any mixed	Other ethnic background
Did you obtain any other qualifications between the time you completed your course in 2002/03 and 27 November 2006?						
Base	**24823**	**16493**	**2528**	**2748**	**457**	**1257**
	100%	**100%**	**100%**	**100%**	**100%**	**100%**
Don t know	**1%**	1%	1%	1%	1%	1%
Qualification 1. Type of qualification completed between graduating in 2002/03 and 27 November 2006						
Base	**9299**	**6086**	**1007**	**1047**	**190**	**514**
	100%	**100%**	**100%**	**100%**	**100%**	**100%**
Question not answered	**2%**	2%	3%	1%	1%	4%
Don't know	*****	*	*	*	-	-
Qualification 1. Main source of funding for qualification completed between graduating in 2002/03 and 27 November 2006						
Question not answered	**4%**	4%	4%	2%	3%	6%
Don't know	*****	*	-	-	-	-

Section D continued

Qualification 2. Type of qualification completed between graduating in 2002/03 and 27 November 2006						
Base	**2634**	**1703**	**336**	**263**	**52**	**144**
	100%	**100%**	**100%**	**100%**	**100%**	**100%**
Question not answered	**7%**	7%	9%	4%	4%	9%
Don't know	*****	1%	-	*	-	1%
Qualification 2. Main source of funding for qualification completed between graduating in 2002/03 and 27 November 2006						
Question not answered	**10%**	10%	9%	7%	13%	11%
Don't know	*****	*	*	-	-	1%

Qualification 3. Type of qualification completed between graduating in 2002/03 and 27 November 2006						
Base	**807**	**520**	**113**	**79**	**16**	**40**
	100%	**100%**	**100%**	**100%**	**100%**	**100%**
Question not answered	**8%**	8%	8%	4%	-	13%
Don't know	**2%**	2%	3%	5%	-	-
Qualification 3. Main source of funding for qualification completed between graduating in 2002/03 and 27 November 2006						
Question not answered	**12%**	12%	12%	6%	13%	10%
Don't know	**2%**	2%	2%	5%	-	-

Section E

	Base	Any white	Any black	Any asian	Any mixed	Other ethnic background
Base	**23898**	**15829**	**2442**	**2684**	**440**	**1217**
	100%	**100%**	**100%**	**100%**	**100%**	**100%**
How many jobs did you have between graduating in 2002/03 and 27 November 2006?						
Refused	**-**	-	-	-	-	-
Question not answered	**1%**	1%	1%	1%	2%	2%
Don't know	*****	*	*	*	-	-

Since graduating in 2002/03 have you ever been unemployed, and seeking work, for a period of one month or more?						
Question not answered	**1%**	1%	1%	*	*	1%
Don’t know	*****	*	*	*	-	*

	Base	Any white	Any black	Any asian	Any mixed	Other ethnic background
Base	**6199**	**3507**	**793**	**1039**	**150**	**447**
	100%	**100%**	**100%**	**100%**	**100%**	**100%**
How many separate periods of unemployment lasting one month or more have you had?						
Refused	**-**	-	-	-	-	-
Question not answered	**2%**	2%	5%	2%	1%	3%
Don't know	**2%**	1%	3%	2%	2%	2%
In total how many months would you say this period of unemployment added up to?						
Question not answered	**9%**	10%	9%	6%	9%	7%
Don't know	**1%**	1%	1%	1%	4%	2%

Section F

	Base	Any white	Any black	Any asian	Any mixed	Other ethnic background
Base	**24823**	**16493**	**2528**	**2748**	**457**	**1257**
	100%	**100%**	**100%**	**100%**	**100%**	**100%**
Likelihood of doing a different subject if were now to chose whether or not to do the course leading to the qualification you obtained in 2002/03						
Question not answered	**1%**	1%	3%	1%	*	2%
Don't know	**2%**	2%	2%	2%	2%	2%
Likelihood of studying at a different institution if were now to chose whether or not to do the course leading to the qualification you obtained in 2002/03						
Question not answered	**2%**	2%	5%	2%	2%	2%
Don't know	**3%**	3%	4%	3%	4%	4%
Likelihood of working towards a different type of qualification if were now to chose whether or not to do the course leading to the qualification you obtained in 2002/03						
Question not answered	**2%**	1%	3%	2%	2%	2%
Don't know	**3%**	3%	3%	3%	4%	3%
Likelihood of doing something other than training, study or research if were now to chose whether or not to do the course leading to the qualification you obtained in 2002/03						
Question not answered	**2%**	2%	5%	2%	2%	3%
Don't know	**4%**	4%	5%	4%	5%	4%
Given what you have told us so far, how satisfied or dissatisfied are you with your career to date?						
Question not answered	*****	*	*	*	*	1%
Not applicable	**1%**	1%	1%	1%	1%	2%

Appendix M – Item non-response by qualification aim

Section B

	Total	Higher degree, mainly by research (PhD, DPhil)	Higher degree, mainly taught course (MA, MSc)	Postgraduate diploma or certificate (inc. PGCE)	First degree (BA, BSc)	Other diploma or certificate	Professional qualification	Other qualification	No formal qualification
Base	**22269**	**592**	**2288**	**3310**	**13126**	**2156**	**59**	**336**	**402**
When did you start the job you had on 27 November 2006? Month									
Refused	*	-	-	*	*	*	-	*	-
Question not answered	**1%**	1%	2%	1%	1%	1%	5%	1%	*
Don't know	**1%**	1%	2%	1%	1%	2%	3%	3%	4%
When did you start the job you had on 27 November 2006? Year									
Refused	*	-	*	*	-	-	-	*	-
Question not answered	**1%**	1%	2%	1%	1%	1%	5%	2%	*
Don't know	*	*	*	*	*	*	2%	*	*
Which best describes the employment you were in on 27 November 2006?									
Question not answered	**1%**	1%	2%	1%	1%	1%	7%	-	*
Don't know	*	-	*	*	*	-	-	-	-
SIC code of employment									
Question not answered	**4%**	5%	4%	3%	4%	4%	5%	2%	3%
Uncodable answer	**1%**	1%	1%	1%	1%	1%	5%	0%	0%
Country working in on 27 November 2006									
Question not answered	*	-	*	*	*	-	2%	-	*
Don't know	*	-	*	*	*	*	-	-	-
SOC code of employment									
Question not answered	**1%**	0%	1%	1%	1%	1%	5%	0%	1%
Uncodable answer	**9%**	8%	14%	6%	10%	8%	8%	12%	15%
Which best describes the basis on which you were employed on 27 November 2006?									
Question not answered	**1%**	*	1%	1%	1%	1%	5%	1%	*
Don't know	*	*	*	*	*	*	2%	*	-
Approximately how many people work in the entire organisation with which you were employed on 27 November 2006?									
Question not answered	**1%**	1%	1%	1%	1%	1%	5%	1%	*
Don't know	**6%**	3%	4%	7%	5%	8%	7%	6%	2%

Section B continued

	Total	Higher degree, mainly by research (PhD, DPhil)	Higher degree, mainly taught course (MA, MSc)	Postgraduate diploma or certificate (inc. PGCE)	First degree (BA, BSc)	Other diploma or certificate	Professional qualification	Other qualification	No formal qualification
Base	**22269**	**592**	**2288**	**3310**	**13126**	**2156**	**59**	**336**	**402**
What was your approximate gross pay, before tax on 27 November 2006? - Integer									
Refused	**8%**	7%	9%	8%	8%	10%	14%	11%	19%
Question not answered	**3%**	3%	4%	3%	3%	4%	8%	3%	1%
Don't know	*****	*	*	*	*	1%	3%	*	*
What was your approximate gross pay, before tax on 27 November 2006? - Period									
Question not answered	**4%**	5%	5%	3%	4%	3%	7%	1%	3%
Don t know	*****	*	*	*	*	*	-	*	-
Refused	**6%**	3%	7%	6%	5%	8%	10%	10%	15%
What was your approximate gross pay, before tax on 27 November 2006? - Currency									
Refused	**-**	-	-	-	-	-	-	-	-
Question not answered	**1%**	1%	2%	1%	1%	1%	3%	*	1%
Don't know	**-**	-	-	-	-	-	-	-	-
How important were the following factors when you gained the employment - The type of qualification you obtained in 2002/03									
Question not answered	**2%**	2%	3%	2%	2%	3%	10%	2%	*
Don’t know	**1%**	*	1%	1%	1%	1%	-	1%	1%
How important were the following factors when you gained the employment - The subject you studied									
Question not answered	**2%**	2%	3%	2%	2%	3%	10%	3%	*
Don’t know	**1%**	-	1%	*	1%	1%	-	1%	1%
How important were the following factors when you gained the employment - The class or grade of the qualification you obtained									
Question not answered	**3%**	4%	4%	4%	3%	4%	10%	4%	1%
Don’t know	**2%**	5%	2%	3%	2%	2%	5%	2%	2%
How important were the following factors when you gained the employment - Evidence of skills and competencies									
Question not answered	**2%**	1%	3%	2%	2%	3%	8%	2%	*
Don’t know	**1%**	1%	1%	1%	1%	1%	3%	1%	1%
How important were the following factors when you gained the employment - Any qualifications that you might have obtained after the one you got in 2002/03									
Question not answered	**2%**	2%	3%	2%	2%	2%	12%	2%	*
Don’t know	**1%**	1%	1%	1%	1%	2%	-	1%	1%

Section B continued

	Total	Higher degree, mainly by research (PhD, DPhil)	Higher degree, mainly taught course (MA, MSc)	Postgraduate diploma or certificate (inc. PGCE)	First degree (BA, BSc)	Other diploma or certificate	Professional qualification	Other qualification	No formal qualification
Base	**22269**	**592**	**2288**	**3310**	**13126**	**2156**	**59**	**336**	**402**
How important were the following factors when you gained the employment - Relevant work experience from previous employment									
Question not answered	**2%**	1%	3%	2%	2%	2%	8%	3%	1%
Don't know	**1%**	1%	1%	1%	1%	1%	-	*	1%
Why did you decide to take the job you were doing on 27 November 2006?									
Don't know / can't remember	*****	-	*	-	*	*	-	-	*
Question not answered	**1%**	*	1%	1%	1%	1%	5%	1%	*
How did you find out about this job?									
Don't know / can't remember	*****	1%	1%	*	*	1%	3%	1%	*
Not applicable	**1%**	*	1%	*	1%	1%	2%	1%	2%
Question not answered	**1%**	1%	2%	1%	1%	1%	5%	1%	*

Section C

	Total	Higher degree, mainly by research (PhD, DPhil)	Higher degree, mainly taught course (MA, MSc)	Postgraduate diploma or certificate (inc. PGCE)	First degree (BA, BSc)	Other diploma or certificate	Professional qualification	Other qualification	No formal qualification
Base	**4027**	**65**	**435**	**340**	**2646**	**439**	**15**	**53**	**34**
	100%	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**
When did you start the course/training/research you were engaged in on 27 November 2006? Month									
Refused	**-**	-	-	-	-	-	-	-	-
Question not answered	**12%**	18%	11%	21%	11%	14%	13%	19%	-
Don't know	*****	-	*	*	*	*	-	-	3%
When did you start the course/training/research you were engaged in on 27 November 2006? Year									
Refused	**-**	-	-	-	-	-	-	-	-
Question not answered	**12%**	18%	12%	22%	11%	14%	13%	19%	-
Don't know	*****	-	-	*	*	-	-	-	3%
Whether studying full time or part time on 27 November 2006									
Question not answered	**12%**	15%	13%	19%	11%	11%	20%	19%	-
Don't know	*****	-	-	-	*	*	-	-	-

Section C continued

	Total	Higher degree, mainly by research (PhD, DPhil)	Higher degree, mainly taught course (MA, MSc)	Postgraduate diploma or certificate (inc. PGCE)	First degree (BA, BSc)	Other diploma or certificate	Professional qualification	Other qualification	No formal qualification
Base	**4027**	**65**	**435**	**340**	**2646**	**439**	**15**	**53**	**34**
What is the type of institution or organisation with which you were registered?									
Question not answered	**11%**	14%	11%	18%	10%	11%	13%	15%	3%
Don't know	*****	-	*	1%	*	*	-	2%	-
Which of the following best describes the type of qualification you were aiming for?									
Question not answered	**6%**	8%	7%	9%	6%	5%	-	6%	-
Don't know	*****	-	-	*	-	-	-	-	-
JACS code of course									
Question not answered	**13%**	**9%**	**14%**	**14%**	**11%**	**15%**	**20%**	**15%**	**9%**
Uncodable answer	**12%**	**15%**	**12%**	**21%**	**12%**	**16%**	**27%**	**11%**	**0%**
Which of the following best describes the study, training or research you were undertaking on 27 November 2006?									
Question not answered	**13%**	17%	12%	21%	11%	15%	13%	15%	-
Don't know	**1%**	-	-	1%	1%	1%	-	-	3%
What is the length in total of this course of study, training or research?									
Question not answered	**12%**	22%	12%	21%	10%	12%	7%	13%	-
Don't know	**2%**	3%	1%	3%	1%	1%	7%	2%	-
Please indicate the funding source for this course of study, training or research? - Don't know									
Don't know	*****	-	-	1%	*	*	7%	-	-
Question not answered	**12%**	22%	12%	21%	10%	12%	7%	11%	-
Which was the main funding source for this course of study, training or research?									
Question not answered	**12%**	22%	12%	22%	11%	13%	7%	11%	-
Don't know	*****	-	-	1%	*	*	7%	-	-
Why did you decide to undertake further study, training or research?									
Question not answered	**12%**	20%	12%	21%	10%	12%	13%	13%	-

Section D

	Total	Higher degree, mainly by research (PhD, DPhil)	Higher degree, mainly taught course (MA, MSc)	Postgraduate diploma or certificate (inc. PGCE)	First degree (BA, BSc)	Other diploma or certificate	Professional qualification	Other qualification	No formal qualification
Did you obtain any other qualifications between the time you completed your course in 2002/03 and 27 November 2006?									
Base	**24823**	**637**	**2548**	**3475**	**14887**	**2369**	**60**	**371**	**476**
	100%	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**
Don t know	**1%**	1%	1%	1%	1%	1%	2%	1%	-
Qualification 1. Type of qualification completed between graduating in 2002/03 and 27 November 2006									
Base	**9299**	**144**	**821**	**883**	**6064**	**1044**	**22**	**141**	**180**
	100%	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**
Question not answered	**2%**	3%	3%	4%	2%	2%	-	3%	-
Don't know	*****	-	-	*	*	*	-	-	2%
Qualification 1. Main source of funding for qualification completed between graduating in 2002/03 and 27 November 2006									
Question not answered	**4%**	6%	4%	8%	4%	4%	-	4%	-
Don't know	*****	-	*	-	*	*	-	1%	-
Qualification 2. Type of qualification completed between graduating in 2002/03 and 27 November 2006									
Base	**2634**	**35**	**257**	**250**	**1621**	**358**	**6**	**58**	**49**
	100%	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**
Question not answered	**7%**	-	9%	8%	7%	8%	33%	9%	-
Don't know	*****	-	*	1%	*	1%	-	-	-
Qualification 2. Main source of funding for qualification completed between graduating in 2002/03 and 27 November 2006									
Question not answered	**10%**	14%	10%	14%	10%	10%	17%	9%	-
Don't know	*****	-	*	*	*	-	-	-	-
Qualification 3. Type of qualification completed between graduating in 2002/03 and 27 November 2006									
Base	**807**	**10**	**75**	**63**	**498**	**128**	**-**	**18**	**15**
	100%	**100%**	**100%**	**100%**	**100%**	**100%**	**-**	**100%**	**100%**
Question not answered	**8%**	-	9%	5%	9%	8%	-	6%	-
Don't know	**2%**	-	1%	3%	2%	5%	-	-	7%

Section D continued

	Total	Higher degree, mainly by research (PhD, DPhil)	Higher degree, mainly taught course (MA, MSc)	Postgraduate diploma or certificate (inc. PGCE)	First degree (BA, BSc)	Other diploma or certificate	Professional qualification	Other qualification	No formal qualification
Qualification 3. Main source of funding for qualification completed between graduating in 2002/03 and 27 November 2006									
Question not answered	**12%**	10%	12%	8%	13%	9%	-	6%	-
Don't know	**2%**	-	1%	3%	2%	3%	-	-	-

Section E

	Total	Higher degree, mainly by research (PhD, DPhil)	Higher degree, mainly taught course (MA, MSc)	Postgraduate diploma or certificate (inc. PGCE)	First degree (BA, BSc)	Other diploma or certificate	Professional qualification	Other qualification	No formal qualification
Base	**23898**	**599**	**2443**	**3331**	**14354**	**2281**	**58**	**356**	**476**
	100%	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**
How many jobs did you have between graduating in 2002/03 and 27 November 2006?									
Refused	**-**	-	-	-	-	-	-	-	-
Question not answered	**1%**	2%	1%	1%	1%	1%	2%	1%	-
Don't know	*****	-	*	*	*	*	-	-	-
Since graduating in 2002/03 have you ever been unemployed, and seeking work, for a period of one month or more?									
Question not answered	**1%**	1%	1%	1%	1%	1%	2%	*	-
Don't know	*****	-	-	*	*	*	-	-	1%

	Total	Higher degree, mainly by research (PhD, DPhil)	Higher degree, mainly taught course (MA, MSc)	Postgraduate diploma or certificate (inc. PGCE)	First degree (BA, BSc)	Other diploma or certificate	Professional qualification	Other qualification	No formal qualification
Base	**6199**	**146**	**549**	**494**	**4492**	**390**	**8**	**75**	**45**
	100%	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**
How many separate periods of unemployment lasting one month or more have you had?									
Refused	**-**	-	-	-	-	-	-	-	-
Question not answered	**2%**	2%	2%	4%	2%	3%	13%	1%	-
Don't know	**2%**	1%	2%	2%	1%	4%	-	1%	4%
In total how many months would you say this period of unemployment added up to?									
Question not answered	**9%**	9%	8%	12%	9%	8%	25%	5%	-
Don't know	**1%**	1%	1%	2%	1%	3%	-	-	2%

Section F

	Total	Higher degree, mainly by research (PhD, DPhil)	Higher degree, mainly taught course (MA, MSc)	Postgraduate diploma or certificate (inc. PGCE)	First degree (BA, BSc)	Other diploma or certificate	Professional qualification	Other qualification	No formal qualification
Base	**24823**	**637**	**2548**	**3475**	**14887**	**2369**	**60**	**371**	**476**
	100%	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**
Likelihood of doing a different subject if were now to chose whether or not to do the course leading to the qualification you obtained in 2002/03									
Question not answered	**1%**	1%	2%	2%	1%	2%	2%	2%	-
Don't know	**2%**	2%	2%	2%	2%	2%	5%	2%	1%
Likelihood of studying at a different institution if were now to chose whether or not to do the course leading to the qualification you obtained in 2002/03									
Question not answered	**2%**	2%	2%	2%	2%	4%	3%	2%	*
Don't know	**3%**	3%	4%	4%	3%	4%	5%	3%	3%
Likelihood of working towards a different type of qualification if were now to chose whether or not to do the course leading to the qualification you obtained in 2002/03									
Question not answered	**2%**	1%	2%	1%	2%	2%	3%	1%	*
Don't know	**3%**	2%	3%	2%	3%	3%	3%	2%	3%
Likelihood of doing something other than training, study or research if were now to chose whether or not to do the course leading to the qualification you obtained in 2002/03									
Question not answered	**2%**	1%	2%	3%	2%	4%	3%	3%	*
Don't know	**4%**	5%	4%	4%	4%	5%	5%	4%	5%
Given what you have told us so far, how satisfied or dissatisfied are you with your career to date?									
Question not answered	*****	*	1%	1%	*	*	-	1%	-
Not applicable	**1%**	2%	1%	1%	1%	1%	-	1%	3%